MARKET REPORT

AUGUST 22, 2025





OVERVIEW

Tariff Update: President Trump has officially confirmed that tariffs under the USMCA (United States–Mexico–Canada Agreement) will not be implemented on fresh produce from Canada and Mexico. As such, shipments from these two countries will remain unaffected. However, a 10% tariff as well as an additional 5% reciprocal tariff will apply to fresh produce imported from other countries, potentially impacting pricing and availability for products sourced outside of Canada and Mexico.

Along the coast, we're seeing reduced sizing in broccoli and cauliflower, with an uptick in reports of pin rot and internal defects than usual. Lettuce crops are showing signs of fringe burn, mildew, and light weights. Strawberries are seeing mixed effects. The ongoing heat is helping new season fruit out of Santa Maria and Oxnard, with improvements in size, firmness, and overall quality as those regions ramp up. Older plantings still being harvested in Salinas and Watsonville are feeling the strain. Over the next few weeks, we'll see Santa Maria and Oxnard reaching their peak as Salinas winds down.

Production on Mixed Veg will continue to be challenging on Color Pepper but does seem to be easing off some. The tightest items continue to be Color Bell Pepper and Red Fresno. Grape season is well underway in California; quality and supply are excellent, and we should see steady markets now through late October. Melon supply out of

Firebaugh is steady and quality is outstanding. Banana and Pineapple availability remains limited; shippers are asking we continue to be flexible on Pineapple sizes. New crop available out of California on yellow/white Peaches/Nectarines, red/black Plums and Apricots. There are also Peaches available in the East out of Georgia and South Carolina with Cherries out of Washington State.

The heat stretch isn't just a California issue. In Mexico, tropical systems and cool nights are slowing tomato ripening and limiting volume. And on the East Coast, Florida growers are keeping a close eye on another potential tropical system. With high humidity and scattered rainfall ahead, greens and herbs could see pressure there as well. Growers are doing their part to keep products moving and protect crews, and there's still solid availability across most categories. With the back-to-school pull and Labor Day approaching, now's the time to stay close to the field and order for a quicker rotation. And as always, keeping the cold chain intact will go a long way in protecting quality until it ends up on our forks.

TRANSPORTATION

Freight market this week is steady with good truck availability in most regions across the US.

WEATHER

In California, moderate high pressure will keep temperatures near to above average through mid-next week. A passing low around August 28 will bring cooler conditions to end the month. Mexico will see seasonal temperatures with highs in the mid-70s to mid-80s and lows in the mid-50s to low-60s, along with isolated showers and storms likely through August 30. Florida remains warm with scattered storms expected through August 29. Highs will range from the low to mid-90s, with lows in the mid-70s to low 80s. Tropical Storm Erin is staying offshore. In Arizona, temperatures will stay near to above normal through August. Monsoon showers are expected mainly in eastern and central areas, shifting westward around August 25–26.

FRUITS AND VEGETABLES

Tariff Update: President Trump has officially confirmed that tariffs under the USMCA (United States–Mexico–Canada Agreement) will not be implemented on fresh produce from Canada and Mexico. As such, shipments from these two countries will remain unaffected. However, a 10% tariff will apply to fresh produce imported from other countries, potentially impacting pricing and availability for products sourced outside of Canada and Mexico.

Avocados: ESCALATED (Smaller Fruits) Peak sizes are 48 and 60 count, with Flora Loca as the main crop since the old crop is nearly finished. Dry matter is in the mid-20s, compared to the low 30s of the older crop, meaning the new crop will take longer to ripen. Fruit is very clean, with minimal #2 grade fruit, typical for this season. California's season is slowing and expected to end in a few weeks. Offshore fruit is arriving on both coasts and should begin to wind down next month.

Bananas: Banana supply remains stable at this point in the summer but will most likely tighten back up once school starts back up for the fall. Overall, banana quality has been very good.

Pineapples: WATCHLIST Heavy storms in Costa Rica limit pineapples through 2025. Crownless demand high; prices up since Aug 17 due to tariffs. Mexican supplies available.

Grapes: Now in full production out of California; quality and supply are stable on Flames, Sugraones and Ivory varieties. We should continue to see improvements over the next several weeks.

Apples: The apple market is shifting from old crop to new. Fuji, Golden Delicious, Honeycrisp, Cosmic Crisp, and Pink Lady are approaching the end of their season, while supplies of Red Delicious, Granny Smith, and Gala are starting to dwindle. New crop Gala and Ginger Gold are now shipping, with Honeycrisp expected to begin within the next two weeks. Fresh Granny Smith, Red Delicious, Fuji, and Ambrosia will follow in September.

Pears: Washington Bartlett pears are now in season, with volumes set to rise through August. California Bartletts remain aggressively priced and will continue to impact the market for the coming weeks. California Bosc and Red pears are also available.

Blueberries: The Michigan season is coming to a close, while production continues in the Pacific Northwest. The Peruvian offshore season is just getting underway, with new arrivals primarily landing on the Eastern Seaboard. Demand for domestic blueberries is strong as schools return to session, and the market is firming across all regions.

Raspberries: Good supplies are coming out of both Mexico and California, with steady demand maintaining balanced market conditions.

Strawberries: The season is winding down in the Salinas and Watsonville areas, while Santa Maria is beginning to ramp up with new crop fruit.

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CALIFORNIA CITRUS

Lemons: WATCHLIST ON SMALL SIZES (165's and below) Markets strong; Ventura active. Small sizes limited, quality fair. Light offshore/Mexico volume; demand high.

Imports/Specialities: Blood Oranges will be finishing for the season in the next few weeks. Sizing is running small. Grapefruit is available with light supplies on Fancy grade; choice grade is available. Cara's, Minneolas and Mandarins are all but finished for the season.

Limes: Prices rising on strong demand, rain, and crop transition. Colombian fruit steady; Mexico rising faster.

STONEFRUIT

Peaches, plums, and nectarines are in good supply with a stable market. Imported kiwi remains steady but priced higher, likely holding until California's season begins in October. Asian pears from Kingsburg are expected to start later this month and continue through Thanksgiving.

CALIFORNIA LETTUCE

Iceberg: ESCALATED Lower yields and school demand drive strong markets. Salinas impacted by INSV; value-added lettuce prices elevated. **Romaine & Romaine Hearts:** Romaine and Romaine heart quality are good, but supplies are tight.

