

# Keynote Presentation



COLO R A D O

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Health & Environment

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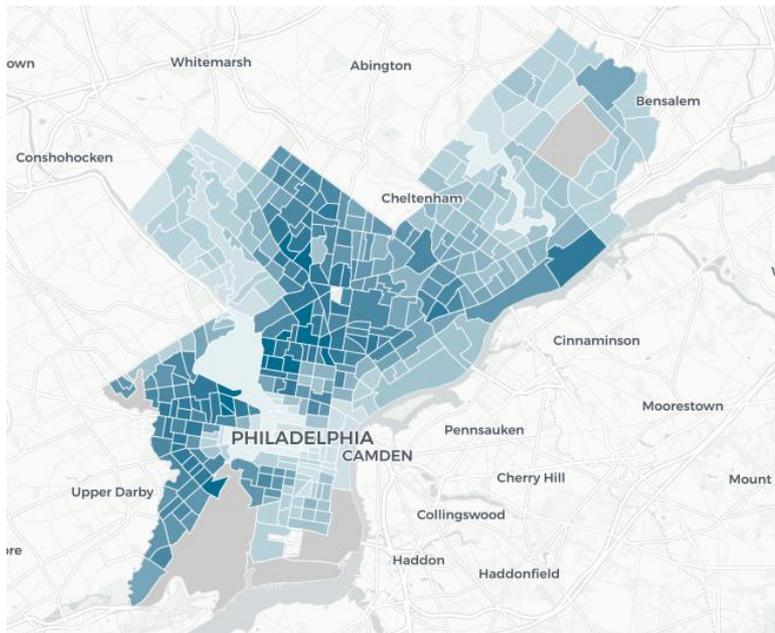
## Step 6: MESO – Seek Direction from the Community

- Social Determinants are about **PLACES, NETWORKS, EXPERIENCES**
- The people from those places with those experiences must lead – be a servant leader
- Political power correlates with premature death and disease more than risky behaviors
- A lack of voice is the first determinant of health

