2022 Event Sponsorship Opportunities



Andy Lewis 5K Run – Sunday, September 25th

Attendance Expected: 400-500

The Andy Lewis 5K Run is named in honor of an esteemed Haverford Township Commissioner who died suddenly in 2021. Andy was known for his intelligence, integrity, and kind heart. He was a strong supporter of the work of Discover Haverford. We foster economic growth in Haverford Township by supporting local businesses, promoting Haverford Township as a shopping and dining destination, organizing shop local events and programs, and revitalizing our business districts and public spaces.

Platinum Sponsor $3,500

- Premium placement of large logo on back of race t-shirts and tote bags
- Large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, banner at event, mention in press releases
- Logo on event registration web page
- Name listed when event is advertised on social media and in our newsletter
- Individual banner at our event
- Option for distribution of business give-aways or coupons in tote bags
- Name announced on race day
- Option to set up table at event
- 6 Complementary race entries
- Includes Platinum 2023 Discover Haverford sponsorship ($500 value)
    - Logo in monthly newsletter and on our website
    - Featured as sponsors of our Annual Meeting and Meet & Greets
    - Participation in our Keep it Local Gift Card Program

Gold Sponsor $2,000

- Large logo on back of race t-shirts and tote bags
- Logo on all marketing materials, including posters, web page, social media posts, e-newsletters, banner at event, mention in press releases
- Logo on event registration web page
- Name listed when event is advertised on social media and in our newsletter
- Individual banner at our event
- Option for distribution of business give-aways or coupons in tote bags
- Name announced on race day
- Option to set up table at event
- 5 Complementary race entries
- Includes Gold 2023 Discover Haverford sponsorship ($250 value)
    - Listing in monthly newsletter and logo on our website
    - Participation in our Keep it Local Gift Card Program

Silver Sponsor $1,000

- Medium logo on back of race t-shirts and tote bags
- Logo on all marketing materials, including posters, web page, social media posts, e-newsletters, banner at event
- Logo on event registration web page
- Name listed when event is advertised on social media and in our newsletter
- Option for distribution of business give-aways or coupons in tote bags
- Name announced on race day
- Option to set up table at event
- 4 Complementary race entries
- Includes Silver 2023 Discover Haverford sponsorship ($100 value)
    - Participation in our Keep it Local Gift Card Program

Bronze Sponsor $500

- Logo on back of race t-shirts, T-shirts, tote bags, and banner at event
- Name listed when event is advertised on social media and in our newsletter
- Option for distribution of business give-aways or coupons in tote bags
- Name announced on race day
- Option to set up table at event
- 2 Complementary race entries

Business Supporter $250

- Name on back of race t-shirts and tote bags
- Option for distribution of business give-aways or coupons in tote bags
- Name announced on race day
- Option to set up table at event
- 2 Complementary race entries

Friend of Andy Lewis $100

- Name on back of race t-shirts and tote bags
- Name announced on race day
- 1 Complementary race entry

SPONSORSHIP FORM

Andy Lewis 5K Run

Sunday, September 25th, 2022

Yes, I'd like to sponsor the Andy Lewis 5K run!

____ Platinum Sponsor - $3,500

____ Gold Sponsor - $2,000

____ Silver Sponsor - $1,000

____ Bronze Sponsor - $500

____ Business Supporter - $250

____ Friend of Andy Lewis - $100

The Andy Lewis 5K Run is hosted by Discover Haverford (HPED) to support our work. Discover Haverford is a 501c3 non-profit organization, and sponsorship costs are tax-deductible. For more info about Discover Haverford, visit www.DiscoverHaverford.org.

Name of Business _____

Contact Name(s) _____

Address _____

Work Phone _____ **Cell** _____

Email _____ **Website** _____

For questions, contact Discover Haverford Executive Director Jeanne Angell at 610-945-5822 or email jangell@hped.org**.** Please mail this form and your check payable to **Discover Haverford** to: 412 Darby Road, Havertown, PA 19083 or pay via paypal to jangell@hped.org.

