



**Welcome,
Members**

EARLY BIRD RATES END TOMORROW

EARLY BIRD - Thru October 29 -

discount shows in cart - Team pricing includes FIVE from the same company.

- Individual UMA Member \$99
- Team UMA Member \$219 *Best value!*

ADVANCE: December 1 Deadline

- Individual UMA Member \$129
- Team UMA Member \$259

NON-MEMBER: Why not join?

- Individual \$229
- Team \$449

GOLD SPONSOR



**NATIONAL
INTERSTATE**
INSURANCE

MEMBER OF GREAT AMERICAN INSURANCE GROUP

UMA SAFETY MANAGEMENT SEMINAR 2021

December 7, 8, 9 online!

www.uma.org/safety

Bus & Motorcoach **NEW**

BUS INDUSTRY

POWERED BY

• OPERATOR NEWS • THE DOCKET • OPINION • CONTACT US • CALENDAR • ADVERTISE

DM 2022 EXPO ARCHIVE ADVERTISE SHARE YOUR STORY IDEA WITH US SUBSCRIBE

 FACEBOOK  TWITTER



Read Bus & Motorcoach News **online 24/7** at www.busandmotorcoachnews.com

Today's Agenda

1—Welcome & Intro
Larry Killingsworth

2—Motorcoach Minute
Featuring Kevin Creighton

3—Legislative & Regulatory Report
Ken Presley
Becky Weber

4—UMA Elections
Scott Michael

5—CBA Meeting Report
Larry Killingsworth

6—Building Profitable Sales: The 5 Keys to Success
Larry Killingsworth
Roxana Melgar, General Manager, BusRates.com

7—Overdrive
Time to visit with friends



Tax Exemption for CERTS Grants

[Edit Campaign](#)
[View Live Campaign](#)

ID 107784

Legislator Contact Campaign - Aero



Advocates

953

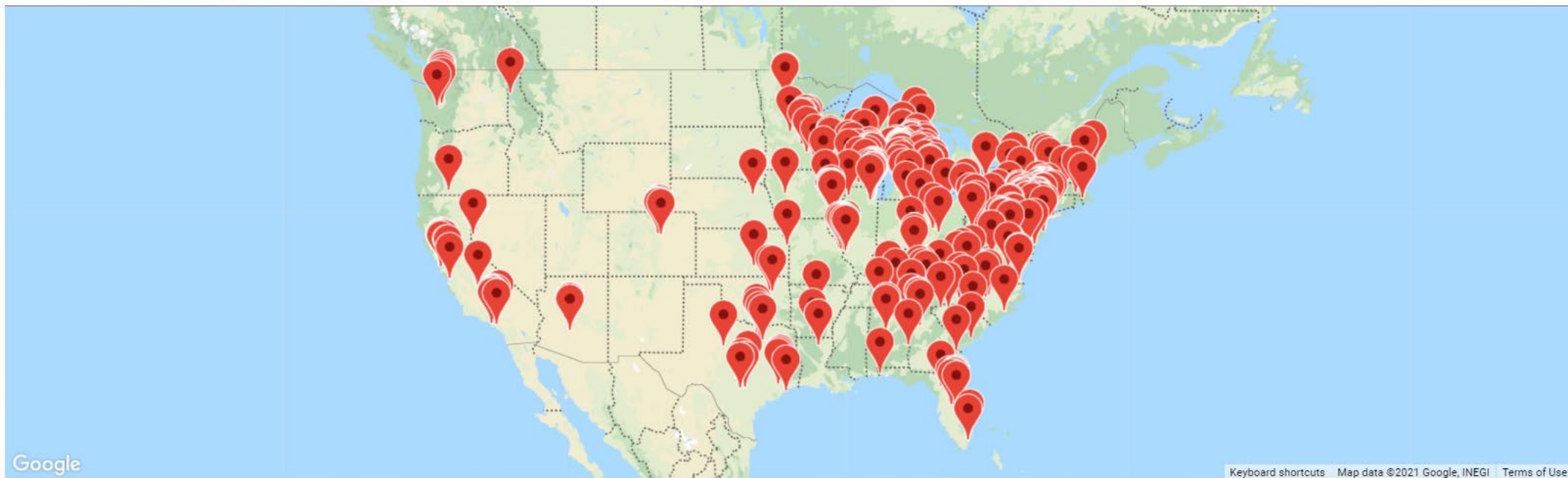
Connections

1,388



Tax Exemption for CERTS Grants

953 advocates
1,391 messages sent



Advocates

Ryan, David, Doreen, Lisa, Nicole, michael, Erin, Scott, Melanie, Jay, Mary, Matthew, Brenda, Anthony, Ron, Matt, Dan, Jacobs, James, McMullin, Robert, Kelvin, Hov