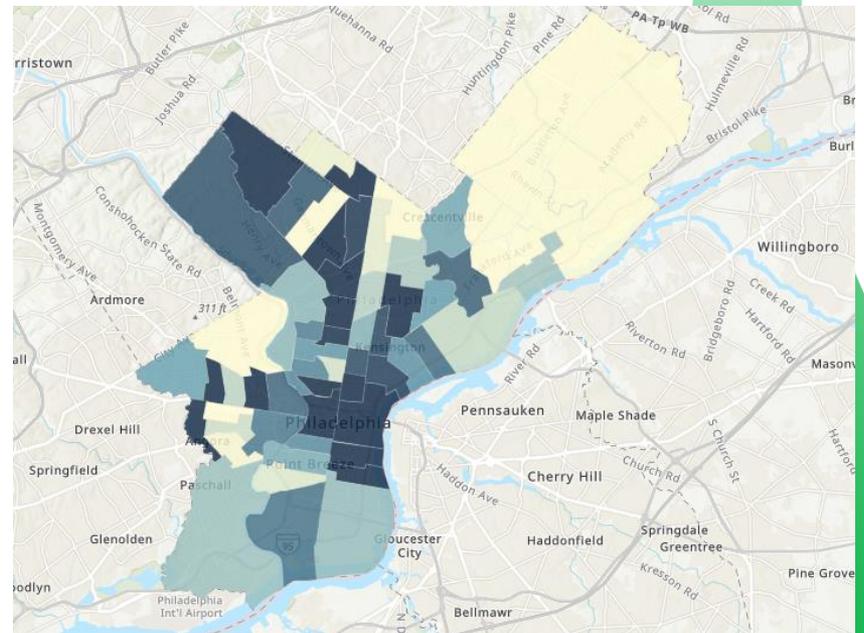


# Philadelphia

## Obesity

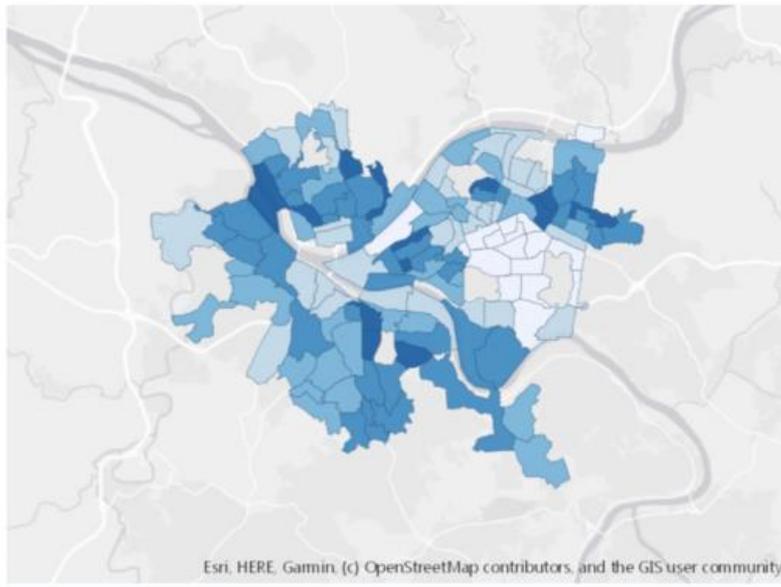


## Voter turnout

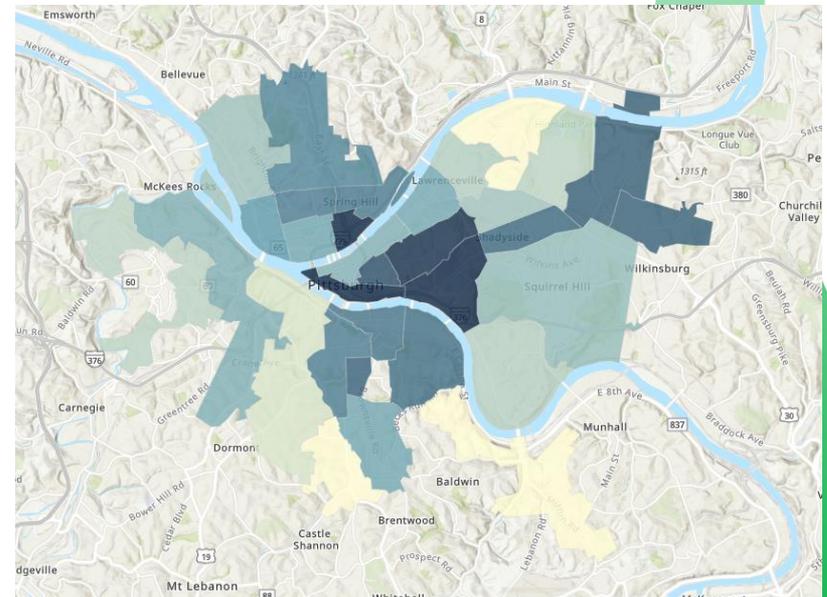


# Pittsburgh

## Smoking

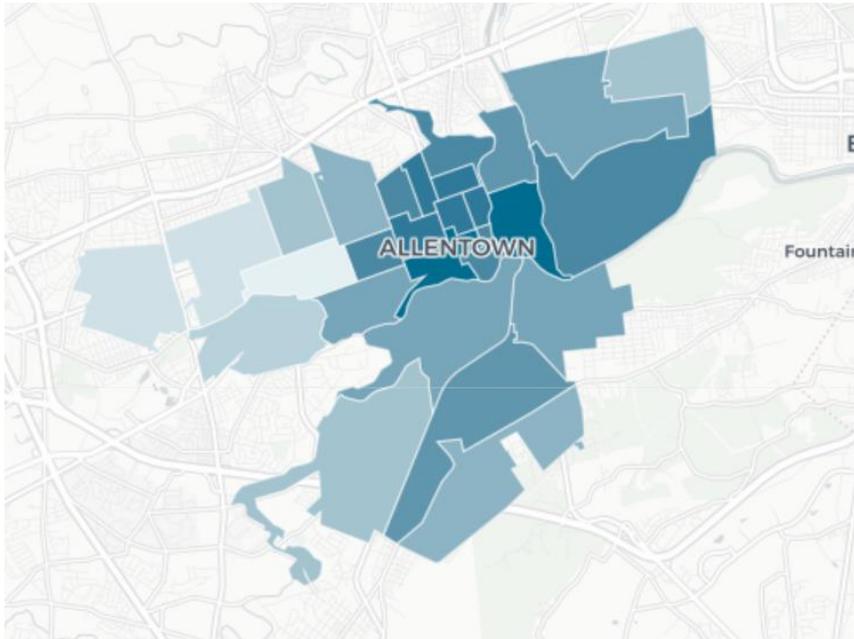


## Voter Turnout

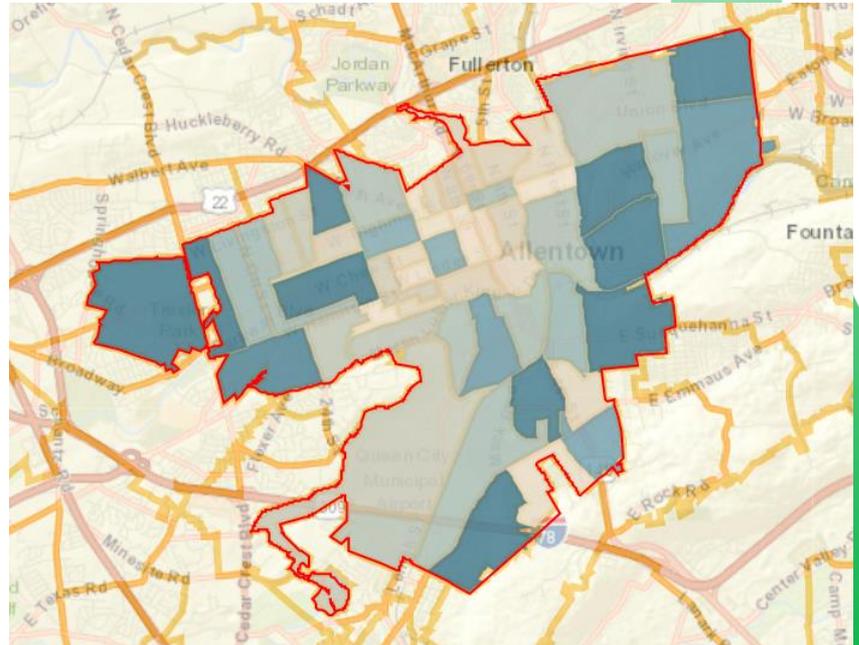


# Allentown

## Obesity



## Voter Turnout



## Step 7: Is your own house in order?

- Diversity in hiring
- Building cultural competence
- Leading with humility
- Understand - everyone is responsible; no one is to blame
- Approach communities with multiple options



## Step 8: Get creative with financing

- We spend \$3.5 trillion on health care
- It's about HOW we spend the money
- Pool your resources, braid your funding, cut the strings
  - Community Benefit,
  - Certificate of Need,
  - Investments in Prevention,
  - Payment Reform
  - Preventive Services Block Grant
  - Ask partners to contribute what they can afford

# Examples

- Rhode Island & Colorado braided funding
- Michigan used Preventive Services Block Grant
- Massachusetts used Certificate of Need
- Community Benefit under the ACA
- North Carolina Medicaid

## Step 9: MICRO - Don't just Medicalize the Problem

- Health Systems have discovered the social determinants of health
- Integrating referrals for social service needs into EHRs
- This is NOT enough



