Pay for two of our event sponsorships
and get 10% off the cost of both!

Discover HAVERFORD TOWNSHIP
A Partnership for Economic Development

2025 Event Sponsorship Opportunities

Sip & Savor Soiree - 15th Anniversary Fundraiser
Friday, April 25th at Brick & Brew on Eagle Road

- **Presenting Sponsor (2) - $5,000**
- **Photo Booth Sponsor (1) - $2,500**
- **DJ Sponsor (1) - $2,000**
- **Named Signature Drink Sponsor (1) - $2,000**
- **Dessert Sponsor (1) - $2,000**
- **Floral Decor Sponsor (1) - $2,000**
- **Gala Supporter - $1,000**

Havertown Holiday Festival - Saturday, December 6th (Raindate 12/7)
Attendance Expected: 4000+

- **Presenting Sponsor - $5,000**
- **Stage Sponsor - $3,000**
- **Holiday Tree Sponsor - $3,000**
- **Ice Sculpture Sponsor - $2,500**
- **Kid's Craft Booth Sponsor - $2,500 ($2,000 w/o booth)**
- **Face Painting Booth Sponsor - $2,500 ($2,000 w/o booth)**
- **Holiday Marketplace Sponsor - $1,500**
- **Festival Supporter - $500 (no booth)**



Love Local Nights in Brookline & Oakmont Business Districts (3-4, Dates TBD)
Attendance Expected: 250 per event

- **Presenting Sponsors (up to 4) - $1000**



May Flower Project

- **Presenting Sponsors (up to 4) - $1000**

Sip & Savor Soiree - 15th Anniversary Fundraiser

Friday, April 25th 7:00-10:00pm

Brick & Brew on Eagle Road

Attendance Expected: 200-250

Our Sip & Savor Soiree will celebrate the accomplishments of Discover Haverford/HPED over the past 15 years, and will be an opportunity for us to present our five 2025 Awards of Excellence. The party will include a photo booth, DJ & dancing, silent auction, food, an open bar and drink specials.

Presenting Sponsor (2) - $5,000

- Named as Presenting Sponsor on all marketing materials, including web page, social media posts, e-newsletters, press releases, slide show and posters at event and announced throughout the evening
- 4 complimentary VIP tickets to the event ($600 value)
- Table space at event
- Includes Platinum 2025 Discover Haverford sponsorship ($500 value)
    - Logo in monthly newsletter and on our website
    - Featured as sponsors at our Annual Meeting
    - Invitation to our VIP Holiday Party

Photo Booth Sponsor (1) - $2,500

- Named as Photo Booth Sponsor on all marketing materials, including web page, social media posts, e-newsletters, press releases, slide show and posters at event and announced throughout the evening
- 2 complimentary VIP tickets to the event ($300 value)
- Logo shown on photos from photo booth

- Includes Gold 2025 Discover Haverford sponsorship ($250 value)
    - Business name listed in monthly newsletter and on our website

DJ Sponsor (1) - $2,000

- Named as DJ Sponsor on all marketing materials, including web page, social media posts, e-newsletters, press releases, slide show and posters at event and announced throughout the evening
- Sponsorship poster at DJ booth
- 2 complimentary VIP tickets to the event ($300 value)
- Includes Silver 2025 Discover Haverford sponsorship ($100 value)

Named Signature Drink Sponsor (1) - $2,000

- Named as Signature Drink Sponsor on all marketing materials, including web page, social media posts, e-newsletters, press releases, slide show and posters at event and announced throughout the evening
- Sponsorship listed on displays at the bar
- 2 complimentary VIP tickets to the event ($300 value)
- Includes Silver 2025 Discover Haverford sponsorship ($100 value)

Dessert Sponsor (1) - $2,000

- Named as Dessert Sponsor on all marketing materials, including web page, social media posts, e-newsletters, press releases, slide show and posters at event and announced throughout the evening
- Sponsorship listed on display at dessert table
- 2 complimentary VIP tickets to the event ($300 value)
- Includes Silver 2025 Discover Haverford sponsorship ($100 value)

Floral Decor Sponsor (1) - $2,000

- Named as Floral Decor Sponsor on all marketing materials, including web page, social media posts, e-newsletters, press releases, slide show and posters at event and announced throughout the evening
- Sponsorship listed with floral displays on tables
- 2 complimentary VIP tickets to the event ($300 value)
- Includes Silver 2025 Discover Haverford sponsorship ($100 value)

Gala Supporter - $1,000

- Named as Sip & Savor Soiree Supporter on all marketing materials, including web page, social media posts, e-newsletters, press releases, slide show and posters at event and announced throughout the evening
- 1 complimentary ticket to the event ($125 value)
- Includes Silver 2025 Discover Haverford sponsorship ($100 value)

SPONSORSHIP FORM

Sip & Savor Soiree - 15th Anniversary Fundraiser

Friday, April 25th

Yes, I'd like to sponsor the Sip & Savor Soiree!

