



FOR IMMEDIATE RELEASE

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MEDIA CONTACT

Chelsea Linder

chelsea@gener8tor.com

gener8tor Announces Emergency Response Program

INDIANAPOLIS, INDIANA - gener8tor, in partnership with the Indiana Economic Development Corporation, announced today a new initiative supporting Indiana small businesses affected by the COVID-19 outbreak. Under the Emergency Response Program, small businesses and entrepreneurs will have access to a free, week-long webinar series designed to identify and leverage critical resources in order to weather this ongoing public health crisis.

As a part of the program, participants will be provided with daily webinars with experts in the following areas:

- The step-by-step process of applying for SBA-eligible programs.
- Civic, philanthropic and state emergency relief resources;
- Employment law experts to help navigate changes required by new laws;
- Federal emergency relief programs; and
- Mental health and wellness resources for small business owners.

In addition to webinars, gener8tor will host dedicated, daily office hours for small businesses to digitally meet with business advisors. The gener8tor team will be working one-on-one with companies to address the various issues small businesses are facing during the COVID-19 outbreak.

gener8tor will also work with community groups interested in providing pro bono resources to small businesses.

Interested businesses may visit

<https://www.gener8tor.com/emergency-response-program/indiana> to register or contact Cole Shearer at cole@gener8tor.com. The registration deadline is Wednesday, March 25, and the program will take place the following week (March 30 – April 3.) All Indiana-based businesses are invited to participate.

“As a state, we’re focused on providing the support Hoosier small businesses and entrepreneurs need to overcome the economic distress caused by the COVID-19 outbreak,”



said David Roberts, chief innovation officer of the IEDC. “Under this new initiative, we’ll connect small businesses to free resources offered here in Indiana, as well as gener8tor’s comprehensive network of mentors, helping them identify and address many of the concerns they are facing during these unprecedented times.”

“We have seen firsthand the impact that entrepreneurs have on a community, and we hope to call on our network of mentors, investors and partners to support small business owners through this new Emergency Response Program,” said Joe Kirgues, gener8tor co-founder.

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About gener8tor

[gener8tor](#) is a turnkey platform for the creative economy that connects entrepreneurs (startup founders, artists and musicians,) investors, universities and corporations. The gener8tor platform includes pre-accelerators, accelerators, corporate programming, conferences and fellowships.

gener8tor is a nationally ranked, GOLD-tier accelerator in the U.S. as ranked by the Seed Accelerator Rankings Project: <http://seedrankings.com>.