Please note that your booth will be reserved upon receipt of your check or paypal payment.

THANK YOU FOR YOUR PARTNERSHIP!



Havertown Holiday Festival

Saturday, December 10th (Rain date 12/11), Brookline Boulevard

Attendance Expected: 5,000-10,000

The Havertown Holiday Festival will be a family friendly event focused on Christmas, Hanukah, and Winter Fun! We will have costumed characters, live holiday music, story time and crafts for kids, food vendors, a beer & wine garden, a holiday marketplace, an ice sculpture demonstration, a lit holiday tree and menorah.

Presenting Sponsor $10,000 (1)

- Named as Presenting Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, welcome banners at event entrances, banner at stage
- Announced throughout the day on stage
- Booth space at event
- Includes Premium 2023 Discover Haverford sponsorship ($1,000 value)
    - Banner in monthly newsletter and on our website
    - Featured as sponsors of our Annual Meeting and Meet & Greets
    - Participation in our Keep it Local Gift Card Program

Stage Sponsor $7,500 (1)

- Named as Stage Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at stage
- Announced throughout the day on stage
- Booth space at event
- Includes Premium 2022 Discover Haverford sponsorship ($1,000 value)
    - Banner in monthly newsletter and on our website
    - Featured as sponsors of our Annual Meeting and Meet & Greets
    - Participation in our Keep it Local Gift Card Program

Holiday Tree Sponsor $5,000 (1)

- Named as Holiday Tree Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at tree
- Announced throughout the day on stage
- Booth space at event
- Includes Platinum 2023 Discover Haverford sponsorship ($500 value)
    - Logo in monthly newsletter and on our website
    - Featured as sponsors of our Annual Meeting and Meet & Greets
    - Participation in our Keep it Local Gift Card Program

Ice Sculpture Sponsor $3,000 (1)

- Named as Ice Sculpture Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at Ice Sculpture Tent
- Announced throughout the day on stage
- Booth space at event
- Includes Gold 2023 Discover Haverford sponsorship ($250 value)
    - Listing in monthly newsletter and on our website
    - Featured as sponsors of our Annual Meeting and Meet & Greets
    - Participation in our Keep it Local Gift Card Program

Kid's Craft Booth Sponsor $2,000 SOLD

Erica Deuschle & Company

- We will offer various crafts throughout the day
- Named as Craft Booth Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at Craft Tent

- Announced throughout the day on stage
- Includes Gold 2023 Discover Haverford sponsorship ($250 value)
    - Listing in monthly newsletter and on our website
    - Featured as sponsors of our Annual Meeting and Meet & Greets
    - Participation in our Keep it Local Gift Card Program

Holiday Festival Vendors

Beer & Wine Garden Vendor by invitation only (share proceeds 50-50)

Food Vendors by invitation only $500 ($450 if current Discover Haverford silver sponsor, $400 if gold sponsor or above)

Marketplace Gift Vendors by invitation only $300 ($250 if current Discover Haverford sponsor)

SPONSORSHIP FORM

Havertown Holiday Festival

Saturday, December 10th (Raindate 12/11)

Yes, I'd like to sponsor the Havertown Holiday Festival!

____ Presenting Sponsor - $10,000

____ Stage Sponsor - $7,500

____ Holiday Tree Sponsor - $5,000

____ Ice Sculpture Sponsor - $3,000

____ Kid's Craft Booth Sponsor - SOLD

The Havertown Holiday Festival is hosted by Discover Haverford (HPED) to support our work. Discover Haverford is a 501c3 non-profit organization, and sponsorship costs are tax-deductible. For more info about Discover Haverford, visit www.DiscoverHaverford.org.

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Please note that your booth will be reserved upon receipt of your check or paypal payment.

50% payment can be negotiated with the balance paid by November 1st.

THANK YOU FOR YOUR PARTNERSHIP!