_____ Presenting Sponsor (2) - $5,000

_____ Photo Booth Sponsor (1) - $2,500

_____ DJ Sponsor (1) - $2,000

_____ Named Signature Drink Sponsor (1) - $2,000

_____ Dessert Sponsor (1) - $2,000

_____ Floral Decor Sponsor (1) - $2,000

_____ Gala Supporter - $1,000

The Sip and Savor Soiree is hosted by Discover Haverford (HPED) to support our work. Discover Haverford is a 501c3 non-profit organization, and sponsorship costs are tax-deductible. For more info about Discover Haverford, visit www.DiscoverHaverford.org.

Name of Business _____

Contact Name(s) _____

Address _____

Work Phone _____ **Cell** _____

Email _____ **Website** _____

For questions, contact Discover Haverford Executive Director Jeanne Angell at 610-945-5822 or email jangell@hped.org**.** Please mail this form and your check payable to **Discover Haverford** to: 412 Darby Road, Havertown, PA 19083 or pay via PayPal to jangell@hped.org or Venmo@Discover-Haverford.

Please note that your sponsorship will be reserved upon receipt of your payment.

THANK YOU FOR YOUR PARTNERSHIP!

Please note that your booth will be reserved upon receipt of your payment.

THANK YOU FOR YOUR PARTNERSHIP!



Havertown Holiday Festival

Saturday, December 6th (Rain date 12/7), Brookline Boulevard

Attendance Expected: 4,000+

The Havertown Holiday Festival is a family friendly event focused on Christmas, Hanukah, and Winter Fun! We will have costumed characters, live holiday music, story time and crafts for kids, face painting, food vendors, a beer & hot adult beverages for sale, a holiday marketplace, an ice sculpture demonstration, face painting, and a lit holiday tree and menorah.

Presenting Sponsor $5,000 (1)

- Named as Presenting Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, welcome banners at event entrances, signs at event
- Named as presenting sponsor in press release; Announced throughout the day on stage
- Booth space at event
- Includes Premium 2025 or 2026 Discover Haverford sponsorship ($1,000 value)
    - Banner in monthly newsletter and on our website
    - One targeted social media campaign about your business per year
    - Featured as sponsors of our Annual Meeting

Stage Sponsor - $3,000 (1)

- Named as Stage Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and 24”x36” sign next to stage
- Announced throughout the day on stage
- Booth space at event
- Includes Platinum 2025 or 2026 Discover Haverford sponsorship ($500 value)
    - Logo in monthly newsletter and on our website
    - Featured as sponsors of our Annual Meeting

- Participation in our Keep it Local Gift Card Program

Holiday Tree Sponsor - $3,000 (1)

- **Named as Holiday Tree Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and 24”x36” sign next to tree**
- **Announced throughout the day on stage**
- **Booth space at event**
- **Includes Platinum 2025 or 2026 Discover Haverford sponsorship ($500 value)**
  - Logo in monthly newsletter and on our website
  - Featured as sponsors of our Annual Meeting

Ice Sculpture Sponsor - $2,500

- **Named as Ice Sculpture Sponsor w/ logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at Ice Sculpture Tent**
- **Announced throughout the day on stage**
- **Booth space at event**
- **Includes Gold 2025 or 2026 Discover Haverford sponsorship ($250 value)**
  - Listing in monthly newsletter and on our website

Kid’s Craft Booth Sponsor - $2,500 ($2,000 without booth space)

- **We will offer various crafts throughout the day**
- **Named as Craft Booth Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at Craft Tent**
- **Announced throughout the day on stage**
- **Includes Gold 2025 or 2026 Discover Haverford sponsorship ($250 value)**
  - Listing in monthly newsletter and on our website

Face Painting Sponsor - $2,500 ($2,000 without booth space)

