

From: Mauston Chamber <chamber@mauston.com>
Sent: Friday, October 25, 2019 12:10 PM
To: Mauston Chamber
Subject: Mauston Sets To Break Guinness World Record for Most People Caroling

Save the date of the Holiday Train and GWR of Most People Caroling, December 4th!

NEWS RELEASE

October 25, 2019

Mauston Sets To Break Guinness World Record for Most People Caroling

Immediately following the annual CP Holiday Train Event, Mauston citizens and visitors will break into song with door-to-door Christmas Carols to break “The Most People Caroling” record

Every year, during the first week of December, the [CP Holiday Train chugs into Mauston, WI](#) on its annual journey wowing the crowds at each stop along its way, restoring food pantry shelves and raising funds for food pantries across North America. This year the railroad tracks near the corner of Division and Tremont streets in Mauston will not only fill with Holiday Train onlookers. After the onboard concert is finished and the train pulls away, visitors are asked to stay and participate in Mauston’s first effort to break the Guinness World Records’ (GWR) “Most People Caroling” record.

In 2018, Mauston’s CP Holiday Train event reached over 3,000 attendees. With this in mind, the Greater Mauston Tourism Association (GMTA) members thought “How can we leverage the gathering to make this event even more fun and inviting?” That’s when the idea of breaking a record for caroling came to mind. The current record is 1880 and is held by Portsmouth, Ohio. A previous

long-standing record was set by Waukesha at 1822 in 2013. The GMTA's goal is to reach at least 2,000 participants, though it won't be an easy task.

As the train leaves and the caroling challenge begins, pre-registered participants will be guided to designated areas to form into groups of 50. Directed by one Steward for each group and led by an official Conductor, carolers will go door-to-door to ten homes on Division, Tremont and Elm Streets and will sing a Christmas Carol at each door.

Beginning Nov 1st, Participants are asked to go to the event on [Eventbrite.com](https://www.eventbrite.com) and obtain a free ticket with QR code that will be scanned for entry at the event. GMTA Event Chair, Vicki Wards says, "Guinness World Records requires many steps of proof and we intend to meet all of them." Signed-up carolers are also asked to download and/or print the corresponding songbook from [this Mauston blog](#) (*not yet available*) and bring that and their ticket to the event. Volunteers will scan the barcodes on the tickets to meet GWR rules. Those without tickets will not be allowed to participate.

Thinking of staying over? A special [All The Bells And Whistles Holiday Package](#) is available for stays from Dec 4th through December 30th at participating Greater Mauston area hotels when booked from Nov 1st through Nov 30th. Packages start at \$135 per room per night.

For more information, check the Greater Mauston Tourism Association's [Facebook Page](#), their tourism website [Mauston.org](https://www.mauston.org) or contact Mary Hudack at 608-747-2042, tourism@mauston.org

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