

We Not Me Sports Club Brings a Team First Approach to Local Sports

We Not Me Sports Club is redefining how families in Havertown move, play, and connect. Located right in the heart of the community, this new indoor sports and play space was created to meet a need many local parents know well: a welcoming, nearby place where young children can explore movement, build confidence, and simply be kids—no long drives required. Designed with intention and shaped by real parent feedback, We Not Me Sports Club blends free play, early athletic development, and community values under one roof.



Originally founded by the Cloran family as Mission 5 & 2, the organization that would become We Not Me Sports Club has long been rooted in community, character, and youth development. What began in 2008 as *Better Ball* later evolved into the nonprofit Mission 5 & 2, serving local families through sports programming built on values rather than competition alone. When longtime educator and coach Matt Hartman was presented with the opportunity to purchase the nonprofit, he saw not just a business, but a chance to carry forward a mission he deeply believed in.

Hartman, who spent 15 years as a teacher and computer science educator and basketball coach, had already been running leagues and camps through Mission 5 & 2 when the Cloran family approached him about taking ownership. In 2022, after careful consideration and encouragement from his family, Hartman took a leap of faith. “I bet on myself,” he shared, describing how the opportunity aligned naturally with both his professional experience and personal values. The business had already become a hub of sports activity and Hartman was ready to expand its impact.

That decision was shaped in large part by family and community. Hartman grew up in Media and attended Marple Newtown schools, while his wife Kim, originally from the Lehigh Valley, relocated to the area for her teaching career. During the pandemic, the couple found themselves living in Germantown, both teaching from home and feeling a profound lack of community connection. That period sparked important conversations about starting a family, moving back closer to home, and finding meaningful ways to add value to a community they loved. By October 2021, Hartman stepped away from teaching, ready to pursue something new.

Havertown ultimately became the natural home for We Not Me Sports Club. Living just a mile down the road and with a young son approaching toddlerhood, Hartman began asking himself

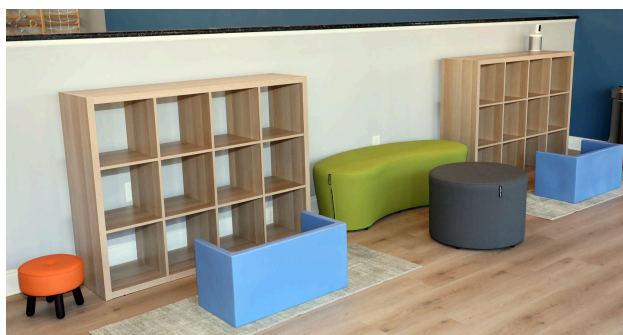
what kind of environment he would want to design for his own family. “At first, I thought it was just finishing the basement,” he said. “Then I realized, I needed to think bigger.” As he searched locally, he noticed a clear gap: while families had sports leagues and outdoor options, there was no indoor playground or flexible space for playdates, movement, and birthday parties especially during colder months. The answer was to build something hyper-local, accessible, and intentionally designed for families.



The name We Not Me reflects both the organization’s history and its philosophy. During its nonprofit years, *#wenotme* emerged as a defining hashtag, symbolizing teamwork, selflessness, and community-first thinking. When Hartman took over the business, keeping the name felt essential, not just as a nod to the Cloran family, but as a continuation of their relational, not transactional, approach. “It captured exactly what we were offering,” Hartman explained. “Team sports. Community-based programs. Shared values.”

What truly distinguishes We Not Me Sports Club is its long-term vision for youth development. Rather than pushing early specialization or technical instruction, the focus is on exploration, movement, and play. Children are encouraged to try different sports, develop gross motor skills, and discover what they enjoy without pressure. Even the indoor playground is designed as a space for movement exploration, supporting physical confidence from the earliest ages. Throughout the facility, the sports theme is intentional and consistent, setting it apart from traditional indoor playgrounds in neighboring towns.

“This is an expression of all my passions,” Hartman said—bringing together youth sports, movement-based play for younger children, adult leagues, and celebrations like birthday parties, all under one roof. The flexibility of the space allows it to evolve alongside the families it serves, adapting to feedback and community needs rather than forcing a fixed model.



Looking ahead, Hartman envisions We Not Me Sports Club as a long-term family business. One that continues to grow organically while staying rooted in the local community. He hopes to serve families for decades to come, with the possibility of expanding to additional gym space within a

few miles of the current location. Influenced by years of improv comedy training, Hartman embraces adaptability, allowing the business to evolve based on what families ask for and what the community needs most. “I don’t want to force what this becomes,” he said. “I want to watch it grow.”

We Not Me Sports Club invites the community to their Grand Opening on Sunday, February 8th. Stop by for an Open House style event from 12-2pm with food and drink, prizes, and a chance to meet the staff. You can follow along their journey on Instagram @ WeNotMe_Sports or Facebook @We Not Me Sports.

Photos courtesy of Joel Perlish Photography.

WE NOT ME

SPORTS CLUB

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