

## Discover Haverford Welcomes Mysa Fragrance Haus to Havertown!

Mysa (Swedish): “To be comfortable or content with something. To be engaged in an activity that is comfortable or pleasurable.” Owner, Briana Greene was looking to create a product line that encompassed self care. Something for yourself and by yourself. Her goal was to utilize scents



from her own experiences traveling as well as places she loved to be when she was a child. In January 2021 Mysa Fragrance Haus was born...in her mother's basement! Since then, she has expanded to Havertown at 2122 Darby Road!

Briana grew up in Delaware and has traveled up and down the east coast, adding to the places that she draws her inspiration from. “When I was little I would take flowers and muddle them into water and wear that as a fragrance. Many of the fragrances are dedicated to where I used to live. A representation of who I am and where I have been.” Currently, she lives in Conshohocken and was originally looking for a space to expand production. When she saw her current store she knew it was the right fit. “It felt right. I love the

neighborhood and now I have retail space, too!” Briana creates all of the fragrances and products in the back of the store while her store front is set up for retail.

Mysa is primarily an online business, but is quickly expanding into the retail space here in Havertown. Mysa is a unique brand that evokes all the senses.

Walk through the door and be transported to a place where your senses can take you many places. Feel the lotions and potions and experience the sophisticated fragrances. All ingredients are sourced within the United States. Her body cream is created from scratch and is the best selling product. With Briana's background as an esthetician, she has the education and knowledge to ensure her clients have the best experience. “Feeling good is just as important as smelling good. I work with manufacturers that specialize in skin care. I wanted to bridge the gap between sophisticated fragrances costing hundreds of dollars and your Bath and Body Works. I don't want to smell like a cupcake but want to smell elevated at an approachable price. I want to smell mature and sophisticated and very unique.” Mysa is a fragrance first unique brand that has over a 50% return customer base through her website.



Briana's collection continues to grow as her advanced body care line and candles will be coming soon. Handmade soaps, body oils, body creams and scrubs are all available now. You can even



try the Discovery Set that includes the core 4 fragrances. New this year will be workshops to custom make your own fragrances. If you are looking for an elevated approach to fragrance, one that can be experienced at an approachable level and has something for both men and women then stop by Myna Fragrance Haus. You may see Briana creating a new Tiktok video or packaging an online order in the back.

Store hours: 11AM-6PM Tuesday-Saturday

Website: [www.mynafragrancehaus.com](http://www.mynafragrancehaus.com)

Instagram: @mynafragrancehaus

Twitter: @mynafragrance

**Thank you to Joel Perlish for the photographs!**