

# SPONSORSHIP/VENDOR OPPORTUNITIES

# Haverford Home & Garden Show

Haverford Reserve, 9000 Parkview Drive, Haverford, PA Sunday, April 15, 2018 10:00 am – 6:00 pm

# Presenting Sponsor - \$10,000

Includes 10' x 10' booth space, named as presenting sponsor on all marketing materials including poster, website, facebook, print or radio ads, press release, slide show during event, first full page color ad in program, HPED diamond membership through 2018, four tickets to the VIP reception on Saturday night, and ten free tickets to the show.

#### Platinum Sponsor - \$5,000

Includes 10' x 10' booth space, named as platinum sponsor on all marketing materials including poster, website, facebook, print or radio ads, press release, slide show during event, full page color ad in program, HPED platinum membership through 2018, three tickets to the VIP reception on Saturday night, and eight free tickets to the show.

### Gold Sponsor - \$2,000

Includes 10' x 10' booth space, named as gold sponsor on poster, website, facebook, press release, slide show during event, 1/2 page ad in program, HPED gold membership through 2018, two tickets to the VIP reception on Saturday night, and six free tickets to the show.

#### Silver Sponsor - \$1000

Includes 10' x 10' booth space, named as silver sponsor on website, ½ page ad in program, slide show during event, HPED business membership through 2018, two tickets to the VIP reception on Saturday night, and four free tickets to the show.

#### **Business Vendor – Booth \$350**

Incudes 10' x 10' booth space, listing in program, and two free tickets to the show.

## **Business Vendor - Table \$250**

Incudes 8' x 5' space for vendor-provided table, listing in program, and two free tickets to the show.

#### Marketplace Vendor (point of purchase sales) – Booth \$200

Incudes 10' x 10' booth space, listing in program, and two free tickets to the show.

#### Marketplace Vendor (point of purchase sales) – Table \$100

Incudes 8' x 5' space for vendor-provided table, listing in program, and two free tickets to the show.

All vendors are asked to provide an item for the HPED raffle of at least \$20. value.

Check our **Vendor Booth Request Form** for HPED member and Early Bird discounts.

The Haverford Home & Garden Show is hosted by Haverford Partnership for Economic Development (HPED) to support the local economy by connecting residents with local businesses and to raise funds for the work of HPED. Recent beautification projects include planters and benches in several business districts, median planters on Darby Road, and the new fountain in Oakmont. HPED is a 501c3 non-profit organization, and sponsorship costs are tax-deductible.



# SPONSORSHIP/VENDOR BOOTH REQUEST FORM

Yes, I'd like to participate in the Haverford Home & Garden Show on Sunday, April 15, 2018!

| HPED's Home & Garden Show Committee will be working to create a show with a wide variety of vendor and marketplace booths that fit the theme of the show. Requests for booth space will be reviewed and granted by the committee.   |
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| I am interested in being a Presenting (\$10,000), Platinum (\$5,000) or Gold (\$2,000) Sponsor. (Please send in this form and Jeanne will contact you to set up a meeting to discuss your partnership, or contact her directly).  |
| Silver Sponsor - \$1000*  |
| Business Vendor – Booth \$350*  |
| Business Vendor – Table \$250*  |
| Marketplace Vendor - Booth (point of purchase sales) - \$200*   |
| Marketplace Vendor - Table (point of purchase sales) - \$100*   |
| *All vendors are asked to provide an item for the HPED raffle of door prizes (at least \$20. value)   |
| Current HPED Business Members will receive \$50 off booth fee or silver sponsorship.  Current HPED Gold Members & Platinum Members will receive \$100 off booth fee or silver sponsorship.  Early Bird Discount  Send in this form and your check by 12/31 and take 10% off!  BUSINESS INFORMATION: Please provide complete information in the box below. |
| Note - All rights reserved. The Haverford Home & Garden Show Logo, or any portion thereof may not be reproduced or used in any manner whatsoever without the express written permission of HPED. By submitting this Registration, you agree to these terms of use.  |
| Name of business (please print exactly as you'd like it to appear in program)   |
| Contact Name  |
| Address   |
| Work Phone Cell: Website  |
| Tropolic  |
| To discuss sponsorship or booth space, call HPED Business Development Manager Jeanne Angell at  |

To discuss sponsorship or booth space, call HPED Business Development Manager Jeanne Angell at 610-945-5822 or email <u>jangell@hped.org</u>. To reserve your booth, mail this form and your check payable to <u>HPED</u> to: Haverford Partnership for Economic Development, P.O. Box 575, Havertown, PA 19083.

Please note that your booth will be reserved upon receipt of your contribution.