



**College Game Day 10K
And 5K Fun Run
October 13, 2018**

SPONSORSHIP LEVELS

PLATINUM SPONSORS - \$1000 Minimum Contribution

Recognition at the event as a Major Sponsor

Name and/or logo printed large on the Race Shirt

Recognition on the GD10K/5K & WPPCGC websites

Tent/booth space at the event to sell/promote product

Sign or banner allowed at Race site

2 complimentary GD10K entries (includes race shirts)

GOLD SPONSORS - \$500 Minimum Contribution

Recognition at the event

Name on Race Shirt

Recognition on the GD10K/5K & WPPCGC websites

1 complimentary GD10K entry (includes race shirt)

SILVER SPONSORS - \$250 Minimum Contribution

Name on Race Shirt

Recognition on GD10K/5K & WPPCGC websites

BRONZE SPONSORS - \$100 Minimum Contribution

Name on Race Shirt

Non-Cash Sponsorships:

You can also achieve the above sponsorship levels by partnering with the GD10K/5K and donating non-cash items to the event. This can be in the form of food or beverages, gift cards and/or merchandise or services that will help defer the expenses of putting on this fitness event.

All sponsors are encouraged to submit promotional items for the race bags.