EASTERN AND WESTERN VEGETABLES

Green Bell Pepper: Steady supply available from all growing regions Quality is good and will continue to improve over the coming weeks.

Color Bell Pepper: Red bells are tight and prices high; green bells are ample with good quality.

Eggplant: Good availability and quality are being reported from the San Joaquin Valley.

Slicer Cucumber: Stable supply crossing through Otay and McAllen. Domestic supply out of Geogia is wrapping up this week and will transition to North Carolina and Tennessee. Quality is outstanding in the west and fair in the east.

Zucchini & Yellow Squash: Loading new crop out of the Carolinas and Tennessee, markets have eased back. In the west we now in Full production out of Fresno and Baja with some lingering production out of Sonora. Quality is mixed.

English Cucumber: Lighter supply available this week. Quality is good.

Green Beans: Supply and quality will be mixed this week as most growing regions deal with weather-related pressure.

MELONS

Cantaloupe: The domestic cantaloupe market from the West Coast has stabilized. Increased supplies and lower demand have created a competitive environment. Warm weather is yielding high-quality fruit, with peak sizes at 9 and 12 count and Brix levels ranging from 13 to 16. Volume deals are currently available.

Honeydew: The domestic honeydew market from the West Coast has stabilized. Improved supplies and reduced demand have created a competitive market. Warm weather is producing high-quality honeydews, peaking on 5/6 counts with Brix levels between 13 and 16. Volume deals are available.

Golden Honeydew: Good supply available on 5 and 6J's; quality is outstanding.

Watermelon: Watermelon volume is very good out of California, Arizona, Texas, and the Carolinas. Quality is outstanding.

MIXED VEGETABLE

Artichokes: Supplies and Quality are both good.

Asparagus: EXTREME Large sizes remain limited; Smalls and Standards more available. Supply issues in Peru and Mexico keep asparagus tight through August.

Broccoli/Broccoli Crowns: Broccoli supply and quality strong; slight market increase expected with school demand. Brussels sprout supply improving; quality steady, market easing.

Broccolini and Sweet Baby Broccoli: WATCHLIST Quality and supplies are good.

Brussels Sprouts: EXTREME Brussels sprout supplies are gradually improving, with good quality and a slowly easing market. Similar conditions are expected into next week.

Carrots: (JUMBOS, MEDIUMS, AND CELLOS) Harvest has shifted to the Cuyama and Lancaster areas, where it will continue through November. This week looks more favorable as crews are accessing fields with improved sizing.

Cauliflower: Quality is good, but supplies are light with some growers

Celery: Quality and supplies are good right now.

Cilantro: ESCALATED The market is active and supplies are very tight. High demand has continued. Growers should be able to cover normal volumes.

Corn: ESCALATED Markets firmed up this week as Georgia closes for the summer and we start the transition north. In the west, Tracy and Brentwood are now in full production. We should see some improvement in supply and markets over the next ten days. Quality is good in all locations.

Fennel: EXTREME The fields are seeing lower yields and therefore there is a shortage in supply. Pricing will stay escalated until supplies improve.

Garlic: ESCALATED The new California garlic crop is progressing with good quality, complemented by ongoing Mexican supplies.

Ginger: Supplies and market are steady.

Green Cabbage: Supplies and quality look good.

Green Onions: WATCHLIST Supplies and quality look good but there have been some initial reports of light supplies.

Kale (Green): Strong supplies are keeping the kale market steady, with quality remaining excellent. The market is expected to remain stable into next week.

Mushrooms: Promotable volume available and quality is good.

Napa Cabbage: ESCALATED Quality and supplies are improving.

Parsley (Curly, Italian): ESCALATED Supplies and quality look

good.

Rapini: Quality is good, but supply continues to be light. The market is

Red Cabbage: WATCHLIST Quality is good.

strong and therefore the supplies will continue to be light.

Snow and Sugar Snap Peas: WATCHLIST Quality on Guatemalan snow peas and sugar snaps remains consistent, with no major changes reported. Improved volume is anticipated within the next two to three weeks. Peruvian production continues at a steady pace, with fair quality being maintained. Domestic supply of snow peas and sugar snaps continues to be limited, contributing to tighter overall availability.

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Spinach: WATCHLIST Supplies are limited with some growers and quality is good.

Spring Mix: WATCHLIST Supplies on Spring mix are tightening up with insect damage affecting some of the varieties. We have added this item to the watchlist.

ONIONS

Onions are currently shipping from California and New Mexico. In California, harvest has transitioned from the desert to Central CA. New Mexico is offering a mix of U.S. and Mexican crop, though quality concerns persist due to ongoing heavy rains and flooding. Demand remains strong, with both domestic and Mexican supply keeping the market active.

POTATOES

The Idaho market is tight on 40–70 count through August, with Burbanks available all summer. Pricing in Idaho and Colorado is expected to rise short term. New plantings are in the ground in Eastern Idaho, with harvest set for mid-August. Demand is stronger for red potatoes, while yellow varieties remain stable.

TOMATOES

Round and Roma Tomatoes: ESCALATED Roma limited in East; steady CA and Mexico. Round tight with strong East demand. Grape supply improving; quality fair to good.







