



A NOTE FROM CHAIR OF THE LEADERSHIP SOCIETY AMY J BERGER

I am very excited that UWDOR has asked ME to chair the Leadership Society and that we are launching this new newsletter! To each of you, THANK YOU for your very generous support! Our Leadership Society, those

who make a gift of \$1,000 or more in a year, are the backbone of our local United Way. I have to admit, being asked to chair is humbling as this is a special group of inspiring people who continually commit their time, acts of kindness and generosity to improve other's lives.

The goal of this newsletter will be to give our crucial donors an insider's view of our United Way for updates on our community impact, share success stories, understand our community needs, and our strategic direction. Along with this, we will get the chance to meet each other and keep in touch.

We are looking forward to our upcoming annual Leadership Reception which will be held on Wednesday, November 18 at 6pm. As required by the times we live in, it will be a virtual event. We ask that you invite a friend to join us for this informative and fun event!

In the months ahead you will be hearing from United Way staff who will be keeping you updated on what's going on at your United Way....I wanted to share their contact information with you:

- Jeannie Montano, President & CEO, jmontano@uwdor.org (845) 471-1900 ext. 3101
- Elizabeth Manning, Vice President of Resource Development, emanning@uwdor.org (845) 471-1900 ext. 3116
- Melissa Clark, Senior Director of Community Impact, mclark@uwdor.org (845) 471-1900 ext. 3128
- Michelle Nepton, Donor Development Director, mnepton@uwdor.org or (845) 471-1900 ext. 3115
- Emily Sassano, Donor Development Manager, esassano@uwdor.org or (845) 471-1900 ext. 3104
- Shannon Myers, Donor Development Coordinator, smyers@uwdor.org or (845) 471-1900 ext. 3122

Let us all remember, one person, one donation, one program supported, and one service provided can change our community and someone's world. You all are that one person who made a difference. Let's keep it going!

Thank you!

Amy J Berger

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COVID-19 IMPACT

Thank you for joining us to deliver help to 90,000 people in Dutchess and Orange counties since March 12. Together we are #DOCommunityStrong against COVID-19.

Our work is far from over, as the coronavirus continues to affect our most vulnerable populations. Requests come in daily. We are working to stay ahead of the curve in order to assist families by providing access to basic needs, sharing local resources, and ensuring that families remain safely housed.

<p>236 Students <small>Were helped with emergency funds, school supplies, etc.</small></p> 	<p>61,606 People Were Served Meals <small>Through food pantries, meal deliveries, and grocery store gift cards</small></p> 
<p>50 Veterans <small>Were given gift cards for groceries, toiletries, and essentials</small></p> 	<p>4,021 Individual Needs for Families <small>Were met in many different ways, from a utility bill payment to an air conditioner and other household items or even a moving truck rental</small></p> 
<p>3,430 Nonprofit Workers & Local Individuals <small>Were supplied PPE, disinfectant and sanitizing supplies, etc.</small></p> 	<p>491 Frontline Workers <small>Were provided meals during shifts</small></p> 
<p>4,262 Neighbors <small>Were given hygiene products such as toilet paper, hygiene kits, shampoo and deodorant</small></p> 	<p>13,173 COVID-19 Related Phone Calls <small>Received by our free confidential 2-1-1 Helpline</small></p> 

MEMBER SPOTLIGHT: HEATHER CIMORELLI

M&O Sanitation is not only a well-known business in our community, but one that is well-trusted throughout the Hudson Valley. Heather Cimorelli is the reason. Heather is the heart and soul of this family-owned and operated business, and has been pivotal to its growth and success since she took over the company from her father in 1998. M&O started as a plumbing business; Heather has expanded it to go above and beyond for its customers and local communities. With the addition of septic tank maintenance and installation to portable toilet rentals, M&O has become a full-service provider in the world of plumbing and sanitation.

Heather has been able to preserve the values of her family in the business. She has also increased the company's staff, which has created more employment opportunities for members in the community.

By operating 24 hours a day, Heather believes that M&O is able to properly address emergency concerns that businesses need fixed immediately. In addition to providing

fair and accessible services, Heather is a community leader and a force for good.

