



Havertown Holiday Festival - Saturday, December 7th (Raindate 12/8) Attendance Expected: 5000+

- Presenting Sponsor - \$8,000 (booth space included)
- Stage Sponsor - \$3,000 (booth space included)
- Holiday Tree Sponsor - \$3,000 (booth space included)
- ~~Ice Sculpture Sponsor - \$2,500 (booth space included)~~ Porche of the Main Line
- ~~Kid's Craft Booth Sponsor - \$2,500 (\$2,000 without booth space)~~ Tri-Point Electric
- ~~Face Painting Booth Sponsor \$2,500 (\$2000 without booth space)~~ Dream Team
- ~~Holiday Marketplace Sponsor \$1,500 with booth space~~ Paint Philadelphia
- Festival Sponsor - \$500 (no booth) Conor Quinn, Visit Delco, Gans Plumbing Heating & AC, Propell, JD McGillicuddy's, Busted Saddle, SNL Property Management



Havertown Holiday Festival

Saturday, December 7th (Rain date 12/8), Brookline Boulevard

Attendance Expected: 5,000+

The Havertown Holiday Festival is a family friendly event focused on Christmas, Hanukah, and Winter Fun! We will have costumed characters, live holiday music, story time and crafts for kids, face painting, food vendors, beer, wine & hot adult beverages for sale, a holiday marketplace, an ice sculpture demonstration, face painting, and a lit holiday tree and menorah.

Presenting Sponsor \$8,000 (1)

- Named as Presenting Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, welcome banners at event entrances, signs at event
- Named as presenting sponsor in press release; Announced throughout the day on stage
- Booth space at event
- Includes Premium 2024 or 2025 Discover Haverford sponsorship (\$1,000 value)
 - Banner in monthly newsletter and on our website
 - One targeted social media campaign about your business per year
 - Featured as sponsors of our Annual Meeting
 - Participation in our Keep it Local Gift Card Program

Stage Sponsor - \$3,000 (1)

- Named as Stage Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and 24"x36" sign next to stage
- Announced throughout the day on stage
- Booth space at event
- Includes Platinum 2024 or 2025 Discover Haverford sponsorship (\$500 value)
 - Logo in monthly newsletter and on our website
 - Featured as sponsors of our Annual Meeting
 - Participation in our Keep it Local Gift Card Program

Holiday Tree Sponsor - \$3,000 (1)

- Named as Holiday Tree Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and 24"x36" sign next to tree
- Announced throughout the day on stage
- Booth space at event
- Includes Platinum 2024 or 2025 Discover Haverford sponsorship (\$500 value)
 - Logo in monthly newsletter and on our website
 - Featured as sponsors of our Annual Meeting
 - Participation in our Keep it Local Gift Card Program

Ice Sculpture Sponsor - \$2,500 (1) Porche of the Main Line

- Named as Ice Sculpture Sponsor w/ logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at Ice Sculpture Tent
- Announced throughout the day on stage
- Booth space at event
- Includes Gold 2024 or 2025 Discover Haverford sponsorship (\$250 value)
 - Listing in monthly newsletter and on our website
 - Participation in our Keep it Local Gift Card Program

Kid's Craft Booth Sponsor - \$2,500 (\$2,000 without booth space) Tri-Point Electric

- We will offer various crafts throughout the day
- Named as Craft Booth Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at Craft Tent
- Announced throughout the day on stage
- Includes Gold 2024 or 2025 Discover Haverford sponsorship (\$250 value)
 - Listing in monthly newsletter and on our website
 - Participation in our Keep it Local Gift Card Program

Face Painting Sponsor - \$2,500 (\$2,000 without booth space) Dream Team

- Named as Face Painting Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at Face Painting Booth
- Announced throughout the day on stage
- Includes Silver 2024 or 2025 Discover Haverford sponsorship (\$100 value)
 - Listing on our website
 - Participation in our Keep it Local Gift Card Program

Holiday Marketplace Sponsor - \$1,500 with booth space Paint Philadelphia

- Named as Holiday Marketplace Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and logo/name on sign at marketplace
- Announced throughout the day on stage
- Includes Silver 2024 or 2025 Discover Haverford sponsorship (\$100 value)
 - Listing on our website
 - Participation in our Keep it Local Gift Card Program

Festival Supporter - \$500 Conor Quinn, Visit Delco, Gans Plumbing Heating & AC,

Propell, , JD McGillicuddy's, Busted Saddle, SNL Property Management

- Logo on all marketing materials, including posters, web page, social media posts, e-newsletters, and welcome banner
- Announced throughout the day on stage



Holiday Festival 2022 & 2023



SPONSORSHIP FORM

Havertown Holiday Festival

Saturday, December 7th (Raindate 12/8)

Yes, I'd like to sponsor the Havertown Holiday Festival!

- ___ Presenting Sponsor - \$8,000 (booth space included)
- ___ Stage Sponsor - \$3,000 (booth space included)
- ___ Holiday Tree Sponsor - \$3,000 (booth space included)
- ___ ~~Ice Sculpture Sponsor - \$2,500 (booth space included)~~ Porsche of the Main Line
- ___ ~~Kid's Craft Booth Sponsor - \$2,500 (\$2,000 without booth space)~~ Tri-Point Electric
- ___ ~~Face Painting Booth Sponsor - \$2,500 (\$2,000 without booth space)~~ Dream Team
- ___ ~~Holiday Marketplace Sponsor - \$1,500 (\$1,200 without booth space)~~ Paint Philadelphia
- ___ Festival Supporter - \$500 (no booth) Conor Quinn, Visit Delco, Gans Plumbing Heating & AC, Propell, JD McGillicuddy's, Busted Saddle, SNL Property Management

The Havertown Holiday Festival is hosted by Discover Haverford (HPED) to support our work. Discover Haverford is a 501c3 non-profit organization, and sponsorship costs are tax-deductible. For more info about Discover Haverford, visit www.DiscoverHaverford.org.

Name of Business _____
Contact Name(s) _____
Address _____
Work Phone _____ Cell _____
Email _____ Website _____

For questions, contact Discover Haverford Executive Director Jeanne Angell at 610-945-5822 or email jangell@hped.org. Please mail this form and your check payable to **Discover Haverford** to: 412 Darby Road, Havertown, PA 19083 or pay via PayPal to jangell@hped.org or Vemno @Discover-Haverford.

Please note that your booth will be reserved upon receipt of payment.

50% payment can be negotiated with the balance paid by November 1st.

THANK YOU FOR YOUR PARTNERSHIP!