ORGANIC CHOICES AUGUST 22 - 28, 2025

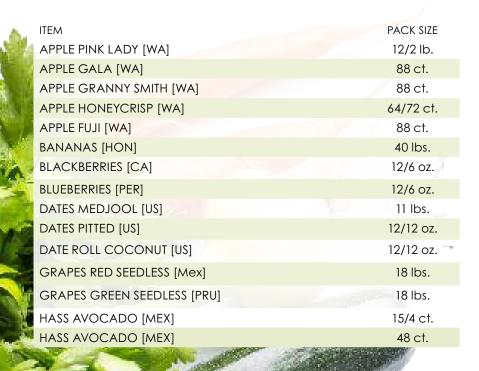




ITEM	PACK SIZE
BEANS GREEN [US]	6/12 oz.
BEETS [US]	25 lbs.
BEETS RED BUNCHED [US]	12 ct.
BOKCHOY BABY [CA]	20 lb.
BROCCOLI [US]	14 ct.
CABBAGE GREEN [US]	24 ct.
CAULIFLOWER [US]	12 ct.
CARROT BUNCHED w.TOPS [US]	24 bunches
CARROT CELLO [US]	10/5 lbs.
CARROT CELLO [US]	48/1 lbs.
CARROT CELLO [US]	24/2 lb.
CARROT MINI PEELED [US]	30/1 lb.
CARROTS RAINBOW BUNCHED [US]	24 bunches
CARROTS RAINBOW SHREDDED [US]	12/10 oz.
CELERY HEARTS [US]	18 ct.
CELERY SLEEVED [US]	30 ct.
CHARD RAINBOW SWISS [US]	24 ct.
CHARD GREEN SWISS [US]	24 ct.
CHARD RED SWISS [US]	24 ct.
CILANTRO BUNCHED [US]	30 ct.
CABBAGE RED	45 lbs.
CUCUMBER EURO [CAN]	12 ct.
CUCUMBER SELECT [MEX]	25 lbs.
DILL FRESH [US]	12 ct.
DANDELION GREEN [US]	12 ct.
FENNEL ANISE [US]	12 ct.
GARLIC WHITE [ARG]	24/3 pk.
GINGER ROOT [PRU]	10 lb.
GREENS COLLARD [US]	12 ct.
KALE GREEN [US]	24 ct.
KALE LACINATO [US]	24 ct.
KALE RED [US]	24 ct.
LEEKS BUNCHED [US]	20 lbs.
LETTUCE GREEN LEAF [US]	24 ct.

ITEM	PACK SIZE
LETTUCE RED LEAF [US]	24 ct.
LETTUCE CELLO [US]	12 ct.
MUSHROOM [US]	12/8 oz.
MUSHROOM PORTABELLA [US]	5 lbs.
MUSHROOM PORTABELLA CAPS [US]	6/6 oz.
MUSHROOM PORTABELLA SLICED [US]	6/6 oz.
ONION RED [US]	40 lbs.
ONION YELLOW JUMBO [US]	40 lbs.
ONION YELLOW SWEET [PER]	16/3 lbs.
PARSLEY CURLY [US]	15 ct.
PARSLEY ITALIAN [US]	30 ct.
PEPPERS MINI SWEET [GUA]	12/8 oz.
PEPPER RED [MEX]	11 lb.
PEPPER YELLOW [MEX]	11 lb.
POTATO RED [ID]	10/5 lbs.
POTATO RUBY SENSATION [US]	12/1.5 lbs.
POTATO RUSSET [US]	10/5 lbs.
POTATO SUNBURST BLEND [US]	12/1.5 lbs.
POTATO SUNRISE MEDLEY [US]	12/1.5 lbs.
POTATO SWEET GARNET [US]	40 lbs.
POTATO SWEET JEWEL [US]	40 lbs.
POTATO YUKON GOLD [US]	10/5 lbs.
RADISH RED BUNCH [CA]	12 ct.
ROMAINE [US]	24 ct.
ROMAINE HEARTS [CA]	14/12 oz.
SQUASH ACORN [US]	35 lbs.
SQUASH BUTTERNUT [US]	35 lb.
SQUASH SPAGHETTI [US]	35 lbs.
SQUASH YELLOW [US]	18 lbs.
SQUASH ZUCCHINI [US]	18 lbs.





ITEM	PACK SIZE
KIWI [NZL]	12/1 lb.
LIME [MEX]	12/1 lb.
LEMONS FANCY [US]	115 ct.
PEAR DANJOU [US]	12/2 lb.
RASPBERRIES [CA]	12/6 oz.
TOMATO BEEFSTEAK [MEX]	15 lbs.
TOMATO CHERRY [MEX]	12/1 pint
TOMATO GRAPE [MEX]	12/1 pint
TOMATO MEDLEY [MEX]	12/8 oz.
TOMATO WILD WONDER[US]	15/10 oz.
TOMATO CAMPARI [US]	10/12 oz,
STRAWBERRIES [CA]	8/1 lb.

CULINARY Specialties



EXOTIC CHOICES AUGUST 22 - 28, 2025

*allow 1 week lead time



BABY RAINBOW CARROTS*

5 lb. [US]

Medley of purple, orange, and yellow carrots, peeled in an elegant torpedo shape. These carrots are perfect for fancy presentations on charcuterie boards, crudités platters, or cooked alongside your favorite main course.



24 ct. [MEX]



Beets have the highest sugar content of any vegetable. Gold beets are the beet standard of sweetness. Their flavor is smooth and creamy with just a hint of earthiness. Unlike red beets, its coloring does not bleed and retains its color when cooked.

BABY BABY BOK CHOY

10 LB. [US]



ORANGE CAULIFLOWER*

12 pack [US]

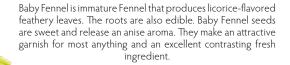
PURPLE CAULIFLOWER*

12 pack [US]

Besides the attractive color, these new varieties of cauliflower are found to have important nutrients at levels many times higher than its ordinary white variety cousin.

BABY FENNEL*

24 ct. [US]



BABY FRISEE* 2.5 lbs. [US]

Frisee is bright to light green at its leaf tips fading to a pale yellow to white at its core. The lacy green leaves offer a slightly bitter flavor and tender texture. The white to yellow center has a subtle crunch and offers a much milder flavor than the leaf tips. Frisee is most often used raw in fresh applications though it can also be wilted or sautéed to mellow its bitterness.



BABY RED AND GOLD BEETS BUNCHED

24 ct. [MEX]

This baby beet pack includes Gold and Red varieties, crea a colorful blend of earthy-sweet flavor. These beets hav signature sweet, earthy taste and are filled with nutrients and a inflammatory benefits.



BABY MIXED LETTUCES*

2.5 lbs. [PER]

Assorted baby head lettuce are petite and delicate baby lettuces. They are tender yet crisp, buttery and mellow in flavor and have varying taste, texture, color, shape and size. A lovely garnish and vibrant ingredient.



LOLLA ROSA*

2.5 lbs. [PRU]

Lolla Rosso forms a distinct compact rosette of blood violet fan-shaped leaves with a non-hearting pale green base. The leaves have a crisp, semi-succulent, hardy texture and ruffled tips. Lolla Rosso's flavor is bold, slightly bitter, and nutty.



GREEN OAK LETTUCE*

2.5 lbs. [PRU]

RED OAK LETTUCE* 2.5 lbs. [PRU]

Oak leaf lettuce has the appearance of aging oak leaves - elongated, lobed and loosely serrated. The vibrant leaves form a semi-tight rosette, growing upward and outward. Oak Leaf lettuce has a buttery texture and an incredibly mellow, nutty, and sweet flavor. It is known for its sweetness, which may be an even more memorable quality than its attractive foliage.



