

# Constant Contact Survey Results

20.9% response rate

**Survey Name:** Academy Expo INDUSTRY EXPERTS survey 2017

**Response Status:** Partial & Completed

**Filter:** None

Oct 26, 2017 1:01:36 PM

## 1. For each question below, please use the following rating system.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Unsatisfactory	Below Average	Average	Above Average	Excellent	N/A
How would you characterize the pre-event communication and support?	0 0%	0 0%	10 14%	16 22%	39 53%	8 11%
How would you characterize the event set-up process?	0 0%	0 0%	4 6%	20 28%	33 46%	15 21%
How would you characterize the event tear-down?	0 0%	0 0%	5 7%	18 26%	37 53%	10 14%
How would you characterize the overall event organization?	0 0%	3 4%	5 7%	19 26%	45 62%	1 1%
How would you rate the food provided?	3 4%	10 14%	32 44%	8 11%	10 14%	9 13%
How well do you feel the students were prepared for the Academy Expo?	0 0%	4 5%	31 42%	20 27%	16 22%	2 3%
How would you rate how the students interacted with you?	0 0%	2 3%	26 36%	24 33%	18 25%	2 3%
Did you feel there was staff support to help you get what you needed when you needed it	0 0%	0 0%	5 7%	24 33%	41 56%	3 4%
Please rate your overall Academy Expo experience.	0 0%	1 1%	11 15%	26 36%	35 48%	0 0%

31 Comment(s)

## 2. Please estimate the total number of hours you devoted to the Academy Expo, including planning time, set-up, and the event itself.

69 Response(s)

**3. What did you think about the facility for this event?**

	<b>Number of Response(s)</b>	<b>Response Ratio</b>
The layout worked well.	48	65.7%
The layout was much improved over last year.	21	28.7%
There was too much congestion.	0	0.0%
The layout made no difference to our company/organization.	2	2.7%
No Responses	2	2.7%
<b>Total</b>	<b>73</b>	<b>100%</b>
10 Comment(s)		

**4. Would you be interested in returning next year?**

	<b>Number of Response(s)</b>	<b>Response Ratio</b>
Yes	67	91.7%
No (if no, why not?)	1	1.3%
Unsure	4	5.4%
No Responses	1	1.3%
<b>Total</b>	<b>73</b>	<b>100%</b>
7 Comment(s)		

**5. Please choose one or more of the following statements that best describes your desired level of participation as a result of participating in this event, :**

	<b>Number of Response(s)</b>	<b>Response Ratio</b>
I am more likely to participate in other volunteer activities within RPS 205	11	15.2%
I would like to learn more about how I can participate in other volunteer	7	9.7%
I am happy with continuing to participate in the Academy Expo	53	73.6%
NA I already participate in other volunteer activities within RPS 205	7	9.7%
Other	1	1.3%
<b>Total</b>	<b>72</b>	<b>100%</b>

**6. Would you like to sign up to receive Alignment Rockford's email newsletters?**

	Number of Response(s)	Response Ratio
YES (Provide email address below.)	19	26.7%
NO	26	36.6%
I am already signed up.	28	39.4%
<b>Total</b>	71	100%
15 Comment(s)		

**1. For each question below, please use the following rating system. - Comments**

I appreciated the attempt to provide the vegetarian option but consider another option in the future. I wouldn't know what to suggest other than a veggie burger. Also...please lower the music level. Make the students go through all of the booths before they choose the one or two they want to listen to. There was too much time given for them to choose.

I suggest removing the music and let the students move between booths freely as they wish. Waiting for the loud music to stop caused students to leave our booth out of boredom. Also, the announcer constantly interrupted. At least turn the volume down...

extremely warm when the area was full of people; some schools had a regimen for their students, others weren't given anything

I wish the students weren't forced to stay at one booth for 10 minutes. They would stand there looking around uninterested, and seemed to be a waste of time. It would be better if the students could freely walk around and stay at booths as long (or little) as they feel necessary. If they aren't interested in that profession, they should be able to leave and visit another booth. Also, announcer on the intercom was too loud and interruptive.

The PA/DJ system needs to be less intrusive. Hard to talk above the volume and keep students' attention. Students' should be required to dress business casual or in school spirit wear. Sloppy attire affects an attitude. Choice of music makes it feel like a REC Night environment rather than an extension of schooling. Our name tags were not printed or if printed, misspelling of name. Doesn't look professional with a handwritten name tag.

This year went much smoother for me than last year. The acoustics inside SportsCore made it so much easier to hear and talk with students, and I felt like they were better prepared as well. Thank you!

