HPED Welcomes Plant Roots to Havertown!

HPED is excited to welcome a new indoor plant shop to Havertown – Plant Roots at 1327 Darby Road in the Brookline Business District!



Owner Gina Ranieri grew up in Overbrook Park has lived in Haverford Township for the past 22 years, raising her three children here. "I've had a number of jobs over the years, from working with troubled teens in Philly to working on a farm, but my husband and I and our partner launched our building and home renovation company Ranieri and Kerns over twenty years ago, and I serve as the business manager," explains Gina. "I am excited about this new venture as a way to combine my background in business, my love of plants, and my involvement with the community."

Gina's love of plants started as a child, when her mother (a Haverford Township elementary school teacher for 30 years) taught her the basics of container gardening. Ten years ago, she and her husband Greg bought a home with a one-acre property, and they have worked together to transform it into a beautiful yard and small-scale farm, with a large vegetable garden, a cutting garden for fresh flowers, and nearly 20 chickens!

Gina has also been involved with several greening projects in the Township, including gardens at Chestnutwold School, Coopertown School, planters at Haverford Middle School, and the Triangle Garden and fountain in Oakmont. She joined the HPED board three years ago, and has enjoyed working on our planters and gardens, as well. Gina points out that plants can add so much to a home, and she is looking forward to sharing that with her customers.

"Being a part of HPED helped me to see what a great business community that we have here, and I am excited to be directly involved with the transformation and growth of our town by opening up Plant Roots. I love Haverford Township for the neighborhood feel, and it is great to see young families and new businesses moving in."

PLANT ROOTS
Grow Local

The shop will offer a wide variety of house plants, and their staff will help customers select the best plant for their home and provide plant care instructions for new plant owners. Plant Roots will also stock home items such as candles, pots, wall décor, pillows, and natural skin care products – all sourced from women-owned businesses. "I want the store to feel like a community place," shares Gina, "where people feel comfortable to stop in to say hello, just browse the store, buy their first plant or add to their growing collection. Plants are also a great option for birthday, Mother's Day, get well or hostess gifts." Gina also hopes to host monthly dinners at the shop with local women chefs!

The shop will open on September 25th and will be open Wednesdays-Sundays. For more information, follow them on Instagram at plantrootslocal.

Thanks to Joel Perlish Photography for the photo of Gina!