KRA's EEC Kicks Off the Holiday Season with our Annual Turkey Trot and Holiday Cookbook

The holiday season is officially underway at KRA Corporation, and our Employee Engagement Committee (EEC) is once again bringing colleagues together through two of our favorite annual traditions: the Turkey Trot Steps Challenge and the KRA Holiday Cookbook!

Holiday Cookbook

The KRA Holiday Cookbook has become a cherished tradition that celebrates the diverse cultures, family recipes, and culinary creativity of our team. Staff members are invited to submit one or more of their favorite holiday recipes online or by email. Once completed, the cookbook will be shared company-wide, creating a collection of dishes and stories that reflects the people who make KRA special.

Turkey Trot Challenge

At the same time, the EEC is encouraging employees to stay active and connected through the annual Turkey Trot Steps Challenge. Participants can join using the StepUp mobile app and compete in a friendly nationwide challenge running from November 5 through November 19. As in years past, the top three participants will earn their choice of a holiday turkey, ham, or alternative prize option. The challenge provides a fun opportunity to focus on wellness while enjoying a little friendly competition with colleagues across the country.

Whether you're sharing a treasured family recipe, working toward a new step-count record, or both, these traditions help strengthen the sense of community that makes KRA such a great place to work.

We look forward to another season of wellness and holiday cheer!