



HPED Announces 2019 Holiday Window Display Contest

The Haverford Partnership for Economic Development (HPED) is excited to announce our 2019 Holiday Window Display Contest. A panel of judges has been assembled who will observe store window displays and facades in Haverford Township from Monday, December 9th through Sunday, December 15th.

To register for the competition a business must inform the HPED by signing up via e-mail at donaldkelly@aol.com. The deadline to register is Monday, December 2nd.

As previously, there will be five categories: Most Beautiful Window Display, Most Creative Window Display, Most Effective Marketing Window Display, Most Whimsical Window Display and Most Beautiful Building Façade.

Certificates of recognition will be awarded to first and second place winners. When the ten winners are announced on December 19th their displays will be photographed and placed on the HPED website to allow the public to vote on-line from among the ten winners for the overall "People's Choice Award". On-line voting for the People's Choice will be at the HPED website at www.hped.org from December 27-31st. Only one vote per person and per computer will be counted.

Last year the first place winner in the Most Beautiful Window category was the Renee' James Boutique on Eagle Road. Brew Your Own Beer on Darby Road won first place for Most Whimsical Window. The first place award for Most Effective Marketing Window was won by The Dream Team at Eagle and Darby Roads. Vicious Vesture on Darby Road won in the Most Creative Window category. Winner of the Most Beautiful Façade was Vida on Brookline Boulevard. The People's Choice winner was Brew Your Own Beer.

Judging panel member, Rudy Miller, encouraged businesses to sign up for the competition.

"Since the Holiday Window Display Contest started several years ago, we have noticed that local businesses have upped their decorating game. As a result, the township is becoming increasingly more festive during the holiday season. It's been great to see more and more businesses doing lovely displays of lights and wreaths and trimmings and other holiday themes. So have some fun. Get Creative. Join in the spirit of the holidays by registering your business now to be the most beautiful holiday window in Haverford Township this Holiday Season."

For more information contact: Don Kelly at donaldkelly@aol.com.