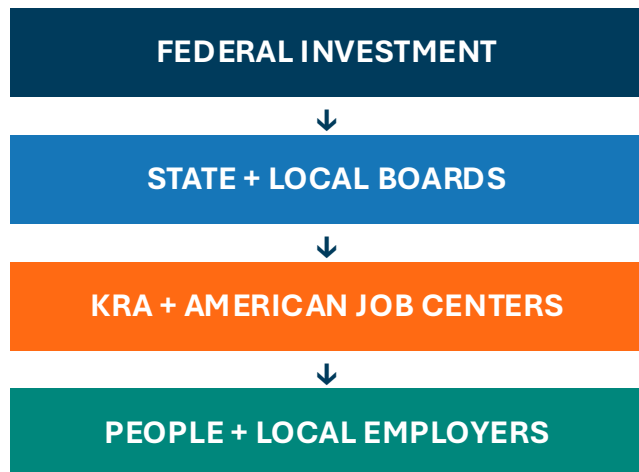


KRA turns workforce investment into economic mobility

For 45+ years, KRA has paired employer-responsive programs with a holistic, human-centered approach.

WHERE KRA FITS

Policy and funding move down; field insight and outcomes move back up.



KRA is the delivery layer where policy becomes human potential and employer value.

HUMAN-CENTERED BY DESIGN

We meet each person where they are—and build the skills, confidence, and connections that make economic mobility possible.

01 MEET

Listen first to understand goals, strengths, and barriers.

03 CONNECT

Link people to employers, community partners, and meaningful opportunity.

02 BUILD

Align coaching, training, and supportive services around the whole person.

04 ADVANCE

Develop capability and confidence for lasting economic mobility.

HOW KRA STRENGTHENS THE SYSTEM

CONVENE

Unite workforce leaders, employers, and communities.

CAPTURE

Share evidence and stories that show what works locally.

ELEVATE

Turn local learning into tools and best practices for the field.

Protect WIOA investment—and local delivery capacity

SEPTEMBER 2026 | Congress is weighing FY27 funding and WIOA reauthorization while communities face rising demand.

THE PUBLIC WORKFORCE SYSTEM DELIVERS

9.1M

people served
through WIOA

70%+

of career and training
participants became
employed

\$15+

in economic value per
federal WIOA dollar

WE ASK CONGRESS TO

01 FULLY FUND WIOA TITLE I

Maintain local capacity to serve people where they are and respond to employer demand.

02 REAUTHORIZE WIOA WITH LOCAL FLEXIBILITY

Preserve innovation and customer-centered delivery tailored to local needs.

03 REJECT OMB'S UNIFORM GUIDANCE CHANGES

Keep resources focused on participants and employers—not unnecessary administration.

SEE LOCAL DELIVERY IN ACTION



Scan for KRA impact stories

KRA.COM → KRA in Action

Source: NAWB Legislative Agenda, Sept. 2026 (DOL PIRL data, 7/1/24–6/30/25).