BABY TURNIPS WITH TOPS*

24 ct. [US]

Baby turnips are known to be sweeter than the fully matured version. Their flavor is delicate and mild. Very young and very fresh with attached bright colored greens. Turnips are a good source of complex carbohydrates.





*allow 1 week lead time



STONEFRUIT



XLG RED CHERRIES 18 lbs. [US]

First of the season red cherries from Washington! Their surface is smooth and rounded, with a lustered deep red finish. The tiny stonefruit's flavor is rich and concentrated with overt sweetness balanced by a touch of tang. Bing cherries are best suited for fresh eating, canning or freezing. Their confectionary sweetness makes them a quintessential salad or dessert ingredient.



LARGE NECTARINE 2-layer [US]

Nectarine's smooth skin is blushed with hues of ruby, pink and gold throughout. Their flesh is perfumed with aromatics, overtly juicy when ripe. A ripe nectarine's texture is soft with a melting quality, its flavors balanced with layers both bright and sweet.

WHITE NECTARINE EURO 15 lb. [US]

White nectarines distinguish themselves from yellow nectarine varieties in their balance of sugar and acid. White nectarines lack the acidity that yellow nectarines contain, thus they are referred to as sub-acid. Fruits are rounded and slightly heart-shaped with a single central groove. Their skin is paper thin, smooth and blushed with hues of ruby, pink and ivory throughout. The flesh is perfumed with aromatics, overtly juicy when ripe, and creamy in color. A ripe white nectarine's texture is tender firm with a melting quality, its flavors rich and decadently sweet with baking spice nuances.





LARGE PEACH 2-layer [US]

New crop Peaches! The skin fuzzy and edible. Its flesh is aromatic, juicy when ripe. The classic flavor is well-rounded sugar to acid ratio. Perfect in fresh or cooked preparations, such as, poaching, baking, and grilling.

WHITE PEACHES EURO 15 lb. [US]

White peaches taste sweet whether firm or soft. They also have a much more delicate flavor and texture compared to the yellow variety. Use white peaches where little cooking is needed. Peeling White peaches also enhances their flavor.





LARGE BLACK PLUM volume-fill [US]

Plum is a sweet and juicy fruit that has a high nutritional value of vitamins and nutrients. Plums are also related to almonds and peaches. Excellent for fresh eating, cooking, baking, sauces and reductions.

DONUT PEACHES 14/14.4 oz [US]

Dounut peaches are creamy and juicy with ripe flash. The low acidity gives it a candy-like sweetness and melting quality. The sweetness also due to what is reffered to as the "honey gene", a dominant gene that is found in all Chinese peach varieties.





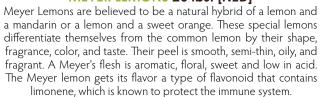
*allow 1 week lead time

FRESH BLACK FIGS 12/8 oz. [USA]



A botanical inverted flower from the Ficus tree which is a member of the Mulberry tree. These decadent fruits have a tough peel that reveal a soft creamy white interior filled with a seed mass bound with jelly-like flesh. The edible seeds are numerous and generally hollow. Figs can produce a "meaty" flavor that has a smoky, almost steak-like aroma and taste.

MEYER LEMONS 20 lbs. [NZD]







PINK PINEAPPLE 6 ct. [CRI]

Pink Pineapples is grown in Costa Rica. The higher level of lycopene in the pink pineapple is similar to the levels found in some varieties of tomato and watermelon. Aside from being responsible for color in plants, lycopene is an antioxidant that has been associated with numerous health benefits. Pink pineapples are crownless.

DRAGONFRUIT 10 lbs. [ECU]



Dragon Fruit is an exotic cactus fruit that has a delicately sweet and mildly acidic flavor, reminiscent of watermelon, cactus pear, and kiwi. Its appearance is captivating, as it resembles a chinese lantern. Dragonfruit's flesh is different from the imported variety, as its color is magenta versus white.

HONEYGLOW® PINEAPPLE 6 ct. [CRI]

Honeyglow® Pineapples have a radiant honey-colored shell that matches a remarkable golden, honey-sweet flavor within. It's considered one of the sweetest pineapples on the planet thanks to a unique growing process that ensures each pineapple ripens slowly on the stem.

GOLD KIWI 20 lb. [ITA]



The Gold kiwi has bronze toned, smooth, hairless paper-thin skin. The golden flesh is dotted with the trademark edible black seeds. Its flavors are sweet and tropical with notes of pineapple and mango. Its shape is oval, coming to a blunted point at its stem end.

GOLDEN BERRIES 9/6 oz. [COL]

Also known as Physalis, the orange-yellow, Cape gooseberry is wrapped in a thin, straw-colored, parchment-like husk. Their inner juicy pulp contains numerous very small yellowish seeds, which are entirely edible and offer a crunchy texture. The flavor of Cape gooseberries are very tart, and reminiscent of a cherry tomato crossed with pineapple, mango, and Meyer lemon.

MANGO 9 ct. [ECU]



Mangoes have a thin, waxy, red and green skin that covers the outside. Inside, there is a large pit in the middle of the bright orange flesh. Mangoes have a sweet, tangy flavor.



GOLDEN PAPAYA 10 lb. [BRZ]

As young papaya fruit ripens, its pulp softens and its green skin fades, some to a pale yellow, others to deep gold with blushes of pink. The aroma of papaya fruit also changes as it ripens, at first bright and sweet, then increasingly earthy and musky as the fruit overripens.

KEY LIME 10/1 lb. [MEX]



Key limes, also called Mexican limes, are small (1-2"), round, thin-skinned yellowish fruit with a brisk, unique flavor compared to other limes. The key lime usually has a more tart and bitter flavor than other limes.



HONEY MANGO 14/16 ct. [MEX]

Honey mangoes offer a flesh that posess a delicious, mouth-watering, almost melting quality. Usually S-shaped and the skin is bright yellow to orange in color when ripe. Even though it is generally smaller than other mango varieties, the pit is very thin; giving a high flesh to seed ratio. Ataulfo is considered a popular favorite due to the fact it is less fibrous and stringy than other mango varieties.

