



NASH 2020 SPRING TRAINING

NASHVILLE, TENNESSEE

THANK YOU FOR JOINING US

AT OUR NASH WORKSHOP!

For some of you, this is your first experience with Nash and our products. For others, this is the next step in your relationship with our company. For all of you, this training is a great way to grow your business and expand your offerings to your customers. We have an exciting three days ahead with a lot to accomplish. We are looking forward to working with you and answering any questions you may have.

If at anytime during the next three days you should need to contact us, please refer to the names and numbers below.

Thank you again,
THE NASH TEAM



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DAY ONE

CONTINENTAL BREAKFAST, LUNCH, & DINNER PROVIDED

- **Welcome to Marketing in the 21st Century** | *Jenesis Marketing Group*
- **Nash Internal – An Introduction to your Online Portal** | *Jenesis Marketing Group*
- **The 5 W's of Foundation Repair**
 - » **The Who, What, Where, When, and Why of Foundation Repair** | *Nash Distribution*
 - » **Inspection, Diagnosis, & Presentation of Foundation Issues** | *Nash Distribution*
 - » **Carbon Fiber Support** | *Fortress*
 - » **Take the Bow Out – The POWER of the Force Bracket** | *Nash Distribution*
 - » **Piering** | *Can't Sink*
- **Stop the Sagging - An Introduction to PowerPosts and PolyBase** | *Nash Distribution*
 - » **Product & Installation Review**
- **Q&A Segment**

DAY TWO

CONTINENTAL BREAKFAST & LUNCH PROVIDED

- **Welcome to the Future of Marketing** | *Jenesis Marketing Group*
- **DC/HC – The Real Reason People Repair Their Crawlspace** | *Nash Distribution*
 - » **Create a Dry, Clean/Healthy, Comfortable Space** | *Nash Distribution/ISI*
 - » **Waterproofing** | *Nash Distribution*
 - » **Sump pump systems** | *Blue Angel & Glentronics*
 - » **Environmental Control**
 - **Dehumidification/Air purification** | *SantaFe & AprilAire*
 - **Microbial Clean Up/Prevention** | *Prevasive & LumberKote*
- **Q&A Segment**

DAY THREE

CONTINENTAL BREAKFAST PROVIDED

WAREHOUSE DAY

- **Waterproofing Product Question and Answers**
- **One on One Sales/Installation Consultation**
- **Additional Questions & Answers**
- **Order Pick-Up**

SUPERIOR SERVICE | **UNMATCHED** SUPPORT | **DEPENDABLE** PRODUCTS