



The California HPV Vaccination Roundtable has partnered with CalOptima Health to offer a free training for health care providers:

The Announcement Approach for Increasing HPV Vaccination

Approved for 1 unit of AAFP Elective credits



Wednesday, October 14, 2026
12:00 – 1:15 pm

Register here: https://us02web.zoom.us/webinar/register/WN_hAYBCtAjR9mBtrLYIgKh4w#/registration

The Announcement Approach Training has been widely used to train healthcare professionals on how to make and support strong HPV vaccine recommendations while saving clinical time. It was evaluated in a randomized clinical trial in 30 primary care clinics and was shown to increase HPV vaccine initiation by 5% in just three months*. The California HPV Vaccination Roundtable is proud to offer this training for health care teams in a one-hour, interactive, virtual format, taught by a trained physician facilitator.

This session *The Announcement Approach for Increasing HPV Vaccination* is approved for 1 unit of AAFP Elective credits.

BENEFITS

- Refresh on the latest evidence on HPV and the HPV vaccine
- Gain language and practice for making presumptive announcements and steps to follow up with hesitant parents
- Learn an evidence-based approach to increasing HPV vaccination endorsed by the National Cancer Institute

*Brewer, N. T., Hall, M. E., Malo, T. L., Gilkey, M. B., Quinn, B., & Lathren, C. (2018). Announcements versus conversations to improve HPV vaccination coverage: A randomized trial. *Immunization Strategies and Practices*, 135-145. <https://doi.org/10.1542/9781610022774-announcements>