RAMBUTAN 5 lb. [GUA]



Rambutan fruits are round or ellipsoid with a leathery skin densely covered in soft spines up to 2 cm long. The fruits are yellow to crimson and grow up to 7 by 5 cm in size. The white juicy flesh encloses an oval seed.



*allow 1 week lead time

VARIETAL PEARS



PEAR D'ANJOU 60 ct.[US]

D'Anjou pears are a medium-sized variety, with a slightly egg-shaped appearance. The green-skinned pears have a short, squat body and almost no neck typical of a pear. The bright green skin is often blushed with a rose flush on the side most exposed to the sun while on the tree. The flesh of the D'Anjou pear is bright, white and dense with a slightly sweet flavor with subtle notes of citrus.

PEAR RED 40 ct. [US]

Starkrimson pears are named for their brilliant crimson red color and feature a thick, stocky stem. They are one of the few pears whose skin changes color as it ripens. The Starkrimson is a mild, sweet pear with a subtle floral aroma. It is very juicy when ripe and has a pleasant, smooth texture, making it perfect for snacking, salads, or any fresh use that shows off the brilliance of its skin.

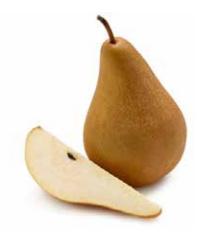


PEAR BARTLETT 70 ct. [US]

Bartlett pears are the only pears that have a "true" pear (or pyriform) shape and taste. The fruit's color brightens as it ripens, which is a characteristic unique to Bartlett pears; most pears do not change color when ripe. At harvest they are a vibrant green, changing to yellow when ready to eat. When unripe, the texture can be gritty. The Bartlett pear has a distinct flavor and sweetness, its white flesh has a smooth, buttery texture.

PEAR BOSC 70 ct.[US]

Bosc pears are a large variety with a long curved stem and an elongated neck that gradually ends in a rounded bottom; a "true pear" shape. Bosc pears have a golden russet-colored skin. The creamy, off-white flesh is tender yet crisp with an intense honeyed aroma. Bosc pears have a pleasantly sweet flavor with hints of fall spices.





*allow 1 week lead time

VARIETAL APPLES



SUGARBEE 40 lbs. [WA]

The Sugar Bee apple is the latest Honeycrisp cross to hit the market place. It is unknown what other apple is it crossed with. This new apple was created by the bees doing their job of pollinating the apple blossoms. A new aple was discovered from that work. That's the reason for the "bee" name. The sugar comes from this being a pretty sweet apple.



COSMIC CRISP 40 lbs. [WA]

Classically bred and grown in Washington State, the Cosmic Crisp® is a cross of the Enterprise and Honeycrisp varieties. The large, juicy and red apple has a perfectly balanced flavor and firm texture, making it ideal for snacking, cooking, baking, and entertaining







GRANNY SMITH 40 lbs. [WA] OG GRANNY SMITH 40 lbs. [WA]

Granny Smith will make anyone's face pucker up thanks to its strong tartness. It's very firm with loads of juice and lemon-like acidity and just enough sweetness.

GOLDEN DELICIOUS 40 lbs. [WA]

fairly thick and tough. The flesh is pale yellow. It is a sweet apple

with low acid and a slightly flowery taste.

Golden Delicious apples are firm, crisp, and white-fleshed. These apples have a balanced sweet-tart aromatic flavor, which has been described as honeyed. The flavor varies depending on where these apples are grown; in a cool climate, the amount of acid increases, actually creating a sweeter flavor.





ROCKIT™ 12/2 lb. [WA]

RockitTM Apples has a sweet flavor, thin skin, a distinctive bright red blush, small core and fantastic crisp crunch. Its small apple variety it sets itself apart from other apple varieties with it's

PINK LADY® 40 lbs. [WA]

Pink Lady* apples are elongated and have an asymmetrical shape. The skin is a vivid green covered in a pinkish blush which becomes a deeper shade of red where the apple was exposed to more sun. Pink Lady* apples have a crunchy texture and a tart taste with a sweet finish.





GALA 40 lbs. [WA] OG GALA 40 lbs. [WA]

An all-purpose apple that is thin-skinned and a pale, golden yellow color with red-blushed stripes. The flesh is firm and crisp with a slight yellow to cream color. Gala is a mildly sweet apple and has a vanilla-like taste with floral notes.

FUJI 40 lbs. [WA] OG FUJI 40 lbs. [WA]



Fuji apples have a satisfying crunch and juiciness to them. They are fairly sweet with only a slight tartness to the flesh. Overall, they have a pleasant crunch, good texture and are very refreshing.





RED DELICIOUS 40 lbs. [WA]

Red Delicious has a sweet but very mild flavor, somewhat reminscent of slightly over-ripe melon. The flesh is juicy and has a light crispness. The skin can be quite tough. Overall Red Delicious can be quite a refreshing apple to eat, but its chief characteristic is that it has almost no flavor at all.

HONEYCRISP 40 lbs. [CA] OG HONEYCRISP 40 lbs. [CA]



Honeycrisp is a near-perfect raw apple. It is fantastically crisp, thanks to larger individual cells within its flesh, and it boasts a delicate sweet-tart balance and a light berry flavor.



CULINARY Specialties



EXOTIC CHOICES AUGUST 22 - 28, 2025

*allow 1 week lead time



GRAFFITI EGGPLANT 11 lbs. [HOL]

Eggplants are part of the nightshade family. Graffiti eggplant's name is appropriately given, considering the unique coloring of this eggplants skin. The fruits tend to be teardrop shaped and the coloring of their exterior skin a vivid and loosely striped violet with ivory white. The creamy flesh becomes rich and fruity with a melting quality when cooked.



CANDY STRIPED BEETS 25 lbs. [MEX]

Striped beets are also called "Chioggia" and named "Candy Striped" due to their red and white stripes exposed when cut. The sweetest of al beets, the flavor of this variety is similar to the common red beet but milder.



ARTICHOKES 12 ct. [CA] ARTICHOKES 24 ct. [CA]

An artichoke is an edible plant with many leaves and a tender, delicious heart. The artichoke you can find in the supermarket are called a "globe artichoke," and it's specially cultivated to be tasty. Artichokes are actually a kind of thistle, or a prickly, flowering plant.



JERUSALEM ARTICHOKES 10 lb. [CA]

This nutty, crunchy root vegetable is actually a species of sunflower. its white flesh is nutty, and is a good source of iron.



