community ASSOCIATIONS INSTITUTE SOUTH CAROLINA CHAPTER

CAI-SC ANNUAL CONFERENCE & HOA-CONDO EXPO

FEBRUARY 4-5, 2027 | MYRTLE BEACH MARRIOTT RESORT & SPA AT GRANDE DUNES.

ONE EVENT. THREE WAYS
TO GET IN FRONT OF MANAGERS & BOARD MEMBERS.

NO CHARGE FOR BOARD MEMBERS & MANAGERS

WHY THEY'LL SHOW UP

- Choose Round Tables, CEU Classes and the Friday Expo
- Meet industry leaders directly at Round Tables
- Visit exhibitor booths in a traditional Expo setting
- Stay, network, learn and connect in one resort

1 ROUND TABLE SESSIONS

Direct Access. Guaranteed Table Audience.



- Direct access to managers and board members.
- Managers and board members remain seated while industry teams rotate to them.
- Maximum 2 reps per participating company.
- Participation is limited.
- Exhibitor status is required.

Thursday afternoon • Friday morning
Oleander Room

PRICING (PER DAY)

2027 Annual Sponsors	Round Table fee INCLUDED
Chapter-member exhibitors	$300
Non-chapter-member exhibitors	$600

Annual Sponsor Thursday reps: $75 per rep • Max 2 reps

Reps participating on Friday who are also participating at the Expo as reps do not have to pay an additional rep fee for the Round Tables on Friday.

2 FRIDAY HOA-CONDO EXPO

Your Booth. Their Attention.



Attendees arrive after education and roundtables ready to meet the companies that can help their communities.

BOOTH INCLUDES

- 6' skirted table
- Pipe & drape booth (6' x 10')
- Two chairs
- Wastebasket
- Booth sign (numbers only)

PRICING

SC-CAI Member Booth	$600
Non-Member Booth	$900
Expo Representative	$75 per person
Expo Lunch	$75 per person

3 HOST YOUR OWN NETWORKING PARTY

Own the Evening.



Thursday • Room available 4:00-10:00 PM

ROOM	PRICE
Orlando A	$3,000
Orlando B	$3,000
Tides 1	$2,000
Tides 2	$2,000
Heron	$1,000
Osprey	$1,000



- Conference attendees and overnight guests are already on-site.
- CAI-SC will promote your party in chapter/event marketing.
- You control your own food, beverage, entertainment and guest experience.
- A convenient on-site alternative to sourcing a separate venue.
- Hotel arrangements are handled directly by the host, subject to chapter/hotel approval and without creating conflicts with the Expo.

BUILD YOUR TWO-DAY PRESENCE NOW.

Limited roundtable participation, Expo booths and party rooms available.

Contact Ray Dickey for information

Ray@BrainerdCommunications.com | info@cai-sc.org

MULTI-OPPORTUNITY PACKAGES
Ask about combining Round Tables + Expo + Party Room.

All items subject to change.

SOUTH CAROLINA CHAPTER OF CAI

MYRTLE BEACH

MANAGERS & BOARD MEMBERS

ROUND TABLE SESSIONS

GET DIRECT ACCESS TO INDUSTRY LEADERS

PART OF THE 2 DAY, CAI SOUTH CAROLINA, CONFERENCE AND EXPO



YOUR QUESTIONS. THEIR EXPERTISE.

SIT BACK. RELAX. THEY COME TO YOU.

UNDIVIDED ATTENTION
Industry leaders rotate to your table so you can focus on the issues that matter most to your community.

BRING YOUR QUESTIONS
Get practical information and direct answers on the challengers facing your association.

MEET MANY INDUSTRY LEADERS
Meet professionals from many specialties in one event.

REAL-WORLD SOLUTIONS
Learn about options, best practices and services that may help your community.

YOU STAY PUT
Your table is based on the number of attendees from your company or association. You stay seated while the industry leaders visit you.

INDUSTRY LEADERS YOU MAY ENCOUNTER

- Attorneys
- Engineers
- Bankers & Financial Services
- Roofing & Building Services
- Pool & Aquatics
- Insurance Professionals
- Reserve Specialists
- Restoration Specialists
- Landscaping
- Technology / Management Solutions

HOW IT WORKS

1. RESERVE YOUR TABLE OR JUST A SEAT →
2. SIT WITH YOUR GROUP →
3. INDUSTRY LEADERS ROTATE TO YOU →
4. GET ANSWERS FROM MANY SPECIALTIES

Tables are based on the number of attendees from each company or association.

ROUND TABLE SESSIONS

THURSDAY, FEBRUARY 4 | **12:15 PM - 5:00 PM**

FRIDAY, FEBRUARY 5 | **8:00 AM - 11:45 PM**

RSVP for entire segments or just a few.

NO COST TO ATTEND

— TABLES ARE LIMITED — RESERVATIONS REQUIRED

RESERVE YOUR TABLE OR JUST A SEAT

and get direct access to industry leaders from multiple fields — all in one event.

