

## Discover Haverford Welcomes Discoverie Goods Co.

Just imagine walking through a door and being welcomed into a bright, airy, colorful space, where you're invited to immerse yourself in a truly unique shopping experience, full of fun and unexpected treasures. You don't need to imagine, just visit Discoverie Goods Co.!

Originally from Wynnewood, Pennsylvania, Brittany Killen has successfully transformed 2339 West Darby Road into a beautiful shop with a variety of goods, ranging from fun sweet treats to candles inspired by beloved TV shows and Philadelphia sport teams. Whether you're shopping for a gift or treating yourself, there is truly something for everyone, from sport lovers to Swifties.



Brittany attended Drexel University, originally pursuing engineering. But after getting involved in the campus business community, Brittany realized “my real, true goal in life is to open a business.” A few years ago, Brittany returned to Drexel to earn a degree in entrepreneurship.

In October 2024, Brittany launched Discoverie Goods Co. as a small pop-up business, quickly gaining traction and hearing one question over and over: “Where’s your store located?” From this, Brittany knew it was time to truly make her dreams a reality and open a permanent storefront of her own. Lucky for us, she chose Havertown, the place she and her husband (and their yellow lab!) have called home for the past five years. “I love Havertown. That’s kind of why we wanted to

open up here, to be part of this community,” she shared.

Brittany envisions the shop as a place that brings together a variety of unique vendors into one special shopping experience that is one-of-a-kind. “We really look for vendors that you can’t necessarily find on Amazon or a bigger retailer because we don’t want people going in here and seeing something that they could find anywhere. We want items that are unique to the business and unique to the communities,” Brittany explained. Specifically, she pointed out the Philadelphia themed vendors that tend to be a fan-favorite, such as the Philadelphia pillows and trays. “I want this to be a fun store for them to walk into where they feel like they can bring their family and really find fun stuff,” Brittany adds.



Brittany is supported in this journey by her Dad, Mark, who is a retired Army veteran and former accountant for the Postal Service. He proudly gives Brittany all the credit for Discoverie Goods, where he



takes on the role of Office Manager/Dad. He explains, “I’ve been thinking that anybody who walks in the store, it’s gonna be a fun experience. Just the way it’s laid out. Brittany’s vision is all around the store. I just brought it to life for her. Lots of hours here.”

Looking ahead, Brittany aims to grow Discoverie Goods Co., possibly opening a second

location in the future. She hopes for the store to become the go-to gift shop that Havertown has been missing. Since taking over the space in February, she brought her vision to life, the space has been transformed into a shop that has great potential to become a beloved local gem.

Discoverie Goods Co. celebrated its grand opening this past weekend, from May 31 to June 1. The store is now open to the public, operating Tuesday, Wednesday, and Friday from 2 PM to 6 PM, and Saturday and Sunday from 12 PM to 6 PM. To learn more visit <https://discoveriegoods.com/> and follow on Instagram @discoveriegoods.

Thank you to Joel Perlish Photography for the photos at Discoverie Goods Co..