

February Member Spotlight:

WLUC TV6



2018 proves to be a big year at TV6's Houghton/Hancock Bureau, as they've moved their offices to a new high-visibility location in the Huron Center. "We've wanted to move our offices to a spot offering more visibility, so our viewers and clients can stop by and talk with us," said Mary Myers, TV6 Account Executive. Previous TV6 offices were housed in the Houghton City Center basement, which limited the TV6 Bureau's access to the general public. "Folks had a hard time finding us. In fact, most downtown businesses were unaware of our local bureau," Myers added.

Sharing the TV6 Houghton-Hancock Bureau is Reporter, Mariah Powell. Powell started with TV6 in June 2017, coming from the Daily Mining Gazette, where she held the position of Features Editor. "The new location works much better for news. I can conduct interviews or report live from the office," Powell said. "More so, we want people to know they can drop in or call me with news story ideas. Local residents are always the best sources for finding news stories and now I have a place to meet with them," she added.

Powell, a graduate of Mount Vernon Nazarene University, first came to Houghton to work for the Daily Mining Gazette in 2016. After a year there gaining editing experience and getting to know the area, she missed getting out on the streets to report stories for herself. The Houghton-Hancock Bureau position with TV6 allows her to follow her passion for local news while remaining in the community she has grown to love. Powell is committed to the local community and bringing them their news.

"There is so much more going on in our community than I think people realize," Powell said, "Living here means I get to sit and talk to real, local people, people I know and see every day, about why these stories matter to them. I absolutely love that."

Both Myers and Powell share the same goal. "We're here to support the community," Myers said. "Whether it's helping a local business to grow their client base or bringing them the news of the Copper Country," we are here to help.

Myers, a 24-year sales veteran, started her sales career with Auto Trader Magazines in Portland Oregon. Moving to the Keweenaw in 2003, Myers worked as an Account Executive for the Daily Mining Gazette for nine years before taking her current position with TV6 in 2012. Myers is a current board member of the Keweenaw Peninsula Chamber of Commerce and serves on the Planning Board for the Canal Run, where she has volunteered for the past 12 years.

"I decided to get involved with the Chamber, to get closer to local business leaders. I want our Chamber to have a louder voice and utilize media more to promote all the great work they and their members do," Myers added.

Both Mariah Powell and Mary Myers can be reached at the TV6 Houghton-Hancock Bureau, at 906 487 6666 or drop by and see them at their new offices in the Huron Center, next to Bryan's Barbershop.