MANAGERS & BOARD MEMBERS

EXPO & LUNCH

PART OF THE 2 DAY, CAI-SC CONFERENCE, AND EXPO

EXPLORE | CONNECT | DISCOVER | WIN



MEET INDUSTRY LEADERS ALL IN ONE PLACE!

MEET INDUSTRY LEADERS
Talk directly with professionals from multiple fields.

SEE NEW PRODUCTS
Explore the latest equipment, services and innovations.

GET YOUR QUESTIONS ANSWERED
Receive practical information you can use for your community.

BUILD RELATIONSHIPS
Connect with trusted companies and expand your network.

WIN GREAT PRIZES
Visit booths for a chance to win prizes provided by our industry partners.

A WIDE RANGE OF INDUSTRIES

- Attorneys (HOA/Condo Legal)
- Insurance & Risk Management
- Reserve Studies & Engineering
- Building Restoration & Construction
- Property Management Services
- Financial Services & Banking
- Physical & Cyber Security
- Landscaping & Irrigation
- Parking, Towing & Access Control
- Pest Control & Wildlife Management
- Pools, Spas & Recreation
- Elevators & Mechanical Systems
- HVAC, Plumbing & Electrical
- Roofing, Painting & Waterproofing
- Technology, Software & Communication
- Cleaning & Maintenance Services
- Emergency & Disaster Preparedness
- Energy Solutions
- Amenity & Lifestyle Services
- And Many More!

FRIDAY, FEBRUARY 5
EXPO & LUNCH

11:45 AM-2:00 PM

ATLANTIC BALLROOM
Part of the 2 day, CAI-SC Conference, and Expo.



DON'T MISS THIS EXCITING PART OF THE EVENT!

