



WOMEN EMPOWERING WOMEN

FEBRUARY 25, 2026 | THE GRANDVIEW, POUGHKEEPSIE

Platinum Sponsor

\$5,000

- 10 complimentary tickets
 - Logo or name featured on promotional materials, digital marketing and event website
 - 1 minute featured commercial (produced by sponsor) shared at the event and on social media
 - Social media promotion 6x
 - Inside front cover, full color, ad
 - Menu card with company logo
 - Opportunity to table at event
- \$4,315 is tax-deductible.**

Gold Sponsor

\$2,500

- 10 complimentary tickets
 - Logo or name featured on promotional materials, digital marketing and event website
 - 1 minute featured commercial (produced by sponsor) shared at the event and on social media
 - Social media promotion 5x
 - Full page journal ad
- \$1,815 is tax-deductible.**

Silver Sponsor

\$1,500

- 5 complimentary tickets
 - Logo or name featured on promotional materials, digital marketing and event website
 - 45 second featured commercial (produced by sponsor) shared at the event and on social media
 - Social media promotion 4x
 - Half page ad in journal
- \$1,157 is tax-deductible.**

Bronze Sponsor

\$1,000

- 3 complimentary tickets
 - Logo or name featured in digital marketing and event website
 - 30 second featured commercial (produced by sponsor) shared at the event and on social media
 - Social media promotion 3x
 - Quarter page ad in journal
- \$794 is tax-deductible.**

Parting Gift Sponsor

\$750

- Logo on event website
 - Logo on parting gift bags.
 - Acknowledgment in program journal.
 - Acknowledgment in social media posts.
- \$750 is tax-deductible.**

Centerpiece Sponsor

\$600

- Logo on event website
 - Logo on each table.
 - Acknowledgment in program journal.
 - Acknowledgment in social media posts.
- \$600 is tax-deductible.**

**PROGRAM JOURNAL ADVERTISING
ALSO AVAILABLE. SEE REVERSE SIDE.
LEARN MORE, WWW.UWDOR.ORG/WOMENSLUNCHEON26**

Mocktail Sponsor

\$300

- Cocktail named after your organization.
 - Cocktail napkins with your organization's name.
 - Logo on our website.
 - Acknowledgment in program journal
- \$300 is tax-deductible.**

ADVERTISING IN PROGRAM JOURNAL

Journal ads are in black and white only.

Inside Back Cover \$750	▶ 5.5" wide x 8.5" high (Allow for .185" bleed)
Full Page \$500	▶ 4.75" wide x 7.75" high
Half Page \$400	▶ 4.75" wide x 3.75" high
Quarter Page \$250	▶ 2.25" wide x 3.75" high
Business Listing \$100	▶ Women Owned Business Listing

Please complete this form and submit your ad by **January 30, 2026.**

Email:
smarchewka@uwdor.org

Fax:
(845) 471-1933

Mail:
United Way of the Dutchess-Orange Region
Attn: 2026 Women United Luncheon
75 Market St, Poughkeepsie, NY 12601

Please email your digital ad (PDF/JPG/TIFF) to smarchewka@uwdor.org. If you would like us to design an ad for you, please call Susan Marchewka at (845) 471-1900; ext. 3126.

Sponsor Level		Cost
_____	Platinum Sponsor	\$5,000
_____	Gold Sponsor	\$2,500
_____	Silver Sponsor	\$1,500
_____	Bronze Sponsor	\$1,000
_____	Parting Gift Sponsor	\$750
_____	Centerpiece Sponsor	\$600
_____	Mocktail Sponsor	\$300
Total \$		

Program Journal		Cost
_____	Inside Back Cover	\$750
_____	Full Page	\$500
_____	Half Page	\$400
_____	Quarter Page	\$250
_____	Business Listing	\$100
Total \$		_____

Event Tickets		Cost
_____	Full Table (10)*	\$1,000
_____	Half Table (5)*	\$500
_____	Individual (1)*	\$100
Total \$		_____
<p>* Ticket prices will go up after January 30th.</p>		

ORGANIZATION NAME	
CONTACT NAME	WEBSITE
MAILING ADDRESS	
PHONE NUMBER	EMAIL

I cannot attend, but would like to support United Way of the Dutchess-Orange Region with my donation \$ _____
Please make checks payable to United Way of the Dutchess-Orange Region.

CREDIT CARD #	EXP	CODE
SIGNATURE	DATE	

Gift-in-kind is recognized at the sponsorship level at half the dollar value of the donation.