



# Flags on Ponce Program 2022 - 2023

The *Flags on Ponce Program* is a stunning visual display of Coral Gables' rich diversity and a grand celebration of our international business community. Each year, flags are flown along Ponce de Leon Boulevard during the months of December through May (non-hurricane season).

The Global Affairs Division of the Coral Gables Chamber of Commerce manages and supports the Flags on Ponce program, in partnership with the City of Coral Gables.

The Chamber created the program back in 1993 (30 years ago), as an initiative to showcase our community's international character and to recognize the significant number of consulates and multinational businesses that call Coral Gables home. Since that time, this number has grown to more than 130 companies and 23 trade and consular offices.

## **Sponsorship Opportunities:**

### ***Tribute Sponsor: \$2,500***

- Company name and logo on all collateral materials related to the Global Affairs Division
- Priority flag placement (as available) along Ponce de Leon Boulevard
- Sponsor recognition at Chamber's Consular Reception & International Business Forum events plus 4 admissions
- Company name and logo in Chamber CONNECTION (bi-monthly e-newsletter)
- Listing in the Sponsorship Hall of Fame in bi-monthly e-newsletter
- Recognition in the Chamber e-Comm (weekly e-newsletter)
- Direct link from the Chamber's Flags on Ponce web page directly to your company's website (year-round)
- Sponsor listing in "The City Beautiful Magazine" dedicated to the Flags on Ponce Program
- Mention in all press releases and other articles written about the program
- Up to three (3) Flags of your choice

### ***Honor Sponsors: \$1,000***

- Sponsor recognition during the Chamber's Consular Reception, plus 2 admissions
- Company name on all program collateral and the Chamber website
- Company name in Chamber CONNECTION (bi-monthly e-newsletter)
- Recognition in the Chamber e-Comm (weekly e-newsletter)
- Sponsor listing in "The City Beautiful Magazine" dedicated to the Flags on Ponce Program
- Mention in all press releases and other articles written about the program
- Up to two (2) flags of your choice

### ***Company/Business "Adopt-A-Flag" Sponsors: \$350***

Company name recognition in the Flags on Ponce section of the Chamber website and "The City Beautiful Magazine" and two (2) admissions to the Chamber's Consular Reception

### ***Resident/Individual/Consular Corps "Adopt-A-Flag" Sponsors: \$175***

Name recognition on the Flags on Ponce section of the Chamber website and "The City Beautiful Magazine" and two (2) admissions to the Gables Global Groove Consular Reception

**For more information on the Flags on Ponce Program contact:**

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