WOMEN EMPOWERING WOMEN

PROGRAM JOURNAL ADVERTISING
ALSO AVAILABLE. SEE REVERSE SIDE.
WWW.UWDOR.ORG/WOMENSLUNCHEON27

WEDNESDAY, FEBRUARY 24, 2027 | THE GRANDVIEW, POUGHKEEPSIE

Platinum Sponsor
$5,000

- 20 complimentary tickets
- Logo or name featured on promotional materials, digital marketing and event website
- 1-minute featured commercial (produced by sponsor) shared at the event and on social media
- Social media promotion 6x
- Inside front cover, full color, ad
- Menu card with company logo
- Opportunity to table at the event

$3,220 is tax-deductible.

Gold Sponsor
$2,500

- 10 complimentary tickets
- Logo or name featured on promotional materials, digital marketing, and event website
- 1-minute featured commercial (produced by sponsor) shared at the event and on social media
- Social media promotion 5x
- Full page journal ad

$1,610 is tax-deductible.

Silver Sponsor
$2,000

- 6 complimentary tickets
- Logo or name featured on promotional materials, digital marketing, and event website
- 45-second featured commercial (produced by sponsor) shared at the event and on social media
- Social media promotion 4x
- Half-page ad in the journal

$1,466 is tax-deductible.

Bronze Sponsor
$1,000

- 3 complimentary tickets
- Logo or name featured in digital marketing and event website
- 30-second featured commercial (produced by sponsor) shared at the event and on social media
- Social media promotion 3x
- Quarter-page ad in the journal

$733 is tax-deductible.

Parting Gift Sponsor
$750

- Logo on event website

SOLD OUT

$750 is tax-deductible.

Centerpiece Sponsor
$650

- Logo on event website

SOLD OUT

$650 is tax-deductible.

Mocktail Sponsor
$400

- Cocktail named after your organization

SOLD OUT

$400 is tax-deductible.

ADVERTISING IN PROGRAM JOURNAL

Journal ads are in black and white only.

Inside Back Cover $750	5.5" wide x 8.5" high (Allow for .185" bleed)
Full Page $600	4.75" wide x 7.75" high
Half Page $400	4.75" wide x 3.75" high
Quarter Page $250	2.25" wide x 3.75" high
Business Listing $100	Women Owned Business Listing

Please complete this form and submit your ad by February 5, 2027.

Email:
smarchewka@uwdor.org

Mail:
United Way of the Duchess-Orange Region
Attn: 2027 Women United Luncheon
75 Market St, Poughkeepsie, NY 12601

Please email your digital ad (PDF/JPG/TIFF) to smarchewka@uwdor.org. If you would like us to design an ad for you, please call Susan Marchewka at (845) 471-1900; ext. 3126.

Sponsor Level	Cost
_____ Platinum Sponsor	$5,000
_____ Gold Sponsor	$2,500
_____ Silver Sponsor	$2,000
_____ Bronze Sponsor	$1,000
Total $_____	

Program Journal	Cost
_____ Inside Back Cover	$750
_____ Full Page	$600
_____ Half Page	$400
_____ Quarter Page	$250
_____ Business Listing	$100
Total $_____	

Event Tickets	Cost
_____ Individual (1)*	$125
Total $_____	

* Ticket prices will go up after February 1st.

ORGANIZATION NAME		
CONTACT NAME	WEBSITE	
MAILING ADDRESS		
PHONE NUMBER	EMAIL	

I cannot attend, but would like to support United Way of the Dutchess-Orange Region with my donation $ _____
Please make checks payable to United Way of the Dutchess-Orange Region.

CREDIT CARD #	EXP	CODE
SIGNATURE		DATE

Gift-in-kind is recognized at the sponsorship level at half the dollar value of the donation.