DEPARTMENT OF MARKETING

SALES LEADERSHIP CONCENTRATION

What can you do with a sales leadership concentration?

CONCENTRATION SUMMARY

The demand for trained and knowledgeable sales people has never been greater. Sales careers offer independence, ample financial reward, personal growth and opportunities for rapid advancement within the organization. The Sales Leadership Program produces business graduates who can sell by joining traditional classroom education with real-world learning experience. Successful students will enjoy opportunities to visit companies, take paid internships, and interview with leading companies for entry-level positions

LIST OF JOBS OFFERED

- Business Development Representative
- Category Management Analyst
- Sales Executive
- Shopper Marketing Analyst

LIST OF PROGRAM PARTNERS

- 3M
- ADP
- Amazon Web Services
- C.H. Robinson
- Colgate
- PepsiCo
- Topco
- Walgreens

AVERAGE ENTRY LEVEL SALARY

$50,000 - $75,000

STUDENT TESTIMONIALS



"If you are looking to explore a career in professional selling, the Center for Sales Leadership is the first place you should look. CSL has helped me be successful early in my career due to the amazing classes and knowledgeable professors with valuable real world experience. I am so grateful for my time in the CSL, and use the skills I learned in the program every single day of my career."

***Jake** (BS, CSL '17)*
Sprout Social



"During my time at DePaul, the CSL program meant a breadth of opportunities that help set the stage for my career. I liked to call the Sales Leadership Program a hidden gem because it provided me with an extensive network, exposure to incredibly talented adjunct professors with consumer goods experiences, and a home for motivated students. My involvement in the program helped me land my dream job and I have the CSL to forever thank".

***Alexa** (BA, CSL '15)*
PepsiCo

