

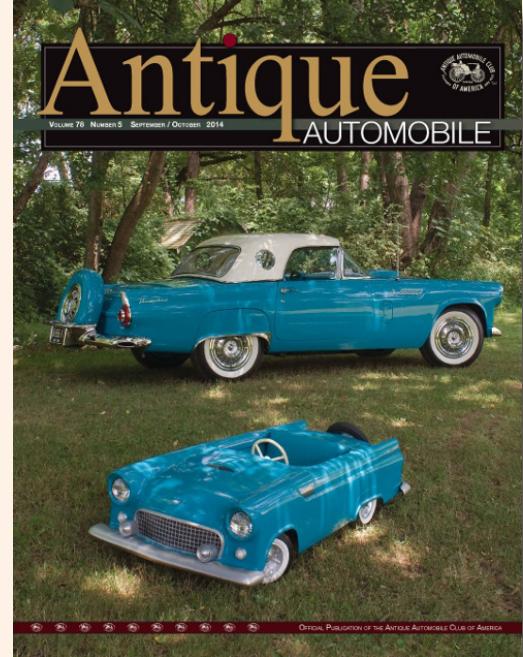
Antique AUTOMOBILE



Antique Automobile, the official magazine of the Antique Automobile Club of America, is the country's foremost historical automotive magazine. Published six times a year and distributed to more than 60,000 passionate hobbyists, it contains a wide range of fine antique car feature stories, historical articles, tour accounts, and technical articles on restoration. Additionally, it carries brief items on AACA news, meets and a popular classified ad section.

Antique Automobile reader demographics:

- Readership — 60,000+ members
- Average age — 50+
- Average income — \$80,000+
- Most readers own multiple antique automobiles



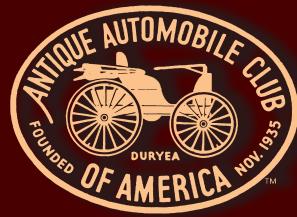
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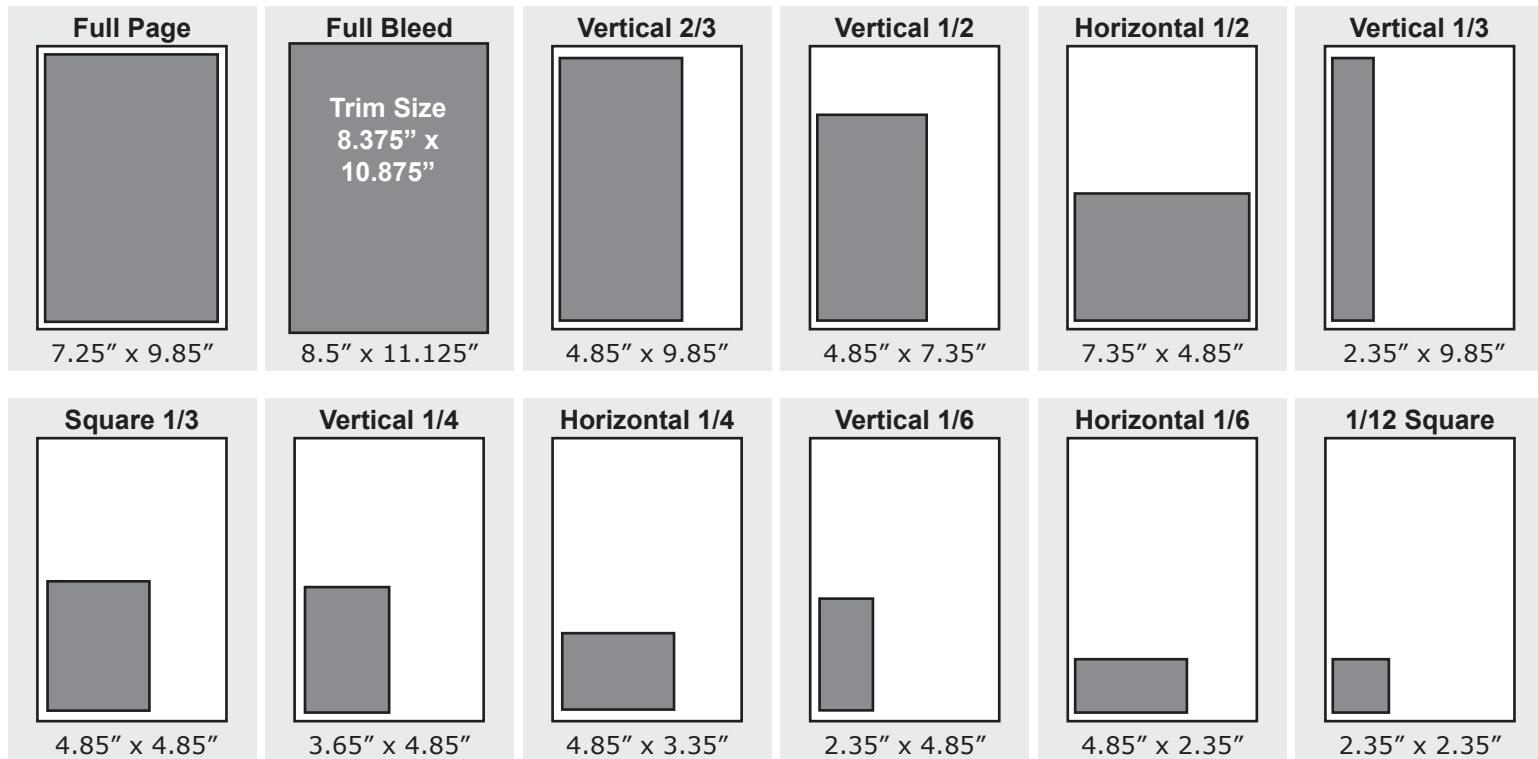
Antique

