

Fullerton College Library Presents:

# Design-a-Bookmark Art Contest!

LITERACY LEARNING SUCCESS

**Mission:** *The Fullerton College Library needs new bookmarks to promote our library to its students and beyond! Please help us out by designing one!*

**Media:** Any, but submissions must be in .jpg or .png format and able to fit on a 7 <sup>3</sup>/<sub>4</sub>" x 2 <sup>3</sup>/<sub>4</sub>" space. Allow an extra 1/8" margin all around of image for printing purposes (image bleed.)

**Criteria:** Bookmark designs should inspire learning, literacy and / or success.

**Submissions Due:** Submissions by students due April 7, 2017 by 11 PM. Art faculty judges will select top 8 on April 20, 2017. Voting will take place April 21-28. Winners announced May 2, 2017.

**Submissions and Questions to Student Programming Librarian Val Macias at**  
[vmacias@fullcoll.edu](mailto:vmacias@fullcoll.edu)

**1<sup>st</sup> Prize: \$200!**

**2<sup>nd</sup> Prize: \$100!**

**3<sup>rd</sup> Prize \$50!**

Flip over for Official Rules



# Fullerton College 2017 Design-a-Bookmark Contest Rules:

**Eligibility:** Currently enrolled Fullerton College (FC) students are eligible to participate. Students who are also employed as classified / certificated employees of FC are not eligible (FWS students are okay).

## Directions for Students:

**1.)** Students are to design a bookmark. Students are free to create any bookmark as long as it is submitted in jpg or png format. Students are encouraged to use the ideas of **LITERACY, LEARNING,** and **SUCCESS** to help guide their creation.

**2.)** Students are to submit their unsigned bookmark designs to the Student Programming Librarian, Val Macias, at [vmacias@fullcoll.edu](mailto:vmacias@fullcoll.edu) in jpeg or png format ONLY, with the subject line "2017 Design a Bookmark Art Contest" **on or before April 7, 2017 by 11:00 P.M.** Students are to keep in mind the dimensions of the bookmark as they are designing (7 3/4" x 2 3/4" + add an additional 1/8" margin of extra image all around) Please include your **first name, last name** and the last 4 digits of your **Fullerton College ID number** in the body of their e-mail. Also no hand-delivered paper submissions please. Any submissions sent after this date will not be considered.

## Judging Criteria and Process:

The work must be newly-created work and cannot be already-existing work that was previously juried, published, featured, exhibited, or (previously or concurrently) used in other contests, galleries or promotions.

Once submitted, all entries will be forwarded to art faculty for jurying. Faculty members will select the top 8 bookmarks for display on April 20<sup>th</sup> 2017. Criteria considered may include [visual impact, interpretation and creativity, composition, craftsmanship] Students can then vote for their favorite bookmarks. Tallied votes will determine the winners. In the event of a tie, a staff member will be called upon to cast the tiebreaking vote. Voting activity will take place until April 28, 2017.

There will be a first, second and third place winner as well as a special Librarian's Choice winner. The prizes will be \$200 for first place, \$100 for second place, and \$50 for third place. A \$75 FC Bookstore gift card will be given to the Librarian's Choice winner. The winners will be announced on May 2<sup>nd</sup> 2017.

The top 8 bookmarks will be selected and reproduced for distribution in bookmark form to promote our library services with the student's name and design prominently featured on each bookmark. Each selected student will also get 100 bookmarks with their design to keep.

## Copyright:

Participating students who submit bookmarks are responsible for submitting original work. Derivative artwork from other licensed or copyrighted works are NOT allowed and will be disqualified. Neither Fullerton College nor the NOCCCD are liable for any copyright violations committed by students. All submissions are the intellectual property of the creating student.

## Miscellaneous:

Please direct any questions and concerns related to the contest to the Student Programming Librarian, Val Macias at [vmacias@fullcoll.edu](mailto:vmacias@fullcoll.edu) or Vonn Sumner at [vsumner@fullcoll.edu](mailto:vsumner@fullcoll.edu). This contest is generously sponsored by FC Friends of the Library, FC Printing Technologies and the FC Art Department.