



# Program of Events

## LANGUAGE ADVOCACY DAY

**Dates:** February 13-15, 2019

**Location:** Hyatt Regency Capitol Hill | Washington, DC

Wednesday, February 13, 2019	
5:00 pm - 7:00 pm	JNCL-NCLIS Annual Board Meeting ( <i>By Invitation-Only</i> )
7:00 pm - 8:00 pm	<i>New Advocates' Reception - Hyatt Regency Lobby (Informal gathering)</i>
Thursday, February 14, 2019	
7:30 am - 8:30 am	Registration Check-In and Networking Breakfast -- <i>Provided by Our Sponsor</i>
8:30 am - 8:40 am	Welcome Address from JNCL-NCLIS President, Rita Oleksak
8:40 am - 9:30 am	Keynote Address from <a href="#">Ann Friedman</a> , <i>Founder and CEO of Planet Word, Museum of Language Arts</i>
9:30 am - 10:30 am	Congressional and Executive Branch Meeting Preparation
10:30 - 10:45 am	<i>Coffee Break -- Provided By <b>Kathleen Diamond &amp; Co.</b></i>
10:45 am - 12:00 pm	State Delegations' Planning Period
12:00 pm - 1:00 pm	<i>Break for Lunch (on your own, not provided)</i>
1:00 pm - 5:00 pm	Congressional & Executive Branch Meetings on Capitol Hill <i>*Confirmed meeting times will be provided to you at check-in, and are subject to change.</i>
6:30 pm - 8:30 pm	 <b>CERTIFIED LANGUAGES</b> <b>INTERNATIONAL</b> <i>Language Links Reception -- Provided by <b>Certified Languages International</b> (Light refreshments will be served)</i> Presentation of Awards <ul style="list-style-type: none"> <li>• Presentation of <b>the Rush D. Holt Award</b> to <i>Rep. Tom Cole (R-OK)</i></li> <li>• Presentation of <b>the James E. Alatis Founder's Award</b> to <i>Our Special Guest</i></li> <li>• Presentation of <b>the J. David Edwards Advocate of the Year Award</b> to <i>Our Special Guest</i></li> </ul>
Friday, February 15, 2019	
7:30 am - 8:30 am	Networking Breakfast -- <i>Provided By Our Sponsor</i>
8:30 am - 9:00 am	Welcome Address -- <i>Jay Ketner, Wayside Publishing</i>
9:00 am - 10:45 am	State Delegations Share Out: <i>Recap of Congressional Meetings</i>
10:45 am - 11:00 am	<i>Coffee Break -- Provided By <b>ACTFL</b></i>
11:00 am - 12:00 pm	<i>Breakout Policy Discussions* -- Made Possible by <b>Wayside Publishing</b></i> <ul style="list-style-type: none"> <li>• The Seal of Biliteracy: <i>Moving from Planning to Implementation</i></li> <li>• Mapping America's Languages Project</li> <li>• How the Legal Ramifications of <i>Dynamex</i> is Affecting Your Practice</li> <li>• What It Takes to Grow/Sustain a Grassroots Advocacy Network</li> </ul> <i>*See next page</i>
12:00 pm - 1:00 pm	<i>Buffet Luncheon -- Provided By Our Sponsor</i>
1:00 pm - 2:30 pm	The Future of America's Languages -- A Panel Discussion
2:30 pm - 2:50 pm	JNCL-NCLIS Delegate Assembly
2:50 pm - 3:00 pm	Closing & Adjournment

# Breakout Policy Discussions

MADE POSSIBLE BY **WAYSIDE PUBLISHING**

**You will have the option to participate in ONE of the following sessions.**

**Registrants will receive an email in early February to choose your session.**



**Wayside**<sup>TM</sup>  
PUBLISHING

<b>SESSION A:</b>	<b>The Seal of Biliteracy: Moving from Planning to Implementation</b>
<i>Topic(s):</i>	<i>Administration, Language Education, State Advocacy</i>
<i>Location:</i>	<i>Thornton Room A - 11th Floor</i>
<i>Presenter:</i>	<i>Linda Egnatz, Global Seal of Biliteracy</i> <i>Arthur Chou, Velazquez Press</i>
<i>Description:</i>	It's official—all 50 states and the District of Columbia either have set up or are setting up an official Seal of Biliteracy program to recognize the achievements of the linguistic skills of the nation's youth. Making the move from planning to implementation can be challenge: how do we assess student achievement? with what kinds of awards do we recognize our students? Join our panelists for a discussion about state and national initiatives that are expanding access to the Seal of Biliteracy program to more and more students.

<b>SESSION B:</b>	<b>Mapping America's Languages Project</b>
<i>Topic(s):</i>	<i>Awareness, Language Education, Partnerships, National Advocacy</i>
<i>Location:</i>	<i>Thornton Room C - 11th Floor</i>
<i>Presenters:</i>	<i>John Tessitore, American Academy of Arts and Sciences;</i> <i>Trey Calvin, JNCL-NCLIS</i>
<i>Description:</i>	Two years ago to the day, the American Academy of Arts and Sciences released <u><a href="#">America's Languages: Investing in Language Education in the 21st Century</a></u> , the final report of the <u><a href="#">Commission on Language Learning</a></u> . Convened under the aegis of the American Academy of Arts and Sciences, the America's Language Working Group --an informal group of experts and organizations-- is undertaking a series of collaborative activities in support of the report's 5 recommendations. In this session, Mr Tessitore will discuss the vision for the mapping of America's Languages as the next major phase of this project, how to get your network on the map, and how the project relates to every facet of the Language Enterprise.

<b>SESSION C:</b>	<b>How the Legal Ramifications of <i>Dynamex</i> is Affecting Your Practice</b>
<i>Topic(s):</i>	<i>Business, Industry, Legal, Worker Misclassification</i>
<i>Location:</i>	<i>Yosemite Room - 2nd Floor</i>
<i>Presenters:</i>	<i>Dr. Bill Rivers, JNCL-NCLIS</i> <i>Kristin Quinlan, Certified Languages International</i>
<i>Description:</i>	What does the 2018 <i>Dynamex</i> ruling and California's new "ABC Test" mean for your business practice and legal requirements? In April 2018, the language industry, along with hundreds of thousands of other businesses, was unwillingly dragged into a legal quagmire regarding worker misclassification. Since then, the California legislature has yet to act or provide clear guidance on

a single path to compliance, placing the industry in legal limbo. Now, the fight is moving to the national level as breakneck speed. Learn about the potentially catastrophic effects that Dynamex could have on the Language Enterprise, the advocacy efforts at the state and national levels grappling with the fallout, and what it could mean for your business moving forward.

**SESSION D:**

**What It Takes to Grow/Sustain a Grassroots Advocacy Network**

*Topic(s):*

*Organizing, State Advocacy*

*Location:*

*Bryce Room - 2nd Floor*

*Presenters & Bios:*

*Meredith Clark, Texas Foreign Language Teachers Association*

*Vanessa Bertelli, DC Language Immersion Project*

*Description:*

What is your advocacy goal for 2019-2020 at the state level? How can you get started and/or sustain the advocacy network of your dreams? Two state language advocacy operatives discuss their experiences with building, growing, and sustaining effective grassroots communication and organization.