



Indiana PTA by the numbers:

- 1,651 Facebook followers
- 1,666 Twitter followers
- 3,701 contacts sent our weekly email newsletter (18% average open rate)
- 17,709 members in the 2017-2018 school year

Why Become a Sponsor?

- Your sponsorship of Indiana PTA shows that you believe in and support the work we do to benefit and improve the lives of children.
- With your support, Indiana PTA can continue our advocacy efforts and great programs such as Reflections, Citizenship, training for PTA leaders across the state and other projects/programs that PTA promotes and supports.
- As a 501(c) (3) not-for-profit educational organization, Indiana PTA is authorized to accept tax deductible charitable contributions in coalition with state and local agencies cooperating to influence policy makers on the health, education, welfare and safety issues affecting children and youth.

Contact Indiana PTA:

6901 E 10th Street, Suite E

Indianapolis, In. 46219

Email: indianapta@sbcglobal.net

Telephone: (317) 357-5881

Become a Sponsor of Indiana PTA

Sponsorships run 12 months from receipt of payment.

Friends of PTA Sponsorship - \$25

- Recognition in the Convention Program
- Recognition in the weekly Good News with a link to your webpage.
- Recognition and link on the Indiana PTA website

Associate of PTA Sponsorship - \$100 to \$249

- All Friends Benefits PLUS
- Opportunity to place advertisement or promotional item in convention goodie bag

Partner Sponsorship - \$250 to \$499

- All Associate Benefits PLUS
- You may place one page in either our November or March mailing

Advocate Sponsorship - \$500 to \$999

- All Partner Benefits PLUS
- Recognition in a General Business Session of Convention
- Business Card size advertisement in Convention Program

Patron Sponsorship - \$1,000 to \$2,499

- All Advocate Benefits PLUS
- You may place up to 2 pages in either our November or March mailing.
- Quarter page advertisement in Convention Program
- Recognition in Convention Press Releases
- One exhibit booth space

Champion Sponsorship - \$2,500 to \$4,999

- All Patron Benefits PLUS
- Half page advertisement in Convention Program
- Two exhibit booth spaces

Grand Champion Sponsorship - \$5,000 +

- All Champion Benefits PLUS
- You may place up to 3 pages in either our November or March mailing.
- Opportunity to welcome delegates at a General Business Session of Convention.
- Full page advertisement in Convention Program

2018 - 2019 Indiana PTA Sponsorship Commitment

Sponsorships run 12 months from receipt of payment.

My level of sponsorship is:

Friend of PTA	\$25	\$ _____
Associate of PTA	\$100	\$ _____
Partner	\$250	\$ _____
Advocate	\$500	\$ _____
Patron	\$1000	\$ _____
Champion	\$2,500	\$ _____
Grand Champion	\$5,000	\$ _____

In Kind Contributions: Please list products, services and values:

_____ \$ _____
_____ \$ _____

Contact Name/Title _____

Company Name _____

Address _____

Email _____

Phone _____

Website _____

Please email lwaymanpta@gmail.com with a digital copy of your company logo.

*Upon receipt of payment, a confirmation letter to serve as a receipt and any additional information will be mailed to you.
To have company name included in all printed convention materials, return BEFORE **January 15, 2019**.*

Please make checks payable and mail to:

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Email: indianapta@sbcglobal.net