- **Named as Face Painting Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at Face Painting Booth**
- **Announced throughout the day on stage**
- **Includes Gold 2025 or 2026 Discover Haverford sponsorship ($100 value)**
    - Listing on our website

Holiday Marketplace Sponsor - $1,500 with booth space

- **Named as Holiday Marketplace Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and logo/name on sign at marketplace**
- **Announced throughout the day on stage**
- **Includes Silver 2025 or 2026 Discover Haverford sponsorship ($100 value)**
    - Listing on our website

Festival Supporter - $500

- **Logo on all marketing materials, including posters, web page, social media posts, e-newsletters, and welcome banner**
- **Announced throughout the day on stage**

SPONSORSHIP FORM

Havertown Holiday Festival

Saturday, December 6th (Raindate 12/7)

Yes, I'd like to sponsor the Havertown Holiday Festival!

_____ Presenting Sponsor - $5,000 (booth space included)

_____ Stage Sponsor - $3,000 (booth space included)

_____ Holiday Tree Sponsor - $3,000 (booth space included)

_____ Ice Sculpture Sponsor - $2,500 (booth space included)

____ Kid's Craft Booth Sponsor - $2,500 ($2,000 without booth space)

_____ Face Painting Booth Sponsor - $2,500 ($2,000 without booth space)

_____ Holiday Marketplace Sponsor - $1,500 ($1,200 without booth space)

_____ Festival Supporter - $500 (no booth)

The Havertown Holiday Festival is hosted by Discover Haverford (HPED) to support our work. Discover Haverford is a 501c3 non-profit organization, and sponsorship costs are tax-deductible. For more info about Discover Haverford, visit www.DiscoverHaverford.org.

Name of Business _____

Contact Name(s) _____

Address _____

Work Phone _____ **Cell** _____

Email _____ **Website** _____

For questions, contact Discover Haverford Executive Director Jeanne Angell at 610-945-5822 or email jangell@hped.org**.** Please mail this form and your check payable to **Discover Haverford** to: 412 Darby Road, Havertown, PA 19083 or pay via PayPal to jangell@hped.org or Vemno @Discover-Haverford.

Please note that your booth will be reserved upon receipt of payment.

50% payment can be negotiated with the balance paid by November 1st.

THANK YOU FOR YOUR PARTNERSHIP!



May Flower Project

April/May 2025

Number of Participating Businesses 30-35

Number of Volunteers – 30-40

The May Flower Project matches businesses with local volunteers to paint flowers on storefront windows as a way to welcome spring!

Sponsors $1,000 (up to 4)

- **Logo on posters, web page, and on artist labels on each window**
- **Logos and/or mentions on social media posts and our newsletters**

SPONSORSHIP FORM
MAY FLOWER PROJECT

_____ **Yes, I'd like to sponsor the May Flower Project!**

The May Flower Project is hosted by Discover Haverford (HPED) to support our work. Discover Haverford is a 501c3 non-profit organization, and sponsorship costs are tax-deductible. For more info about Discover Haverford, visit www.DiscoverHaverford.org.

Name of Business _____

Contact Name(s) _____

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Work Phone _____ **Cell** _____

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Please note that your sponsorship will be reserved upon receipt of your payment.

THANK YOU FOR YOUR PARTNERSHIP!



Love Local Nights in Brookline & Oakmont

Spring – Summer – Fall

Number of Attendees – 250 per event

The Love Local Nights will take place in the Brookline & Oakmont Business Districts. The focus will be on expanded shopping and dining with live music and other activities.

Sponsors $1,000 (up to 4)

- **Booth or table space at each event (3-4 nights, dates TBD)**
- **Logo on posters, web page, and Facebook event page**
- **Logos and/or mentions on social media posts and our newsletters**
- **Logo and sponsorship listed on 24”x36” schedule at each event**

SPONSORSHIP FORM

LOVE LOCAL NIGHTS

_____ Yes, I’d like to sponsor the Love Local Nights!

The Love Local NIghts are hosted by Discover Haverford (HPED) to support our work. Discover Haverford is a 501c3 non-profit organization, and sponsorship costs are tax-deductible. For more info about Discover Haverford, visit www.DiscoverHaverford.org.

Name of Business _____

Contact Name(s) _____

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Please note that your sponsorship will be reserved upon receipt of your check or paypal payment.

THANK YOU FOR YOUR PARTNERSHIP!