

Miami, June 4, 2024

**MINUTES OF THE ANNUAL MEMBERSHIP MEETING**  
of the Swiss-American Chamber of Commerce Florida Chapter  
May 30th, 2024, 6:00 PM at LeverX HQ, 801 Brickell Ave., Conference Center, 5<sup>th</sup> Floor, FL  
Miami 33131

**1. Call to order and establishment of a Quorum**

The meeting was held on the date, time, and place set forth above, and Rene Riedi called it to order at 6:00 PM. Rene Riedi, Chairman of the meeting, and Alexis Cardenas, Secretary, wrote the minutes. Proper notice was given, and the Quorum was established.

**2. Approval of the Minutes**

The Minutes of the Annual Membership Meeting of April 14, 2022, were unanimously approved.

**3. Report of the President**

The President's 2024 Report is attached.

**4. Re-election**

According to Art. VIII, Para 3 and Art. XII, Para 1 of the SACCFL Bylaws, the term of office for members of the Board is two years. Since 2023 was an election year and none of the Directors resigned, the next re-election cycle will occur in 2025.

**5. Treasury update**

The 2022 end-of-year bank account balance was USD 7,011.01, an increase of USD 5,243.67 compared to the balance at the beginning of the year (USD 1'767.34).

Contributions from sponsors declined by 40% compared to 2023; however, this figure does not include room rental and catering expenses that Natuzzi, Vontobel SFA, and Carlton Fields absorbed.

Membership dues in 2023 increased by 58% compared to 2022, driven by a growing membership base and a higher dues share.

In general, event sign-ups in 2023 increased by 21%, while expenses decreased by 13%.

## **5. Membership Report**

The Florida Chapter presently comprises 48 members, reflecting a net increase of 5 compared to 2022. In 2023, we welcomed 9 new members while four members departed.

By category, there are 16 U.S. residents, 25 'active' members, and 3 'sustaining' members. Of the three 'sustaining' members, two have three representatives each.

With over 20 active members, the dues share split increased from 33% to 67%, starting with the 21st member.

## **6. Events**

A brief overview of all past and future events was provided.

The Florida Chapter of the Swiss American Chamber of Commerce organized 10 events in 2023, two fewer than in 2022.

The highlights were the cocktail reception to bid farewell to Ferdinand Kurt, the Honorary Consul of Switzerland in Miami, and welcome Rene Riedi, the new Honorary Consul.

Additionally, the Florida Chapter hosted its annual golf tournament, SMGO 2023, on May 5 at the Crandon Golf Course in Key Biscayne.

A copy of the 2023 event calendar is attached.

## **7. Social Media Activity**

In 2023, we spent USD 4'3450 or 11% of our total expenses on social media activities and website maintenance.

We've seen increased engagement and followers on LinkedIn and Instagram, while activity on Facebook has remained steady.

Given the limited resources, we will focus on keeping the website current and expanding our followership, particularly on LinkedIn.

## **8. Miscellaneous**

No new suggestions or ideas were brought up, no suggestions were made, and no expectations were expressed.



### **8. Adjournment and Next Meeting**

The 2024 Annual Membership Meeting was adjourned at 7:30 PM. The participants were invited to a reception at LeverX offices at the same address. The next AMM will take place in Qu I/24 at a date and location to be confirmed.

**Swiss American Chamber of Commerce – Florida Chapter, Inc**

**Alexis Cardenas**

Director and Secretary