A CME and CE Workshop for Physicians and Licensed Health Care Professionals On:

Evidence-Based Approaches to Promoting Cancer Prevention and Early Detection

Presentation Overview

Improving cancer prevention and early detection in Orange County are priorities for the University of California, Irvine's Chao Family Comprehensive Cancer Center. Data indicates priorities for many cancers, including cervical and liver cancer prevention and colorectal and lung cancer early detection. In this session, participants will learn about specific needs as well as evidence-based approaches, including clear, proactive recommendations by clinicians that address patient health goals, to improve cancer control in Orange County.

At the end of the program, attendees should be able to:

- Identify cancer trends and priorities for cancer control in Orange County
- Describe major cancer prevention and early detection opportunities in primary care settings
- Describe simple motivational interviewing techniques to elicit patients' health goals
- Address patient-related barriers to prevention and early detection
- Identify at least three communication messages associated with increased patient interest in cancer prevention and early detection

1.5 CME and CE Credits Offered

EVENT INFORMATION

When:
Wednesday,
June 10, 2026

Time:
Noon–1:30 p.m.

Where:
Zoom webinar

For questions, please email continuingeducation@caloptima.org.

Please RSVP through the link or QR code below:

https://bit.ly/3Pyw1Sq

In compliance with the Americans with Disabilities Act, we will make every reasonable effort to accommodate your request. For any special requests, please email continuingeducation@caloptima.org two weeks before the meeting date.

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Guest Speaker:

Sora Park Tanjasiri, DrPH, MPH

Sora Park Tanjasiri, DrPH, MPH, is a professor in the Department of Health, Society and Behavior at the Joe C. Wen School of Population and Public Health and Associate Director of Community Outreach and Engagement for the Chao Family Comprehensive Cancer Center at UCI. Previously, she was a professor and chair of the Department of Health Sciences at California State University, Fullerton for 15 years. Her research focuses on community health promotion to reduce cancer health disparities among diverse populations, particularly Asian Americans and Pacific Islanders. Her work applies community-based participatory research to tobacco prevention and cessation, early cancer detection and survivorship, and she has served as principal investigator (PI) or co-PI on over two dozen extramurally funded cancer-related studies, including as PI of the four-year National Institutes of Health P20 Cancer Health Equity Research Partnership and the two-year U.S. Department of Health and Human Services OMH Health Equity and Literacy in Orange County (HEAL OC). Her research has been published in peer-reviewed journals such as the American Journal of Public Health, Journal of the American Medical Association, Health Education & Behavior and Health Promotion Practice. Dr. Tanjasiri serves or has served as advisor to numerous organizations, including the Orange County Asian Pacific Islander Community Alliance, Asian Pacific Partners for Empowerment, Advocacy and Leadership, Orange County Women's Health Project and the St. Joseph Health System Community Partnership Fund. She received her DrPH in Community Health Sciences and her MPH in Behavioral Science from the UCLA School of Public Health.

CME Accreditation Statement: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the University of California, Irvine School of Medicine and CalOptima Health. The University of California, Irvine School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Credit Designation Statement: The University of California, Irvine School of Medicine designates this virtual activity for a maximum of *1.5 AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure: All presenters and individuals who planned this event do not have financial interests to disclose.

California Assembly Bill 1195 and 241

This activity is in compliance with California Assembly Bill 1195 and 241, which require CME activities with patient care components to include curriculum in the subjects of cultural and linguistic competency and implicit bias. It is the intent of AB 1195 and AB 241 to encourage physicians and surgeons, CME providers in the State of California, and the Accreditation Council for Continuing Medical Education to meet the cultural and linguistic concerns of a diverse patient population and reduce health disparities through appropriate professional development. Please see the CME website, www.meded.uci.edu/cme, for AB 1195 and AB 241 resources.

CE Accreditation Statements:

BRN — This provider has been approved by the California Board of Registered Nursing, Provider #CEP 11596 for 1.5 contact hours.

CAMFT — CalOptima Health is approved by the California Association of Marriage and Family Therapists to sponsor continuing education for LMFTs, LCSWs, LPCCs and/or LEPs. CalOptima Health maintains responsibility for this program/course and its content. Course meets the qualification for 1.5 hours of continuing education credit for LMFTs, LCSWs, LPCCs, and/or LEPs as required by the California Board of Behavioral Sciences. Provider #129350. To file a grievance, please email: continuingeduacation@caloptima.org.

NCHEC — Sponsored by CalOptima Health, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing Inc. This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to 1.5 total Category I continuing education contact hours. Maximum advanced-level continuing education contact hours are 0. Provider ID #: 10167. Total Contact Hours earned: 1.5; Entry-level contact hours earned: 1.5; Advanced-level contact hours earned: 0

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AGENDA:

Noon: Welcome/ Introduction — Rocio Valencia, Senior Director, Equity and Community Health, CalOptima Health

12:05 p.m.: Guest Speaker — Sora Park Tanjasiri, DrPH, MPH, Professor, Department of Health, Society and Behavior, Joe C. Wen School of Population and Public Health, University of California, Irvine, Associate Director of Community Outreach and Engagement for the Chao Family Comprehensive Cancer Center at the University of California, Irvine.

1:15-1:30 p.m.: Closing Remarks — Rocio Valencia, Senior Director, Equity and Community Health, CalOptima Health

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