She has been recognized by many local organizations that have been impacted by her generosity. She is the Vice Chair of the Board for Hudson Valley Hospice, received the Snowflake Gala Business of the Year Award in 2019 from Claudio Cares, and has helped serve nonprofits including Grace Smith House, Inc, Rebuilding Together Dutchess County, Dutchess Outreach, and The Children's Home of Poughkeepsie.

We are so grateful for our partnership with Heather and for her support of our United Way. United Way applauds her hard work that aligns with the mission to make our community a better place to live.



WHY I GIVE

CONVERSATION WITH SANDY KANE, RETIRED, RHINEBECK CENTRAL SCHOOL DISTRICT



What inspired you to start giving to our United Way?

When I started coordinating the United Way Campaign at Rhinebeck School District, I didn't know a lot about it. But the more involved I became, the more I learned and the more it seemed like the right thing to do. As a teacher, one of my priorities was looking at what resources

could benefit kids. I have always been involved with actively supporting our local community, and am a believer that what we have, we should share with others to make our community and world a better place.

What has kept you on as a continued supporter?

We can all make a difference in our community and in our world through acts of service, and providing resources to those in need. Seeing the number of lives that are touched by UWDOR and its community partners is impressive. Helping advance the United Way's Mission is something that once started, needs to be continued; you don't want to stop making a difference when so many people need help.

Do you have a personal connection to our mission? Can you tell me about it?

Being in education meant that children were always first and foremost. However, since retiring I started volunteering at the food pantry. Seeing the need made me realize that every donation really can make a difference in people's lives. Due to the instability caused by COVID, the number of people needing food pantries has increased dramatically. I strongly believe that UWDOR has had a substantial influence on helping people access resources like food pantries.

What do you like most about the organization?

I have been a United Way supporter for over 30 years and have held many volunteer roles that have enabled me to see United Way at work from various viewpoints – including fundraising, serving as a grants reviewer and a committee member. I've found that touring funded programs and seeing the impact of United Way donations really motivates you to advocate for the organization. I'm proud to be one of many volunteers that adds to United Way's capacity to impact lives every day. I have met some of the kindest people that I have ever worked with, and their passion for what they do and their compassion is contagious.



ALEXIS DE TOCQUEVILLE SOCIETY

Thank you to our Alexis de Tocqueville Society and Leadership Society members for your continued support of United Way of the Dutchess-Orange Region. The Alexis deTocqueville Society is comprised of those who give an annual gift of more than \$10,000 individually or combined with their partner.

A NOTE FROM UNITED WAY BOARD CHAIR AND CHAIR OF THE ALEXIS DETOCQUEVILLE SOCIETY KEVIN CLEARY



When I retired from IBM I wanted to volunteer my time working with an organization that had a strong history of impacting lives and strengthening the building blocks of our community - financial stability, health and education. And I wanted to work alongside Human Services professionals who approached their mission with integrity and compassion.

The one organization that stood out from the many great human service organizations was United Way of the Dutchess-Orange Region – an organization unique in its mission to partner with other non-profit organizations to help individuals in our community who need it most.

United Way has proven that in times of crisis, they can raise awareness and funds for those impacted. When the Covid-19 global pandemic hit in March, United Way set a goal to raise \$25,000 to support those organizations who could provide food and basic needs to those feeling the immediate impact of unexpected furloughs and lost jobs. Having to redirect their focus from coordinating two major in-person events to responding to the impact of the pandemic, every member of the United Way team was focused on Covid-19 relief. Within a couple of days, the team had exceeded their \$25,000 goal and determined that a \$200,000 goal could be achievable. To date, they have raised over \$187,000 and their Covid-19 relief funds are being used in our community to provide support to our neighbors in need.