# Step 10: Everybody wins

- All of us are swimming in a sea of stress, conflict, adversity, inequity -- making all of us sick.
- By transforming the social and political realm and moving toward greater equity, we will help everyone.
  - Racial justice work is not work done FOR people of color.
  - Systems that fail communities of color, fail all of us.
  - Public health institutions will play a key role in dismantling systems of oppression
- A rising tide lifts all boats

# Thank you

- For more information, go to:
  - <https://www.chronicdisease.org/page/PresChallenge>
  - Podcasts of interviews with
    - **Karen DeSalvo**, former Acting Assistant Secretary for Health
    - **Anthony Iton**, Senior Vice President for Healthy Communities, California Endowment
    - **Len Nichols**, Professor of Economics, George Mason University
    - **Monica Bharel**, Commissioner, Massachusetts Department of Health & **Ben Wood**, Healthy Community Design Coordinator
    - **Douglas Jutte**, Executive Director, Build Healthy Places
    - **Isabel Sawhill**, Senior Fellow, Economic Studies, Brookings Institution
    - **Ana Novais**, Deputy Director, Rhode Island Department of Health
    - **Jodi Spicer**, Adverse Childhood Experiences (ACEs) Consultant, Michigan Department of Health and Human Services
    - **Elizabeth Cuervo Tilson**, State Health Director and the Chief Medical Officer - North Carolina