

WELCOME TO OUR NEWSLETTER

# KRA@Work

*we're so glad you're here!*



## KRA Employee Spotlight!

### **A Message From Ryan Rand, KRA Corporate Learning & Development Coordinator**

When I started looking for my next career opportunity in 2021, the world was about a year into a global pandemic and I had spent nearly a decade in healthcare, working in various roles from onsite patient care to corporate **training and development**. I knew if I was going to leave the medical field, it had to be for a company and position that was **people-focused**, and that truly made an **impact**.

When I came across KRA, I knew I had found something **special**. Not only was the company an over **40-year black-owned business** with values that include **knowledge, achievement** and **responsibility**, but the mission was centered around actually making a **measurable impact** in the individual lives of those in the communities they serve.

I interviewed with the **KRA People & Culture** team that I would soon be apart of and was overwhelmed with the amount of **genuine care and dedication** that these professionals showed. I quickly discovered that this level of care extended beyond the customers and **job seekers** that the programs serve, to also prioritizing KRA employees and their well-being. Their efforts to promote **employee wellness**, the support for **individual development**, and the measures taken to gather honest feedback in order to make **meaningful change** were just some of the priorities that blew me away, solidifying that I had found where I belonged

In the short time I've been with KRA, I've been **supported** in my personal and professional endeavors, gaining my Masters Degree in Legal Studies and traveling to our projects to better understand our staff and the **communities we serve**. I am continuously honored to part of a team that goes beyond solely valuing **diversity, equity** and **inclusion**, but that works daily to make employees feel that they **belong** and are **accepted**, while **empowering** those individuals to reach their goals. I am perpetually grateful to have stumbled upon this one-of-a-kind organization that aligns with my values.

Sincerely,  
Ryan Rand

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## Workforce Wednesday

### ADDRESSING THE LABOR SHORTAGES OF TODAY AND THE FUTURE

Former President Bill Clinton speaks to attendees at SHRM23 at the Las Vegas Convention Center on June 12, 2023.

Clinton advocated for workplace policies, including skills-first hiring, immigration reform and worker training programs, promoting them as ways to benefit employers and employees and to help address ongoing worker shortages.

On skilled credentials, labor shortage and college degrees, Clinton said, "There are some older Americans who want to work and are perfectly capable of getting the skills but might lack the money to take the training they need,"

Clinton continued, "we shouldn't require a college degree if the job doesn't require it... I don't think we should make our economy less efficient by lowering workforce participation at a time when there are 10 million open jobs."

[Read the entire press release at SHRM.](#)



# The KRA Way

5-STAR EXPERIENCE. REAL LIFE IMPACT.



## Principles

TRAILBLAZING IS IN OUR DNA



## People

INCLUSIVE SINCE INCEPTION



## Programs

INNOVATIVE WORKFORCE PROGRAMS  
AT THE SPEED OF BUSINESS



## Partnerships

RELATIONSHIPS THAT DELIVER RESULTS



## Performance

YOUR SUCCESS IS OUR SUCCESS!

[LEARN MORE](#)



## KORNER Bodega & Boutique

FOR THE SHOPPERS OF KRA

**KRA** **KRA** Innovative  
KASH CORPORATION Exceptional  
Trusted

Prince George's County, MD



## Project Spotlight

### KRA's Impact Across The Country

Preparations are underway for Bally's Chicago Casino which has more than **700 positions** available! Recently KRA was proud to participate in the **job fair** at Credit Union 1 Arena on the University of Illinois Chicago campus where our team was delighted to connect with **talented individuals** looking for new **career opportunities!**

Have you heard about the **Korner Bodega & Business Boutique** for The Shoppers of KRA in Prince George's County? As part of the incentive plan, **SNAP**, **TANF**, and **Youth customers** can earn "**KRA KASH**" which can be used towards **necessities** such as toilet paper, detergent, diapers, interview clothing, and **so much more** at the Korner Bodega & Business Boutique!

The Korner Bodega & Boutique was established to provide a **system of support** to help families thrive in their pursuit of a **career** and in **day-to-day life**. The Korner Bodega & Boutique has been funded by our community partners, donations, and local organizations who also have a **vested interest** in seeing our Prince George's County residents **succeed**.

# Latest News

## KRA CELEBRATES JUNETEENTH & PRIDE MONTH!

On Monday, June 19, 2023, KRA took a day of rest and celebration to honor **Juneteenth**, a Federal Holiday commemorating the emancipation of enslaved African Americans. Juneteenth was observed annually in various parts of the country for 150+ years—commonly celebrating **history, literature, music**, and other traditional mainstays of **African-American culture** through church-centered **community gatherings**.

KRA is proud to be a **diverse** and **inclusive** community, with **DIEBA practices** consistency being at the forefront of the KRA People & Culture Team's priorities. **Pride Month** stands as a powerful testament to the **indomitable spirit** of the LGBTQIA community and it reminds us of the progress made and the work that still lies ahead. Through celebration, education, and advocacy, Pride Month encourages **love, acceptance**, and **equality**, aiming to foster a society where everyone can live authentically and **without fear of discrimination**.

Check out this month's **Latest News** Articles in our **Newsroom!**

- › [Celebrating Pride Month: A Time of Love, Acceptance, and Equality](#)
- › [Celebrating Freedom! Juneteenth](#)

Visit KRA's [Linkedin page](#) to learn more about our June activities!



### KRA'S LATEST NEWS

Visit our [Social Newsroom](#) to learn more and to read our latest news!



## Connect with us! FOLLOW US ON LINKEDIN

Join us on LinkedIn today and stay connected! We invite you to check out our community events, and visit our Jobs and Life page for a glance at KRA's workforce culture.

[#KRAatWork](#) [#KRALife](#)  
[#workforcedevelopment](#) [#reallifeimpact](#)

[VISIT KRA'S LINKEDIN](#)



## Tune into our podcast! KRA'S THE HUB

**Episode 12** was just released! In this episode, **Josh Davies**, CEO of The Center for Work Ethic Development, joins the program to discuss and define work ethic and why it matters both for employees and employers. Discover whether there are generational differences in work ethic and the impact of the pandemic and remote work. Josh also shares advice for employers who want to ensure that their employees have a strong work ethic.

[KRA'S THE HUB ON SPOTIFY](#)