RED BELGIAN ENDIVE 8 lb. [HOL]

Red Belgian endive leaves fold tightly over one another to form a torpedo-like shape that comes to a slight point at its tip end. Growing to approximately six inches in length the tender white leaves of Red Belgian endive have red to burgundy edging and a slightly bitter flavor.



eye-co or sau

Delicious and sweet savory flavor providing an eye-catching presentation. Ideal side dish for grilled, roasted or sauteed protein entrees. Serve steamed, braised, boiled, roasted or baked. Kids especially love them!



JERUSALEM ARTICHOKE 10 lbs. [US]

Also called Sunchoke, Sunroot, and Earth Apple. Best described as a thin-skinned, knobby, potato look-a-like. The crisp, ivory flesh of the Jerusalem Artichoke has a texture similar to water chestnuts and a sweet, nutty flavor.



SHALLOT ONIONS 5 lbs. [HOL]

A shallot, which is a type of onion, looks like a small, elongated onion but with a milder flavor and a hint of garlic. Typically, it is a small bulb with copper, reddish, or gray skin.



TUMERIC ROOT 6/4 oz. [JAM] YELLOW 30 lbs. [JAM]

Often boiled then dried for powdered form, it can also be pickled, fried and added to curries and soups in both sweet and savory applications.

RADICCHIO LETTUCE 9 lb. [GUA]

Radicchio resembles a petite head of red cabbage producing variegated dark, burgundy leaves with contrasting white ribs. Growing from orange to grapefruit size and easy to peel, the smooth, crisp leaves offer a bitter flavor with a hint of spice.



BRUSSEL SPROUTS 24/1 lb. [CA]

Brussels sprouts are compact rounded leaves tightly bound into individual spherical-shaped heads ranging in diameter of one to two inches when mature. Their leaves range from sea green to fern green, some varieties featuring blushed violet red tips. They offer the flavors of the earth and the bitter sweetness of cabbage.



WHITE ASPARAGUS 11 lbs. [PER]

The albino version of asparagus. Its growing method separates itself from other varieties. White asparagus does not see the light of day. Its texture is more brittle than the green variety. Their flavor is mild, with earthy and nutty notes of artichoke and fresh white corn.



WHITE BELGIAN ENDIVE 10 lbs. [HOL]

Belgian endive is shaped like a torpedo and grows to about six inches in length. It has tender white leaves with either yellow or red-colored leaf edges. The leaves offer a soft texture and delicate crunch with a pleasantly bitter flavor.



WATERMELON RADISH 10 lbs. [MEX]

An heirloom Chinese Daikon Radish with a flesh that is tender, crisp, succulent and firm. Its flavor is mild, slightly peppery with almond-sweet notes. Can be served fresh or cooked, hot or cold.



MINI ZUCCHINI SQUASH 5 lbs. [GUA]

Summer squash, such as Yellow and Zucchini, are harvested when immature for best flavor. As a result, their skin is delicate and prone to easily bruising and scratching. Its flesh is creamy white in color with a spongy yet firm texture and faint traces of edible seeds.



CARROT MINI PEEL WITH TOP 5 lbs. [CA]

These tasty, ready-to-eat carrots are perfect for a warm pot of chicken noodle soup or served as a side dish to a steamy entrée. Rich in antioxidants and flavor. Carrots are an excellent on-the-go snack that's as nutritious as it is delicious.



BEET GOLD 25 lbs. [MEX]

The gold beet is a pale yellow or orange but otherwise similar to standard red beet. Typically used as a snack, in a salad or garnish or cooked and added to a hearty dish.





CULINARY Specialties



EXOTIC CHOICE AUGUST 22 - 28, 2025

*allow 1 week lead time

PEPPER VARIETY





Relatively large in size, the bell-shaped pepper in its immature state is green with a slightly bitter flavor. As it matures, it turns bright red and becomes sweeter.



Green Bell Peppers are perfect for anything from stuffed bell peppers to fresh salads and snacks. Enjoy them raw or cooked! Green Bell Peppers are an ideal addition to any recipe that deserves a tasty touch of green goodness.





ORANGE PEPPER [MEX]

Huge, thick-walled orange bell pepper that ripens from green to a gorgeous bright orange color. This nice big pepper has a wonderful sweet flavor and its thick walls make it great for stuffing or sliced in a salad.

YELLOW PEPPER [MEX] ORG YELLOW PEPPER [MEX]

They may not ring like a regular bell, but their flavor is bound to make some noise. Yellow Bell Peppers are a shining example of expressive taste, lending a uniquely sweet, yet hot burst of warmth to a variety of recipes.





JALAPENO PEPPER [US]

Jalapeños are the most popular chile peppers in the US due their distinct flavor and versatility in the kitchen. Jalapeños have a balanced combination of flavor and heat. Enjoy the heat of Jalapeño Peppers in salsas, stuffed, or eaten straight with cheeseburgers!

POBLANO PEPPER [NC]

Famous for its use in stuffed pepper recipes, Poblano Peppers are larger than your average pepper with no loss to its sizzling spiciness. Whether you prefer them cut, carved, or stuffed, these mouth-wateringly delicious peppers are perfect for Mexican dishes and recipes that need a little extra heat.







MINI SWEET PEPPER [CA] ORG MINI SWEET PEPPER [MEX]

Mini Sweet Peppers are a miniature version of the ordinary bell pepper, making them perfect snack-sized vegetables. Their flavor and texture are similar to a bell pepper's, but sweeter and with very few seeds. Offer samples stuffed with an herbed goat cheese and drizzled honey. Slightly roast for 10 minutes and the aroma will attract your customer's basket size!

ORANGE & RED HABENERO PEPPER [DOM]

Orange and red Habanero peppers are the secret ingredient for all innovative chiefs. A few slices of the pepper goes a long way to spice anything with flavor! Habaneros are great addition to salsas, sauces, and marinades.





RED FRESNO PEPPER [MEX]

Fresno Peppers are shaped very similar to common jalapeno peppers. The Red Fresno Pepper is easily mistaken for the red jalapeno, however, if you look and sample closely, you'll see it typically has wider shoulders and a hotter flavor. They are available in red and green varieties, the red being the

HABENERO PEPPER [US]

Habanero peppers are the secret ingredient for all innovative chiefs. A few slices of the pepper goes a long way to spice anything with flavor! Habaneros are great addition to salsas, sauces, and marinades.





