

### **1. Paul T. Fox, Chicago, IL**



Paul T. Fox is a founding shareholder of Greenberg Traurig's Chicago office where he serves as Chairman. As one of two founding shareholders, Paul has been instrumental in the expansion of the Chicago office: It has grown from three lawyers in 1999 to more than 160 today and has become a substantial presence in the city's legal community.

Paul has practiced in commercial litigation for more than 35 years. He has been a member of the Trial Bar for the United States District Court in Chicago for the past 20 years. He also teaches trial advocacy at Northwestern University School of Law (his alma mater) and at the National Institute for Trial Advocacy (NITA).

Currently, he sits on the Chicago Board of Directors for ICRF (Governance Committee Co-Chair), Albany Bank & Trust, The Leukemia & Lymphoma Society, and member of Ravinia Music Festival and Ami Chai.

### **2. Maryanne Greenfield, New York, NY**



Maryanne Greenfield has held leadership positions at major non-profit organizations, primarily focused on fundraising, for over two decades. She joined NAF (formerly National Academy Foundation) in 2016 as Chief Advancement Officer. In this role, Maryanne leads all fundraising efforts for NAF, a network of 617 career themed academies in public schools across 35 states serving almost 110,000 students, mostly from disadvantaged communities. Previously, she was Vice President of Institutional Advancement at the Rogosin Institute, one of the nation's premier kidney research and treatment centers. Prior to Rogosin, Maryanne served as Executive Director of the Society of Memorial Sloan-Kettering Cancer Center and led Development at Big Brothers Big Sisters of NYC and Citymeals-on-Wheels. Before transitioning to non-profit, Maryanne had a 15-year career in financial services marketing and communications at institutions including Citibank, American Express and the international private bank, Coutts & Co. Maryanne holds a BA from the University of Pennsylvania.

### **3. Susan Matteson King, Westchester, NY**



Sue Matteson King is a senior executive with extensive experience in global asset management, most recently as SVP, Product and Marketing Strategy at Foresters Financial at its North America Asset Management division. Previous experience includes service as a Managing Director and Head of Sales Strategy and Marketing with UBS Asset Management Americas and as Managing Director and Head of Americas Marketing at Allianz Global Investors. She began her career as an investment banker at Paine Webber in New York and Hong Kong where she focused on global financial services companies. Ms. King currently serves as a member of the Board of

Trustees of Claremont McKenna College, where she earned a B.A. in economics. She has also served as a board member of the Financial Economics Institute since its founding in 2004 and is a Managing Director of Golden Seeds, one of the oldest angel investing networks in the U.S. that targets women-led and women-owned companies. She has invested in private equity securities for over a decade in companies with a focus on health and wellness.

#### **4. Linnea Olson, Boston, MA**



Linnea Olson has been living with non-small cell lung cancer for more than fourteen years. During that time she has enrolled in three phase I clinical trials and is currently awaiting yet another.

Acutely aware that experimental therapeutics have extended her life far beyond what was once thought possible, Linnea is a vocal advocate for medical research. In addition to her blog ([outlivinglungcancer.com](http://outlivinglungcancer.com)), Linnea has worked as a peer reviewer for the Congressionally Directed Medical Research Program, served on the Mass General Cancer Center's Patient and Family Advisory Council, and is a member of the International Lung Cancer Survivorship Council planning committee for LUNGevity. She advises pharma (Takeda, Pfizer, Novartis) and biotech (Medidata, Fisher Scientific, Foundation Medicine) and is a regular presenter for Harvard Medical School's Executive Education program. In September Linnea traveled to Barcelona as faculty for the World Conference on Lung Cancer and also received the Patients First award at Xconomy Boston 2019.

Linnea places a strong emphasis on activism versus advocacy and believes that complacency equals complicity. Clinical trials are vitally important but also could be made more user friendly, and Linnea is adamant that in order to do so, it is important to listen to the patient voice.

#### **5. Sarah Rosen, New York, NY**



Sarah Rosen is the Head of US Entertainment Partnerships at Twitter, leading relationships with media and content publishers across TV, music, lifestyle and film. Sarah and her team work closely with entertainment partners to extend and monetize their content initiatives across Twitter. Sarah joined Twitter in 2014 as a Senior Partner Manager and played an integral role in building out the entertainment sponsorship business.

Prior to Twitter Sarah worked at Viacom, as Sr. Director of Partner Management and Program Development focusing on developing targeted marketing campaigns across Viacom channels and Director of Consumer Marketing for MTV Games. She has also held roles in marketing and partnerships at NBA and Fox Searchlight. Sarah is a graduate of the University of Arizona, Eller College of Management.