Great event. It seemed to be a better layout for the event and the parking was very convenient.

Very well planned event and very fun to do!

There is still some chaos/confusion with the music and switching booths and the announcer announces WAY too much. Kids come to the booth and leave within the three minutes they're supposed to be finding a booth and we're trying to talk over the music, etc. Why not give the students a full 30 minutes in each academy to go from booth to booth as they see fit (more like a tradeshow). You could have adults around to make sure kids are actually going to booths, etc. but might be better overall

Had less than 10 minutes to eat lunch. Line was long. Had a hard time talking over music. We were under speaker. Otherwise things went very well.

The students seemed to need a little more guidance about when to walk to different booths and when to stay in a booth.

The expo is planned so well. I appreciate the training session in-advance.

Very well organized. Charles did a great job on the mic.

This was my first time at the Academy Expo. I was impressed at how well it was organized. It was an enjoyable experience.

Only thing I would like to see change is the same booths win every year. Hard to compete with a flight simulator.

The students that had assignments that had to complete certain Booth visits were much more polite and prepared.

1. I feel the students could have been a bit more prepared in regards to overall questions. I felt we really had to prompt them for questions.

2. I think having a place for participants to load their cars after the event would be beneficial in year to come!

The PA system was too loud, had to yell to talk over it and could not hear student questions. Students could have dressed more professional.

I liked this facility much better than the BMO. It was easier to navigate, better sound quality, I could see what was going on from the cafe upstairs, etc. I MUCH prefer ISC over BMO.

This year's event was well laid out. The SportsCore 2 venue was a nice change. I do think the kids are still a little "overwhelmed" by the whole thing and could use preparation that starts sooner than the first week of freshman year. An introduction to the process (perhaps a video that outlines going through the Academy areas?) when they are 8th graders will get them thinking over the summer.

Overall, very well. Students did not stay for their allotted time, but I think was better as more interest was paid by those who wanted to be there great event!

Being my first time helping my department in this event, it was a lot of work and a lot of fun.

East seemed to be the most prepared.

Auburn seemed to be the least prepared.

This venue was much easier to navigate than the BMO Bank Center and overall it was much more organized.

Students were not staying at one station during the time blocks. If there would have been more staff there to make sure that students weren't running between booths, that would have helped. The food was also sub par.

I would like to see a gluten free option for lunch.

The music made it very hard to hear when trying to talk to the students.

I had some trouble finding the event location and the load-in area behind the building.

I had an overall excellent experience. The students were engaging and participated in the activities our booth had. I must say out of over 10 years of different career fairs and the such, this was the best one for me. I had so much fun sharing what I love to do.

If I recall correctly, we were told not to advertise where we worked as well as not to bring giveaways for the students. One of the Mercy PT booths gave away free items, which enticed students to go to their booth instead of the others due to the free giveaways

### 3. What did you think about the facility for this event? - Comments

Lots of space. Speakers too loud though.

I really liked the new venue this year. It was much more convenient, and seemed to allow for a better set-up that felt less crowded.

see my suggestion about time in an academy in question 1 above.

The EMITT area was perfect.

First year, so I can't compare it to the previous year, maybe just need some more defined channels for presenters during lunch and bathroom needs...

Much better than BMO

We were somewhat disappointed when the group next to us had both a goodie bag (with sunglasses for the kids) and a table cover advertising their institution. We would like some oversight of compliance with the "rules" of presenting and whether this is acceptable before the students start to arrive. We had plenty of kids come to our booth, but they certainly were attracted more so next door with a giveaway allowed.

I like the idea of the 2 sessions with a 3 minute interval, but with where our booth was placed; it was hard to gather interest until the second rotation.

Actually 2 yrs ago in BMO, Really liked the Sportscore

Even though we were towards the end of our section, we had some of the biggest crowds.

I LOVED it at the indoor sports center, lots of room and all on one floor. I had been part of it at the BMO and I do think this was much better. Especially the parking for volunteers!!

#### **4. Would you be interested in returning next year? - Comments**

We hope to continue participating, but it is a significant distance for us to travel (2 hours) and if we are not able to do our booth set-up on the day of the event, we will With changes as mentioned above.

Would like more involvement from our organization (RVC).

We are always willing to participate.

And every year after.

NA

I would absolutely love to return next year.

#### **5. Please choose one or more of the following statements that best describes your desired level of participation as a result of participating in this event, : - Comments**

I wish this was open to Harlem, Belvidere High Schools as well

I feel my involvement in this event is sufficient. My children do not attend RPS 205.