SERRANO PEPPER [NC]

Serrano is a hot, sweet Pepper with a great taste! Serrano is very similar to a jalapeno pepper, but surprisingly hotter. This pepper variety is a pungent pepper that can grow up to 4" long! These skinny peppers have medium thin walls that mature to a bright red color on thirty inch tall plants.

THAI GREEN PEPPER [DOM]

Thai Green Pepper are long and narrow coming to a point at the tip end. Petite in size they measure on average only one-half to two inches in length and one fourth to one-half inch in width at their stem end.





THAI RED PEPPER [DOM]

Peppers with smooth, taut, and waxy skin that ripens from green to bright red and has pale red flesh that has a fruity, subtly earthy flavor with a pungent heat that slowly builds and then lingers on the palate.

PEPPER LONG CHILI [US]

Italian Long Sweet chile peppers are elongated, curved to straight pods, averaging 20 to 25 centimeters in length, and have a conical shape that tapers to a point on the non-stem end. The pods often appear twisted due to their length and prominent creases, and the skin is smooth, glossy, and waxy, ripening from green, yellow, to red when mature.





*allow 1 week lead time

TOMATO VARIETY



MARZANO [CAN]

Marzano is an authentic mini San Marzano tomato, offering the incredible sweet flavor of the San Marzano in a juicy bite-size morsel. The San Marzano was first grown 240 years ago in the rich volcanic soil in the shadow of Mount Vesuvius. The outcome is a perfectly flavored tomato ideal for sauce and roasting.



BAHAMA BOMBS® TOMATOES [CAN]

Bite into the bright new flavors of Bahama Bombs™. These golden grape snacking tomatoes on-the-vine have a sweet taste, crunchy texture, and tropical aroma.



FLAVOR BOMBS® TOMATOES [CAN]

This super-sweet cherry tomato grows with seed exclusively sourced from the south of France. Gourmet is one way to describe it – multi-award winning is another. The name tells it like it is: an explosion of flavor in just one bite.



ZIMA® [MEX]

This super sweet, kid-friendly treat is all three. Zima® is an orange-coloured grape tomato that's great for lunch, adds a little colour and sweetness to your salad, and is perfect for when you're in the mood for a sweet little snack.



WILD WONDERS® [MEX]

A gourmet medley of greenhouse grown tomatoes with the perfect tomato flavor profile. New green variety added with a balance of sweet and sour with a citrus touch.



LOLLI BOMBS® TOMATOES [CAN]

The Lolli Bombs are known for their firm texture, juicy bursts of sweetness, and—wait for it—fun size! Yep, these cherry tomato-like gems come in a cute lollipop shape that makes them an entertaining addition to any meal or snack time.



KUMATO® [MEX]

Succulent, sweet and slightly tart, it's a complextasting European cocktail tomato that has a unique brown color. Nothing genetically modified, of course – just a very unique, very delicious, slightly brown tomatoyoung for crunch; mid-ripe for zip; full-ripe for soft, juicy, and optimum sweetness.



CAMPARI [CAN]

Campari tomatoes are regarded as some of the sweetest and most flavorful tomatoes in the market. They are known for their superior texture and their distinct acid and sugar balance, which gives them their signature taste. They are deep red in color because they are grown hydroponically and ripened on the vine, which also eliminates the need for pesticides.



SUGAR BOMBS® TOMATOES [CAN]

These grape tomatoes are taking their turn in the spotlight. Ripened and packed on the vine for optimal flavor, these beautiful bright red tomatoes rock the flavor charts with their sweet taste, pleasant aroma and crunchy texture.



HEIRLOOM [MEX]

Kellogg's Breakfast, Gold Medal, Cherokee Purple, and Red Brandywine are exceptionally rich in flavor, colorful, and aromatic.Considered the best tasting and superior of all tomato varieties.



CHERRY MEDLEY [US]

A striking medley of many different heirloom varieties of cherry tomatoes all roughly the size of a quarter, but different shapes and colors. Flavor can range from highly acidic to candy sweet.



ANGEL SWEET® [MEX]

We start with the world's sweetest grape tomatoes and ripen them on the vine in our greenhouses. Then, when they're ready, we hand pick 'em, and tada – the most delicious little bite-size tomatoes you ever did taste. Perfect for snacking, and always a welcome addition to your salad, these Angel Sweet* baby tomatoes add a little goodness to any meal.



BEEFSTEAK [CAN]

Beefsteak tomatoes are large, juicy tomatoes perfect for eating fresh from the harvest. Beefsteaks are typically wide tomatoes, but the more round types have a sweeter flavor.





Fresh herbs are a refreshing way to spring spice into your menu. Adding fragrance and color will transform and awaken winter dishes. Herbs continue to be a growing segment in culinary applications across the country. With the growing popularity of cooking shows and the foodie trend, customers are demanding a variety of fresh herbs to apply in their culinary adventures. This is the first generation to grow up with food shows and videos at their fingertips. To meet your customer's demand, every menu plan should have a consistent inventory program with good quality herbs and several varieties available. Below is a garden of fresh herbs that are available year-round to keep your dishes fresh and trending.



BASIL [COL]

A classic herb for Italian dishes. Basil's flavor offers a slightly sweet, peppery taste.



Offers a rich, clove-like scent and is considered a savory herb.



BAY LEAVES [COL]

Fresh Bay leaves have a spearhead appearance. They bring the best out of warm spices and meaty flavors.



CHERVIL [COL]

Chervil's appearance is often confused with Parsley and Cilantro. It is also know as "Chef's parsley" with a mild anise and licorice taste; compared to parsley's fresh herbaceous flavor.



CHIVES [COL]

Commonly confused with scallions, spring onions, or green onions. Chives' flavor is fresh and mild.



CULANTRO [COL]

Usually confused with Cilantro. However, Culantro is pungent and bitter.

FRESH DILL [US]

Dill resembles a feathery sprig with leaves that are tender, wispy, and fern-like. Dill offers a soft, sweet taste.



MARJORAM [COL]

Often confused with its mint relative, Oregano. Marjoram is smaller in size and its flavor has a mild mint taste with citrus notes.



MINT [COL]

Possesses a strong, minty aroma and a cool mentholflavor.Commonly used in Thai and Middle Eastern dishes.