ENJOY LUNCH | VISIT EXHIBITORS | WIN PRIZES

community
ASSOCIATIONS INSTITUTE
SOUTH CAROLINA CHAPTER

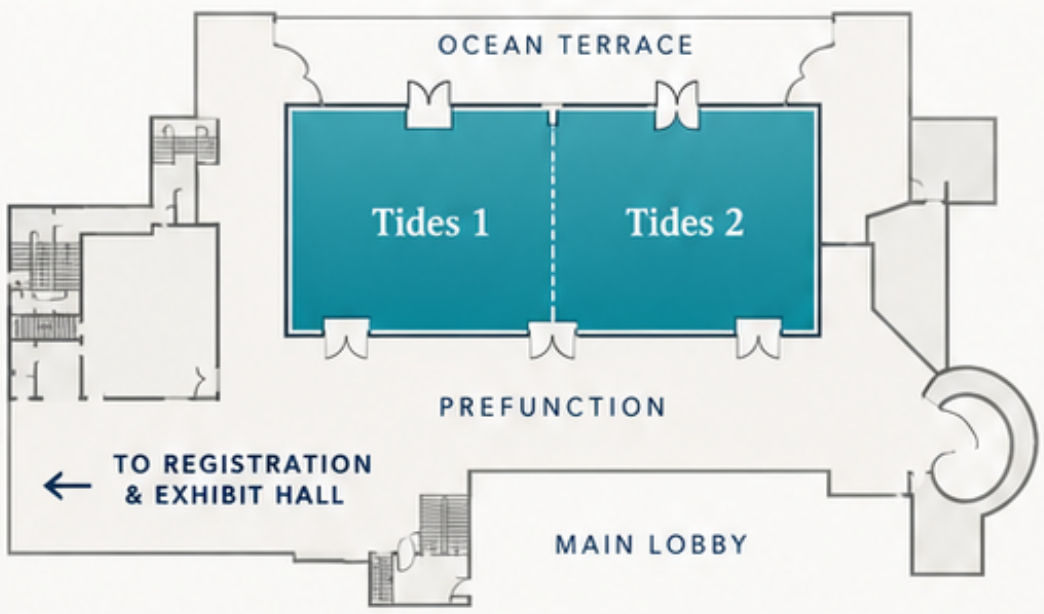


HOST YOUR OWN VENDOR PARTY

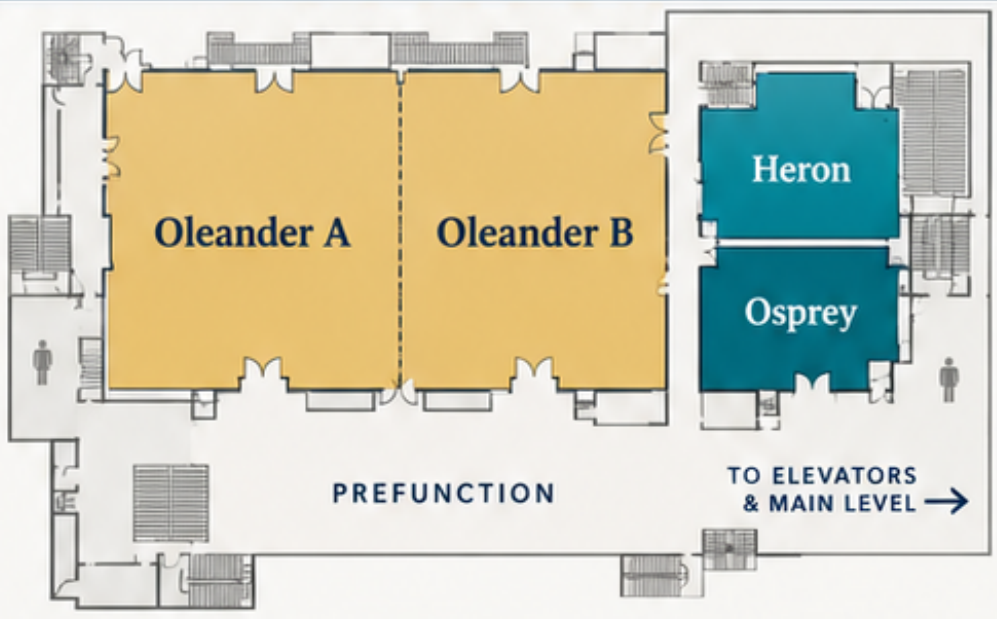
Private Networking Rooms Available During the 2027 CAI-SC Annual Conference & Trade Show

Myrtle Beach Marriott Resort & Spa at Grande Dunes | February 4-5, 2027

MAIN LEVEL



LOWER LEVEL



NETWORKING CAPACITIES (RECEPTION STYLE)

ROOM	CAPACITY
Oleander A	240
Oleander B	240
Tides 1	100
Tides 2	100
Heron	50
Osprey	50

THE PERFECT SETTING FOR YOUR NEXT EVENT

- Ideal for client receptions, hospitality events, and after-hours networking
- Convenient on-site location for conference attendees and overnight guests
- Ask about availability, food and beverage minimums, and promotional opportunities

Reserve your room early.

Contact CAI-SC for availability and details.

info@cai-sc.org | cai-sc.org

Capacities shown are reception-style networking capacities.



South Carolina CAI - 2027 Myrtle Beach Conference Schedule

Thursday, February 4, 2027

Time	Schedule	Atlantic Ballroom	Tides	Oleander	Osprey Room	Total Rounds
11:00 AM	*Attendee and Industry Leader Registration Opens*					
12:15-1:00 PM	**Round Table Segment 1**	24 Rounds	Class			**24**
1:00-1:15 PM	Break					
1:15-2:00 PM	**Round Table Segment 2**	24 Rounds	Class			**24**
2:00-2:15 PM	Break					
2:15-3:00 PM	**Round Table Segment 3**	24 Rounds	Class			**24**
3:00-3:15 PM	Break					
3:15-4:00 PM	**Round Table Segment 4**	24 Rounds	Class			**24**
4:00-4:15 PM	Break					
4:15-5:00 PM	**Round Table Segment 5**	24 Rounds				**24**
5:00-8:00 PM	**Networking Parties**					

Friday, February 5, 2027

Time	Schedule	Atlantic Ballroom	Tides	Oleander	Osprey Room	Total Rounds
7:00 AM	*Attendee and Industry Leader Registration Opens*					
8:00-8:45 AM	**Round Table Segment 6**	24 Rounds	Class	15 Rounds	PCAM Class	**39**
8:45-9:00 AM	Break					
9:00-9:45 AM	**Round Table Segment 7**	24 Rounds	Class	15 Rounds	PCAM Class	**39**
9:45-10:00 AM	Break					
10:00-10:45 AM	**Round Table Segment 8**	24 Rounds	Class	15 Rounds	PCAM Class	**39**
10:45-11:00 AM	Break					
11:00-11:45 AM	**Round Table Segment 9**	24 Rounds	Class	15 Rounds	PCAM Class	**39**
11:45 AM-2:00 PM	**Luncheon Expo**					
2:00-2:45 PM	**Legislative Update, Chapter Business**					

SOUTH CAROLINA CAI

Myrtle Beach Expo

SAVE THE DATE • FEBRUARY 4–5, 2027

MYRTLE BEACH, SOUTH CAROLINA

Built for Community Managers and Board Members

Join peers and industry professionals for two days of practical education, fresh ideas, high-value networking, and real-world solutions for community associations.

EVENT HIGHLIGHTS

35 Round Table Workshops

7 Education Classes

4 Specialty Classes

Expo & Lunch

Networking Parties Hosted by Premier Industry Leaders

Industry Update

WHY ATTEND

- **Discover** practical strategies you can use right away
- **Connect** with managers, board members, and trusted professionals
- **Explore** current issues, trends, and solutions affecting associations
- **Bring back ideas** to strengthen your community

TWO-DAY AGENDA SNAPSHOT

THURSDAY FEB. 4, 2027

- Round Table Workshops
- Education Classes
- Evening Networking Parties

FRIDAY FEB. 5, 2027

- Round Table Workshops
- Education Classes
- Specialty Classes
- Expo & Lunch
- Industry Update

The Biggest HOA and Condo Event **in South Carolina!**