NEWS FLASH



STATE	ADVOCATES		
	Monday	Wednesday	Growth
CALIFORNIA	105	113	up 8
NEW JERSEY	55	76	up 21
MICHIGAN	23	66	up 43
PENNSYLVANIA	48	56	up 8
ILLINOIS	49	53	up 4

so far, including the original champions of this measure, Rep. y Panetta, Rep. Albio Sires, and Rep. John Rose. This is a sentatives. Please get your Representative on board or thank t. We are in the homestretch!

75

Rep. Tim Sewell
Rep. Brian Fitzpatrick
Rep. Zoe Lofgren
Rep. Ed Case
Rep. Mike Kelly
Rep. Doug LaMalfa
Rep. Andy Harris
Rep. Michael Bost
Rep. Chris Smith

Rep. Joe Courtney
Rep. Kathy Manning
Rep. Madeleine Dean
Rep. Antonio Delgado
Rep. Josh Gottheimer
Rep. Al Lowenthal
Rep. John Hagedorn
Rep. Dean Phillips
Rep. Bill Pascrell
Rep. Mariannette Miller-Meeks
Rep. Ilhan Omar
Rep. Jeff Van Drew
Rep. Matt Cartwright
Rep. Eleanor Holmes Norton

Support making CERTS grants tax-exempt


Urge your U.S. Representative (no Senators!) to support making CERTS grants tax-exempt for recipients. In support of this, four U.S. Representatives are circulating a letter seeking bipartisan HOUSE support for this relief. Please urge your Representative to sign this letter in support of this important tax exemption to help our companies.

Remember, other industries' grants, like those for venues and restaurants, received this treatment and our motorcoach companies deserve parity for our industry. We have sustained so much loss from this pandemic, and still face so many challenges, that this relief is essential.



You should not contact your Senators; this is a House-only effort, and when you click this campaign will go to YOUR REPRESENTATIVE.

Thank you!

Click, send and SHARE!



United Motorcoach Association



Send an email to your officials with one click!

Title * ▼

Full Name *


Address *

Zip * city and state not required

Phone *

Email *

Company name *



Representatives Jimmy Panetta (D-CA), Darin LaHood (R-IL), Albio Sires (D-NJ), and John Rose (R-TN) are leading an effort seeking bipartisan support to make the Coronavirus Economic Relief for Transportation Services (CERTS) Act grants exempt from federal taxation in the first available legislative vehicle.

☒ Send me emails about this campaign

☒ Send me text messages about this campaign

<https://p2a.co/f758rU6>



INFRASTRUCTURE BILL



UMA Elections



- **November - Introduce candidates on Town Hall during November for the competitive races**
- **December 2 - Online Elections Begin**

UMA Motorcoach EXPO



- February 23-26, 2022
- Registration is open
- Hotels are listed with links
- Go to www.motorcoachexpo.com

UMA EXPO EXPRESS

A SALUTE TO OUR INDUSTRY'S COMEBACK

OUR PEOPLE | OUR TECHNOLOGIES | OUR FUTURE

OPPORTUNITIES TO BE PART OF THIS KEEPSAKE EDITION

A celebration of the motorcoach industry's **comeback**.

Five Keys to Building Profitable Sales

1st

- Speed!

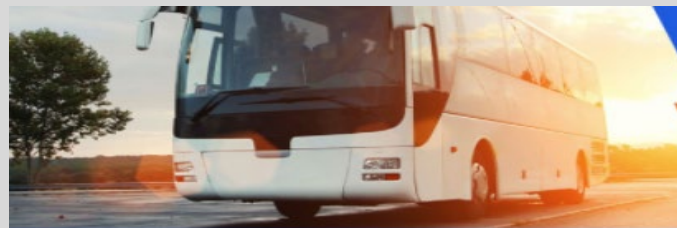


2nd

- Seek to Understand!

3rd

- Deliver Accurate and Clear Proposal



Connecting people and places

Dear {{first_name}},

Thank you for contacting us and for the opportunity to work with you on such an amazing project.




4th

- Follow up... follow up

5th

- Stay Connected!



Want more sales
opportunities?

Roxana Melgar

General Manager

roxana.melgar@busrates.com

703.838.2958

BusRates >>