OREGANO [PRU]

Offers many layers of flavor, such as, cloves, peppermint and pine. Easily mistaken for its cousin, Marjoram.



PARSLEY [US]

Often confused with Cilantro or Chervil. The main differences are its shape and flavor. Parsley's flavor is robust and their leaves are pointy.

ROSEMARY [PRU]

Rosemary looks and smells like a pungent, pine tree branch. The evergreen needles and woody stems both offer an aromatic fragrance and hearty flavor to cooking.



SORREL [US]

A slender herb with arrowshaped leaves. Sorrel is a very tangy, acidic herb with a lemonlike sourness.



TARRAGON [PRU]

Tarragon has a delicate, slightly bitter, anise-like aroma and flavor. Also known as Dragon herb.



Versatile both sweet and savory preparations. Sage's flavor is mild to slightly peppery with mint notes.

THYME [PRU]

Thyme is an evergreen, classic herb with a slight sage-like taste and pungent citrus aroma. When cooked, Thyme's flavor enhances natural flavors with a blended lemon undertone.





Specialty 1000



*all specialty greens require a minimum 24-48 hr. lead time

PACK SIZES: 4 oz. & 8 oz. Absinthe™ Amaranth Red Anise Arugula Arugula Sylvetta Asian Mallow **Basil Cinnamon** Basil Italian **Basil Lemon Basil Licorice** Basil Nutmeg™ Basil Opal Basil Thai Benitade Borage Broccoli **Brussels Sprouts** Bull's Blood Buzz Leaf™ Cabbage Chinese Cabbage Red Caraway Carrot Fern Leaf™ Carrot Grass™ Carrot Top Celery Feather Leaf™
Celery Gold Splash™ Chamomile Chervil Chinese Cedar™ Chives Cilantro Cress Pepper **MIXES** Cress Upland Absinthe Cress Water Cucumber™ Cumin Cumin Black Dill Apazole

Fennel

Hearts on Fire™

Hibiscus™

Iceplant

Kale Chinese

Kale Red

Kale Tuscan

Leek

Lovaae

Mache

Mint

Mustard Red Okra™ Onion Oregano Pak Choy Parsley Curled Parslev Italian Pea Green Pennyroyal Pepper Green Radish Daikon Radish Fireworks™ Radish Ruby Rapini Sage Salad Burnet Savory Sea Beans Shiso Green Shiso Korean Shiso Red Shungiku Sorrel Tangerine Lace™ Tarragon Spanish Tatsoi Thyme Turnip Greens Verdolaga Wasabi

> **Antioxidant** Asian Basil Cajun Chard Chef's Blend Citrus Fiesta Blend Fines Herbes Herb Intensity

Italian

Lettuce Gourmet

Merlot Lemon Balm Mint Mirepoix Mustard Majenta Orach Ocean Marjoram Poultry Primavera Mint Lavender™

Radish Mint Lemon™ Shiso Mint Licorice Southwest Mint Lime Spectrum Mizuna Spicy Mustard Dijon



PACK SIZES: 4 oz. & 8 oz.

Onion™ Absinthe Amaranth Red™ Orach Red™ $\mathsf{Oregano}^{\mathsf{TM}}$ Angelica™ Arugula™ Pak Choy™ Arugula Sylvetta™ Pak Choy Red™ ${\sf Basil\ Cinnamon^{TM}}$ Parsley Curled™ Basil Italian™ Parsley Italian™ Basil Lemon™ Parsnip™ Basil Licorice™ Pea Green™ Basil Midnight $^{\text{TM}}$ Pumpkin Green™ Basil Nutmeg™ Rosemary™ Basil Opal™ Sage™ Basil Sacred Sea Beans™ Basil Spicy Globe Sea Grass™ Basil Thai™ Shiso Green™ Beet Ocean Green™ Shiso Red^{TM} Benitade Shungiku™ Broccolo Spigariello™ Sorrel Bull's $Blood^{TM}$ Sorrel Green Apple™ Buzz Leaf™ Spinach Lilac™ Celery™ Spinach New Zealand™ Chervil™ Spinach Sweet Red™ Chives™ Stevia™ Chives Garlic™ Tangerine Lace™ Cilantro™ Tarragon Spanish™ Dill™ Tatsoi™ Edamame™ Thyme™ Epazole™ Verdolaga™ Fava Leaf™ Watercress™ Fennel™ Watercress Pink Ice™ Frisee™ Haricot Leaf™ watercress Rea Wood Sorrel™ Hearts of Fire™

Iceplant™

Iceplant Delicata™

LavenderTM

Lemon Balm™

Lemon Grass™

Lettuce Freckles™

Lettuce Lollo RossaTM

Lilyette Leaf™

Lucky Shamrock™

Mache™

 $Marjoram^{TM}$

Meadow Sorrel Red™

Mint Italian™

Mint Lavender™

Mint Lemon™

Mint Licorice™

Mint™

Minutina™

 $\mathsf{Mitsuba}^{\mathsf{TM}}$

Mizuna™

Mung Leaf™

Mustard Green Frill™

Mustard Red™

Mustard Red Frill™

Nasturtium

Leaf™

Okra™

MIXES Am. Carnival™ Asian™ $\mathsf{Basil}^{\mathsf{TM}}$ Chard™ Citrus[™] Fines Herbes™ Herb™ Herbs de Provence™ Italian™ КаІетм Legume™ Lettuce Gourmet™ Licorice™ Merlot™ Mint™ Mustard™ Ocean™ Primavera[™] $Season's^{\text{TM}}$ ShisoTM Southwest™ Spinach™

Sweet Spice $^{\mathsf{TM}}$

PACK SIZE: 8 oz.

Arugula™ Basil Italian™ Broccolo Spigariello™ Bull's Blood™ Chervil™ Fennel™ Mizuna™ Mustard Red™ Pak Choy™ SorrelTM Tatsoi™ Watercress™

MIXES

Asian™ Chard™ Herb™ Italian™ Каlе™ Primavera™





PACK SIZE: 100 ct. / 200 ct.

Bachelor's Button Floret™ Blue Sapphire™ Dianthus™ Firestix™ Fucshia™ Honeysuckle Flower™ Lavender Flowers™ Marigold Floret™ Marigold™ Orchid™ Pepper Flower Purple™ Pepper Flower Purple White™ Star Flower™ Sun Daisy™ White Mum™ White Rose™ Flowers Blend™