

## **Discover Haverford Welcomes Moore Books**

You asked for it, you got it! In Discover Haverford's most recent consumer surveys, a bookstore was the most requested retail shop, so we are so pleased to welcome Moore Books to the Oakmont section of Havertown!



Owner Lori Moore grew up in Springfield but has lived in the Chatham Park section of Havertown for the past ten years. "I love the community in Havertown. It's a great place to be raising my son, because people are so friendly and kind, and I love the down to earth, old-fashioned atmosphere. My father grew up on Ralston Ave, just a stone's throw from my shop," explains Lori, "so I've been familiar with Havertown my whole life, and now I am excited to be opening a business here."

Lori attended Gwynedd-Mercy University, getting a BS in business and an MBA. She worked for 15 years at the Philadelphia Insurance Company, but she was looking for something more personally fulfilling. "I've always wanted to own

my own business. I read quite a bit during my free time, and being surrounded by books makes me happy and filled with peace. I'd like to share that with others."

What kind of books does a bookstore owner love? As a child she loved the Berenstein Bears series and The Cat in the Hat, but now she gravitates towards the fantasy or memoir genres. Of

course she'll serve all kinds of book lovers at the store!

The shop (near Belvedere Flowers) has been completely renovated and includes a sofa and comfortable chairs. Lori's hope is to nurture a love for reading in our community and to create a welcoming space where people will feel comfortable hanging out. She plans to host a book club and a story time for kids, as well as author



signings. In addition to adult and children's books, she'll carry gift items like journals, bookmarks, candles, games, toys and stuffed animals.

Please join Lori at Moore Book's grand opening on Saturday, September 14<sup>th</sup>. She'll start by opening the shop Tuesdays – Saturdays, but please check their website for hours.

## Moore Books 28 W. Eagle Road, Havertown, PA 610-646-0001

Website I Facebook I Instagram

