

To maximize its impact and achieve the desired results, please follow the instructions below:

Follow MDGLCC on Social Media:

Ensure you're following MDGLCC on Instagram, Facebook, and LinkedIn to stay updated with our latest posts and announcements.

Engage with the Post:

Once the post goes live, be sure to:

- Like
- Comment
- Tag friends and colleagues
- Share on your own social media platforms

Future Social Media Planning:

Please note that we schedule MDGLCC social media posts two weeks in advance.

Utilize Instagram Collabs Feature:

Take advantage of Instagram's Collabs feature to expand your reach and engagement. Here's how:

- Create a new Feed post or Reel as usual.
- Tap on the "Tag people" option.
- Choose "Invite collaborator" and select MDGLCC (and me, if desired).
- Wait for us to accept. Once accepted, the post will be shared with our followers, and you'll be listed as co-authors.

Membership Benefits Reminder:

As a member, you have access to our extensive network of followers to enhance engagement and activity on your social media platforms. Please see below for social media specifications:

Post Frequency by Membership Level:

- GOLD: 12 Monthly
- SILVER: 6 Bi-Monthly
- BRONZE: 4 Quarterly
- BASIC: 1 Annual

Social Media Post Specifications:

Image/Picture: 1:1 ratio with a clean lower third for the Chamber Logo (JPG, 1800x1800 pixels)

Logo: PNG, 300 pixels wide

Copy/Content/Caption: Maximum of 500 characters

Tags: Provide up to five connections (corporate or personal) - This is crucial!

Hashtags: Provide up to five hashtags related to the service, product, or event.

All posting material should be sent to Rey@truenorthmsc.com.