Covid-19 has forced tens of thousands of Dutchess and Orange county residents to file for unemployment. Schools are struggling to acquire remote learning technology and provide a safe classroom environment for their students. Not since the Great Depression have we seen lines this long for food assistance. Since March 2020, United Way has helped almost 90,000 residents with items including food, PPE, clothing, hygiene and sanitizing products and supplies and ChromeBooks to local Schools for remote learning. Our “211 Help Line” that directs callers to the organization that can best address immediate needs has helped over 13,000 callers, and emergency funding has been provided to many nonprofit partners.

As Board Chair of United Way Dutchess-Orange Region, I’m extremely proud of the work Jeannie Montano and her team does to improve the quality of life for all Dutchess and Orange county residents. As the Chair of the Alexis deTocqueville Society, donors giving \$10,000+ annually to United Way, I want to send my sincere appreciation for the generous financial support that you give to this great organization that is there year-round for our community.

Please don’t hesitate to contact me at any time. I value your feedback.

Kevin Cleary
Board Chair - United Way Dutchess Orange Region
kjclear@verizon.net

LEAVE YOUR LEGACY WITH UNITED WAY'S LEGACY SOCIETY

Build a legacy that lasts through planned giving. Take a moment and reflect on all you have done to make our community better and stronger through your generous support of United Way. Now imagine making a difference in your community that lasts beyond a lifetime - while costing you nothing to build a legacy that lasts.

There are many ways to make a planned gift to United Way of the Dutchess-Orange Region:

- A bequest in your will.
- An IRA or a 401(k) beneficiary designation to United Way of a modest percentage, which may help you save significantly on your taxes.
- Life insurance beneficiary designation
- Charitable trusts or annuities that pay you or your family income and provide for the future needs of our community.

To learn more about United Way's Legacy Society, contact Jeannie Montano at 845-471-1900 ext 3101.

UPCOMING EVENTS

November 18 – Join us for the Virtual Leadership Society Reception, including entertainment by the Hudson Valley Philharmonic, interactive activity, meet other Leadership Society members and more. RSVP by Nov. 9, by going to www.uwdor.org/leadershipregistration or contact Susan Marchewka at 845-471-1900 ext 3126 or smarchewka@uwdor.org.

November 18 – Share the news of the virtual Financial Literacy Workshop for First-Time Homebuyers: www.uwdor.org/financialliteracy.

Ongoing through January 1, 2021 - Become a volunteer tax preparer for the Hudson Valley CA\$H Coalition. Virtual trainings and opportunities: www.hv-cash.org.

SPOTLIGHT ON LEADERSHIP SOCIETY MEMBERS

- **Gaye Mallet**, Vice President of Human Resources and Operations at Adams Fairacre Farms, would like to extend an invitation to shop from 5pm until 8pm on Wednesdays for a 10% discount.
- Congratulations to UWDOR Board Member **Melissa Gaeke** from Marist College who let us know that the pandemic has created an opportunity to learn new ways of engaging students. She says "Taking the time to dig deep into different ways to collaborate and to present information in an interesting way has been a big job! We are at week six here at Marist and so far, my students have been responding to it positively!" Keep it up, Melissa!
- Congratulations to **Roger Dodge** on his retirement as Bakery Manager from Adams Fairacre Farms in Newburgh after 22 years. Roger will soon be setting off in his RV to safely explore our beautiful nation. Be safe and enjoy, Roger!
- We are proud to officially welcome our newest members of our United Way Board of Directors **Candy Davies** from SUNY New Paltz, **Tim Eisentraut** from UPS, **Tim Kane** from IBM, **Phil Lekanides** from Rhinebeck Bank and **John Nardi** from Orange Bank & Trust. Thank you for your commitment to our mission!
- **Jeannie Montano**, President & CEO, is blessed to welcome another grandson into the world. Jeannie's daughter and son in-law, Lexi and Matt, are so pleased to announce the birth of their second child, Nicholas, this summer. We can't wait to meet little Nicholas!

Would you like to highlight an event or milestone in your business or personal life? Let us know by calling your favorite United Way staff or emailing Michelle Nepton at mnepton@uwdor.org

You helped 240,000 people last year.
Now more than ever your support is key:
www.uwdor.org/donate

United Way of the
Dutchess-Orange Region

