



## SPONSORSHIP OPPORTUNITIES

### Haverford Home & Garden Show 2022

Haverford Reserve, 9000 Parkview Drive, Haverford, PA

Sunday, March 6th 9:00 am – 4:00 pm

**Yes, I'd like to sponsor the 2022 Haverford Home & Garden Show!**

#### \_\_\_\_ Presenting Sponsor - \$7,500 - One Available

- A 10' x 10' or 10' x 20' booth space in the location of your choice; Table + chairs is provided.
- Named as Presenting Sponsor (Haverford Home & Garden Show presented by \_\_\_\_\_) with logo on all marketing materials including home page of website, facebook, print or radio ads, press release, poster, postcards, slide show and signs during event
- First full-page ad in printed program
- HPED Premier Sponsorship (\$1,000 level) through 2022 (see back for additional benefits)

#### \_\_\_\_ Platinum Sponsor - \$3,500

- A 10' x 10' booth space in 2<sup>nd</sup> choice location; 8' Table + 2 chairs is provided.
- Named as Platinum Sponsor and logo on all marketing materials including home page of website, facebook, print ads, press release, poster, postcards, slide show and signs during event
- Full page ad in printed program
- HPED Sponsorship (\$500 level) through 2022 (see back for additional benefits)

#### \_\_\_\_ Gold Sponsor - \$1,500

- 10' x 10' booth space with 3<sup>rd</sup> priority location; 8' Table + 2 chairs is provided.
- Named as Gold Sponsor with logo on home page of website, facebook, press release, poster, slide show and signs during event
- ½ page ad in printed program
- HPED Gold Sponsorship (\$250 level) through 2022 (see back for additional benefits)

#### \_\_\_\_ Silver Sponsor – \$750

- 10' x 10' booth space with 5<sup>th</sup> priority location; 8' Table + 2 chairs is provided.
- Business name listed as Silver Sponsor on home page of website, slide show and signs during event
- ¼ page ad in printed program
- HPED Business Sponsorship (\$100 level) through 2022 (see back for additional benefits)

Name of Business \_\_\_\_\_

Contact Name(s) \_\_\_\_\_

Address \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

To discuss sponsorship, contact HPED Executive Director Jeanne Angell at 610-945-5822 or email [jangell@hped.org](mailto:jangell@hped.org). Please mail this form and your check payable to **HPED** to: 412 Darby Road, Havertown, PA 19083. Sponsors may split the cost into two payments: one now and the second payment by 12/31/21.

**Please note that your space in the show will be reserved upon receipt of your check or paypal payment.**

## About HPED

The Haverford Home & Garden Show is hosted by Haverford Partnership for Economic Development (HPED) to support the local economy by connecting residents with local businesses and to raise funds for the work of HPED. Recent beautification projects include planters, benches, welcome signs, fountains, and a new walkway. HPED is a 501c3 non-profit organization, and sponsorship costs are tax-deductible. For more info on HPED, visit [www.hped.org](http://www.hped.org).



## Year-Round HPED Sponsor Benefits

### HPED Business Sponsor

- Eligible to participate in the Discover Haverford Keep it Local Gift Card Program
- Highlighted listing in on-line and print business directories
- Listed on our website and sponsorship posters

### HPED Gold Sponsor

- All of the above, plus:
- Eligible for featured listing offering special deals on the gift card website
- Featured listing in any on-line and print business directories
- Logo on our website
- Business listing in our e-newsletters

### HPED Platinum Sponsor

- All of the above, plus:
- Premium listing in any on-line and print business directories
- Logo in our e-newsletter
- Featured as sponsors of our Annual Meeting and Meet & Greet Events

### HPED Premier Sponsor

- All of the above, plus:
- Banner in our monthly e-newsletter

To see a list of past sponsors and more information about the show, visit: [haverfordhomeandgardenshow.org](http://haverfordhomeandgardenshow.org)

**THANK YOU FOR YOUR PARTNERSHIP!**

