



ELECTRI Monthly Recap for Council Members

April 2026

RESOURCES

ELECTRI Council Room Session

If you missed ELECTRI's April Council Room Session or would like to revisit the discussion—we encourage you to watch the recording. This month's Council Room Session took an honest look at what truly constitutes a successful project in 2026 and where the gaps are between what we measure and what's actually driving profitability — or quietly eroding it. This was a peer-driven discussion, and contractors spoke about what's changed on the ground, what risks are catching teams off guard, and where the industry needs better answers.

Watch the April Council Room Session: [Redefining Project Success: What Electrical Contractors Need to Measure in 2026](#)

ELECTRI Webinar Series

ELECTRI now hosts three webinar series, each designed to support your company in different areas of the business. Our offerings include a new series focused on **Service and 70B** and **Offsite Construction**, along with our long-running and popular **IT/ConTech & Coffee** series.

Best Practices for Offsite Construction

This series discusses issues related to your offsite construction practices. Come to learn how to start or to share your own best practices or challenge.

Contractors interested in receiving invitations can [sign up for the series here](#).

Make sure to watch April's webinar: [Best Practices in Offsite Construction – Emerge Recap and Lessons Learned](#)

Service & 70Brew

ELECTRI's *Service & 70Brew* is designed for service and maintenance-focused professionals in the electrical construction industry. This series provides a relaxed, informative forum to share insights, discuss challenges, and explore best practices.

This month's discussion focused on the Service Track at EMERGE and what attendees learned from the sessions.

[Sign up here to receive monthly invitations.](#) Make sure to watch April's webinar: [Service and 70Brew – Opportunity for Agreement](#)

As part of this focus area, we also encourage you to explore ELECTRI's research: [Advancing Electrical Service and Maintenance Practices in Alignment with NFPA 70B®](#).

IT/ConTech & Coffee

Our ongoing series covers a wide range of topics—from cybersecurity and AI to emerging technologies impacting the industry. This month's session was led by Matt Lamb with Rosendin Electric and focused on vendor management.

- If you or your team would like to receive future invitations, please [sign up for the series here](#).

Make sure to watch April's webinar: [IT & Coffee – April 2026 – Vendor Management](#)

ELECTRI's Business Coaching program is available to all NECA Contractors. If you are interested in participating in this program, you can find [more information here](#). If you have questions, please reach out to Jessica.Cardenas@electri.org.

ACTION ITEMS

Take our research surveys! We continue to update requests on our Research Engagement Hub for surveys, interviews, and input. Please visit the [Research Engagement Hub](#) to participate in ELECTRI's research.

Current research request:

We need your input to move this ELECTRI research forward. Without contractor participation, we cannot complete the development of the **Financial Maturity Toolbox** or ensure it reflects how financial and operational performance is actually tracked in the field and the office. Your feedback is essential in identifying the KPIs that matter most and will directly shape the dashboards used across the industry.

Researcher Hala Nassereddine has created an Excel tool with two tabs: one for Project Manager KPIs (**MGPS**) and one for Executive KPIs (**STABLE**). We are asking for your feedback on the criticality, frequency of use, and accessibility of each KPI.

If you are able to participate, please contact Jessica Cardenas for the spreadsheet to complete and the instructions at jessica.cardenas@electri.org

UPDATES

Registration open for ELECTRI Summer Council Meeting:

Be sure to register now to join the Council in Dearborn, Michigan, July 20–22 at The Henry Hotel. This year's meeting will feature important Council updates, valuable networking opportunities, and a special tour of the Ford Rouge Factory. Hotel rooms are available through the booking link provided after registration. Any questions – reach out to Laura.Holmes@electri.org

 [Register here](#)

ELECTRI Council:

[View our full list of Council members here.](#)

If you're interested in upgrading your company's commitment to ELECTRI, reach out to Jessica.Cardenas@electri.org to learn how!