



## Help Us Change the World! Become a Sponsor of Indiana PTA!

### Indiana PTA by the Numbers:

- 17,622 local members
- 1,797 Facebook followers
- 1,767 Twitter followers
- 3,789 email contacts receive our newsletter (17% average open rate)

### Why Become a Sponsor?

- Demonstrate your company's commitment to improving the life and education of Indiana's children.
- Help PTA continue to advocate for the health, education, welfare and safety of every child.
- Make it possible for local PTA leaders to receive training and resources.
- Support our student Reflections, Arts in Education program.
- Your contribution to Indiana PTA is tax deductible.

	Grand Champion Sponsorship	Champion Sponsorship	Patron Sponsorship	Advocate Sponsorship	Partner Sponsorship	Associate of PTA Sponsorship	Friend of PTA Sponsorship
<b>Benefits at a Glance</b>	<b>\$5,000+</b>	<b>\$2,500— \$4,999</b>	<b>\$1,000— \$2,499</b>	<b>\$500—\$999</b>	<b>\$250—\$499</b>	<b>\$100—\$249</b>	<b>\$25</b>
Company Logo & Link on Indiana PTA Website, Email Newsletter & Convention Program	X	X	X	X	X	X	X
Opportunity to Place Advertisement or Promotional Item in Convention Goodie Bag	X	X	X	X	X	X	
Number of Pages Your Company May Place Into Our Annual Electronic/USPS Mailings	3	2	2	1	1		
Recognition in a General Business Session at Convention	X	X	X	X			
Advertisement in Our Convention Program	Full Page	Half Page	Quarter Page	Business Size			
Exhibit Booth Space at Convention	2 Spaces	2 Spaces	1 Space				
Opportunity to Welcome Delegates at a General Business Session of Convention	X						