

## Application

- Space is limited, apply early.
- Applications are due November 29th, 2019
- Applicants will be notified by December 16th of their acceptance into the program.
- A waiting list will be established if applications exceed program space.

## Tuition

If accepted into the Leadership Keweenaw program, you or your employer/sponsor will be responsible for the tuition fee, which covers all program material and meals. Tuition is refundable if the participant withdraws before November 29th. Cost of the program is \$300 for members, and \$400 for non members.

## Commitment

Participants spend approximately 50 hours on Leadership Keweenaw sessions and related activities during the program. The monthly session dates are listed on the back of this brochure.

## How to Apply

Applications can be found at [www.keweenaw.org/leadership-keweenaw](http://www.keweenaw.org/leadership-keweenaw). Completed applications can be mailed or dropped off at Keweenaw Chamber of Commerce, 902 College Avenue, Houghton, MI 49931; or emailed to [info@keweenaw.org](mailto:info@keweenaw.org).

## 2020 Program Schedule

January 16.....	Emotional Intelligence
February 20.....	Communication + Culture
March 19.....	Strategic Planning
April 16.....	Finance
May 14.....	Human Resources
June 11.....	Community Engagement



2016-2017 Leadership Keweenaw Class

The Leadership Keweenaw program is run through the Portage Lake Enrichment Foundation, Inc., a 501(c)(3) subsidiary of the Keweenaw Chamber of Commerce.

### For additional information, please contact

Keweenaw Chamber of Commerce  
902 College Avenue, Houghton, MI 49931  
Phone: (906) 482-5240  
email: [info@keweenaw.org](mailto:info@keweenaw.org)  
[www.keweenaw.org](http://www.keweenaw.org)



**LEADERSHIP  
KEWEENAW**  
Developing Future Leaders

**2020**

**Leadership Development Program**

Programming by the Keweenaw Chamber of Commerce



# LEADERSHIP KEWEENAW

Developing Future Leaders



## Program Objectives

After completing the Leadership Keweenaw program, participants will be able to:

- Appraise their leadership capabilities to focus on strengths, skills, and expertise.
- Apply the leadership concepts and practices at their workplace and/or in the community.
- Gain a broad understanding of the different business organizations and the cultural differences.
- Prepare to step into a leadership role within the community or with your employer.
- Commit to lifelong learning and professional development.



*The Leadership Keweenaw program provides an excellent opportunity to network with other motivated and engaged people and learn how to build the community that we want to live in.*

*While the subject matter varies from class to class, all participants can benefit from having the strategic reflection on both their own personal leadership goals as well as the leadership needs of the Keweenaw.*



**Cassy Tefft de Muñoz**

2016-17 Leadership Keweenaw Class

## Program Overview

### Leadership Skill and Character Trait Development

Each month, Leadership Keweenaw participants build skills through interactive sessions.

### Community Speakers

Leadership Keweenaw participants hear from local experts on topics pertinent to the community.

### Networking

Participants have many opportunities to network with other participants and community leaders that are involved with the program.

## Leadership Skills Gained

- Project and time management
- Event planning
- Productive meetings
- Boardsmanship
- Diversity
- Managing and resolving conflict
- Teamwork
- Consensus building
- Creative problem solving
- Delegation
- Values and ethics
- Vision and foresight
- Personal leadership styles
- Responsibility of leadership
- Situational and strategic leadership
- Servant leadership
- Networking
- Business etiquette
- Personal branding
- Communication
- Difficult conversations
- Negotiation
- Public speaking and presentations
- Budgeting
- Financial Literacy

## Goals and Benefits

As a participant, you will:

- Develop, practice and improve leadership skills.
- Engage in leadership roles at work and in the community.
- Expand business and community networks for current and future leaders.
- Generate an awareness and appreciation of the Keweenaw's resources, institutions, cultures and challenges.
- Identify, evaluate, and apply individual strengths to effectively serve businesses, organizations and communities.
- Promote your company or organization and yourself via community involvement.
- Develop long-term professional relationships within the community.

## Steering Committee

- Brian Donnelly**, Superior National Bank and Trust
- Angela Luskin**, UP Health System – Portage
- Morgan Impola**, Upper Peninsula Power Company
- Brad Barnett**, Keweenaw Convention & Visitors Bureau
- Tara Arens**, Keweenaw Chamber of Commerce
- Katie Schlieff**, Keweenaw Chamber of Commerce