



# WOMEN EMPOWERING WOMEN

FEBRUARY 25, 2026 | THE GRANDVIEW, POUGHKEEPSIE

## Platinum Sponsor

\$5,000

- 10 complimentary tickets
- Logo or name featured on promotional materials, digital marketing and event website
- 1 minute featured commercial (produced by sponsor) shared at the event and on social media
- Social media promotion 6x
- Inside front cover, full color, ad
- Menu card with company logo
- Opportunity to table at event

**\$4,315 is tax-deductible.**

## Gold Sponsor

\$2,500

- 10 complimentary tickets
- Logo or name featured on promotional materials, digital marketing and event website
- 1 minute featured commercial (produced by sponsor) shared at the event and on social media
- Social media promotion 5x
- Full page journal ad

**\$1,815 is tax-deductible.**

## Silver Sponsor

\$1,500

- 5 complimentary tickets
- Logo or name featured on promotional materials, digital marketing and event website
- 45 second featured commercial (produced by sponsor) shared at the event and on social media
- Social media promotion 4x
- Half page ad in journal

**\$1,157 is tax-deductible.**

## Bronze Sponsor

\$1,000

- 3 complimentary tickets
- Logo or name featured in digital marketing and event website
- 30 second featured commercial (produced by sponsor) shared at the event and on social media
- Social media promotion 3x
- Quarter page ad in journal

**\$794 is tax-deductible.**

## Parting Gift Sponsor

**SOLD OUT**

- Logo on event website
- Logo on parting gift bags.
- Acknowledgment in program journal.
- Acknowledgment in social media posts.

**\$750 is tax-deductible.**

## Center Table Sponsor

**SOLD OUT**

- Logo on event website
- Logo on each table.
- Acknowledgment in program journal.
- Acknowledgment in social media posts.

**\$600 is tax-deductible.**

## Mocktail Sponsor

**SOLD OUT**

- Cocktail named after your organization.
- Cocktail napkins with your organization's name.
- Logo on our website.
- Acknowledgment in program journal.

**\$300 is tax-deductible.**

**PROGRAM JOURNAL ADVERTISING  
ALSO AVAILABLE. SEE REVERSE SIDE.  
LEARN MORE, [WWW.IWDOR.ORG/WOMENSLUNCHEON26](http://WWW.IWDOR.ORG/WOMENSLUNCHEON26)**

# ADVERTISING IN PROGRAM JOURNAL

*Journal ads are in black and white only.*

Inside Back Cover \$750	5.5" wide x 8.5" high (Allow for .185" bleed)
Full Page \$500	4.75" wide x 7.75" high
Half Page \$400	4.75" wide x 3.75" high
Quarter Page \$250	2.25" wide x 3.75" high
Business Listing \$100	Women Owned Business Listing

Please complete this form and submit your ad by  
January 30, 2026.

**Email:**  
smarchewka@uwdor.org

**Fax:**  
(845) 471-1933

**Mail:**  
United Way of the Dutchess-Orange Region  
Attn: 2026 Women United Luncheon  
75 Market St, Poughkeepsie, NY 12601

Please email your digital ad (PDF/JPG/TIFF) to  
smarchewka@uwdor.org. If you would like us to design an ad for  
you, please call Susan Marchewka at (845) 471-1900; ext. 3126.

Sponsor Level	Cost	Program Journal	Cost	Event Tickets	Cost
Platinum Sponsor	\$5,000	Inside Back Cover	\$750	Full Table (10)*	\$1,000
Gold Sponsor	\$2,500	Full Page	\$500	Half Table (5)*	\$500
Silver Sponsor	\$1,500	Half Page	\$400	Individual (1)*	\$100
Bronze Sponsor	\$1,000	Quarter Page	\$250		Total \$ _____
Part	\$750	Business Listing	\$100		
Cent	\$600		Total \$ _____		
Med	\$300				
	Total \$ _____				

\* Ticket prices will  
go up after  
February 6th.

ORGANIZATION NAME

CONTACT NAME

WEBSITE

MAILING ADDRESS

PHONE NUMBER

EMAIL

I cannot attend, but would like to support United Way of the Dutchess-Orange Region with my donation \$ \_\_\_\_\_  
Please make checks payable to United Way of the Dutchess-Orange Region.

CREDIT CARD #

EXP

CODE

SIGNATURE

DATE

*Gift-in-kind is recognized at the sponsorship level at half the dollar value of the donation.*