AUTOMOBILE



Display Advertising

Display advertising space is available for automotive related ads only, including events and auctions. **Antique Automobile** magazine is a premier location for advertising an automotive business, service or event. The publication is received by more than 60,000 passionate hobbyists.



	1x	1x	3x	3x	6x	6x
Ad Size Options	B&W	Color	B&W	Color	B&W	Color
Full Page	\$1,175	\$1,586	\$1,116	\$1,507	\$1,085	\$1,465
2/3 Page	823	1,111	781	1,054	740	999
1/2 Page	682	921	647	873	613	828
1/3 Page	435	587	413	558	391	528
1/4 Page	353	477	335	452	317	428
1/6 Page	270	365	257	347	243	328
1/12 Page	165	223	156	211	148	200
Directory	Text Business Listing (15-25 words)				60	

*All rates are per edition in US dollars

+Full page advertisers may REQUEST general ad placement, but in order to GUARANTEE specific placement an additional 15% fee per ad will be assessed. (upon availability)

Antique AUTOMOBILE



Advertising Agreement

Company: _____ Contact: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Magazine display ads must be submitted in one of the following manners or additional cost will be passed onto the advertiser:

1. Email print-ready PDF or JPEG advertisement to Stacy Zimmerman at **szimmerman@aaca.org**
2. FEDEX or UPS physical copy provided on a CD to:

Stacy Zimmerman, AACA, 501 W. Governor Road, Hershey, PA 17033

Automotive related ads only, including events and auctions. Editors reserve the right to edit or reject any advertising. NO cancellation after ad closing date. Event advertising accepted as well as auctions.

Issue	Ad Deadline	Ad Reserved	Ad Price
May/June 2017	March 25, 2017		\$
July/August 2017	May 25, 2017		\$
September/October 2017	July 25, 2017		\$
November/December 2017	September 24, 2017		\$
January/February 2018	November 24, 2017		\$
March/April 2018	January 25, 2018		\$
Total:			\$

3 PAYMENT OPTIONS

1. **CHECK:** Make payable to the AACA, send to: *(you may make one payment or pre-pay the total)*

Stacy Zimmerman, AACA Advertising, 501 Governor Road, Hershey, PA 17033

2. **INVOICE:** _____ Invoice after each issue

3. **CREDIT CARD:** VISA, MasterCard or Discover accepted

_____ Charge total _____ Charge card after each issue

Name on Card: _____

Address associated with Card: _____

Account #: _____ Expiration: _____ CSV code: _____

Date: _____

Advertiser Signature *By signing, I agree to the terms of this contract and to pay the stated amount.*