

2 June 2018

Dear potential APICS Atlanta supporter,

We hope your organization has enjoyed a successful 2018. On behalf of the entire APICS Atlanta Board of Directors, thank you for your interest in our organization and its programming. We'd like to take this opportunity to provide a brief update on our APICS Atlanta operations, as well as share information on available sponsorships for Program Year 2018/2019, running July 2018 to June 2019. We'd welcome an additional conversation at your convenience.



APICS Atlanta Board meeting at Vanderlande Industries in 2017



APICS Atlanta sponsors Mobile Food Pantry for Veteran families in need in Nov 2017



A Lean In Circle meeting facilitated by Elba Pareja-Gallagher & ShowMe50



Our Chapter continues to sponsor Supply Chain Day at Georgia Tech

As you may know, APICS Atlanta is a 501(c)6 non-profit organization recognized as the premier source of professional education and career development programming in the Metro Atlanta area, currently with almost 700 members. Established in 1964, we serve our members, affiliates and partner companies as the preeminent resource for furthering industry knowledge and best practices in the end-to-end Supply Chain Management field.

APICS Atlanta's mission is focused on four pillars: **Education, Continuous Learning, Career & Employer Services** and **Community Service**. Your sponsorship will help offset the cost of delivering, hosting, and supporting various supply chain-related programming and service initiatives. Your support will help the Chapter continue growing and serving more students, professionals & organizations. Also, your contribution will enable our organization to offer reduced rates for area students to attend professional development & networking events. A few highlights from our last 12 months:

- APICS Atlanta partnered with the prestigious Georgia Tech Supply Chain & Logistics Institute (GTSCl) to improve its certification training program. Our first two boot camp-style classes with GTSCl will focus on:
 - **Certified in Logistics, Transportation and Distribution:** [click here for more info](#)
 - **Certified Supply Chain Professional:** [click here for more info](#)
- Demonstrating our commitment to Diversity & Inclusion and increasing the representation of women in Supply Chain leadership positions, our APICS Atlanta Gender Gap Task Force partnered with [ShowMe50.org](#). We delivered leadership & inclusive culture workshops through Lean In meetings for women & men (as well as webinar programming).
- APICS Atlanta recently joined the Metro Atlanta Chamber and its Supply Chain Leadership Council. One of the first projects we are leading will be the 2019 Atlanta Supply Chain Awards, tentatively scheduled for March 2019 at the Georgia International Convention Center, with our partners: CSCMP Atlanta, Georgia Tech Supply Chain & Logistics Institute, the Metro Atlanta Chamber and the Hartsfield-Jackson Atlanta International Airport.

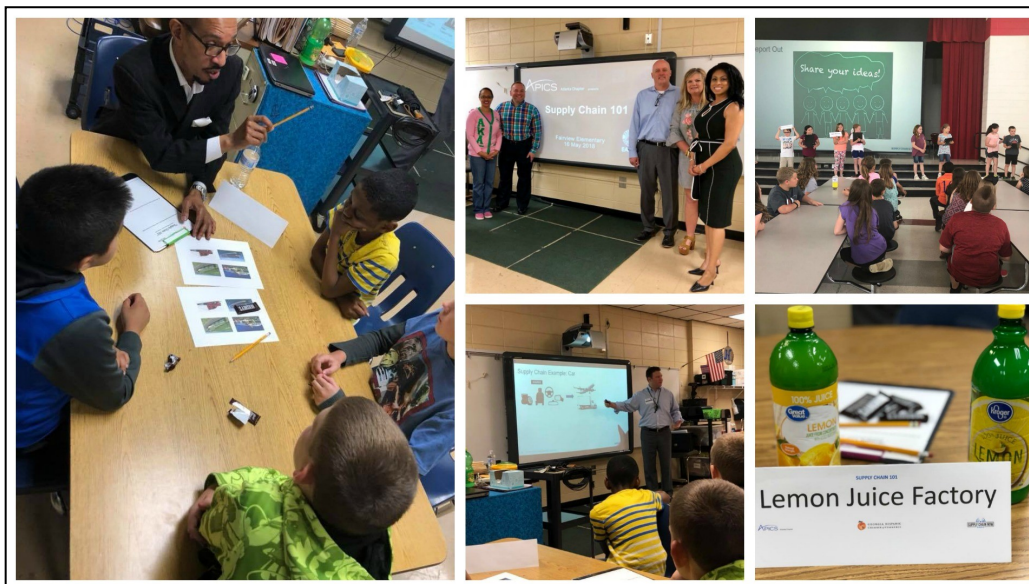
- Our Chapter led a joint industry association approach at the Georgia Logistics Summit for a 2nd consecutive year. In April 2018, our leadership brought together 7 industry associations to serve as a Host Sponsor for this annual event here in Atlanta. This effort at the Summit also included leading a first year Veterans Initiative that provided complimentary Georgia Logistics Summit attendance for over 100 Veterans and current Military members. Check out this brief video that highlighted the overall effort: [click here](#)
- Our Chapter partnered with [Supply Chain Now Radio](#) to provide content to our industry and enhanced visibility for our organization, our Board and our advocates. The once-a-month podcast featuring Supply Chain leaders, which is one component of our partnership, has led to over 500,000 downloads since May 2017.
- In November 2017, we kicked off “Supply Chain 101”, a workforce development initiative whose primary objective is to create awareness of Supply Chain Management in Georgia elementary schools. Thus far, through 24 sessions at 8 schools in Georgia, we’ve presented Supply Chain 101 to over 600 elementary students. We also met with industry leaders in South Carolina that would like our help in piloting a program in our neighboring state. Supply Chain 101 will certainly expand in the 2018/2019 school year. See additional background information [here](#).
- We delivered multiple public and in-house certification workshops and provided reduced rates/scholarships to qualified veterans.
- Developed and supported four student chapters and funded multiple student job fairs and coaching sessions.
- Provide financial and leadership support to other Southeast region chapters to keep the APICS brand relevant and provide education/continuous learning in the many underserved markets.



Georgia Logistics Summit Executive Committee



Supply Chain Now Radio broadcast



Images from our Supply Chain 101 programming in Georgia Elementary Schools. We have taken dozens of teams of volunteers into elementary schools from Cobb County to Douglas County to Walton County; engaging over 600 students since November 2017. This program is a core aspect to our APICS Atlanta Skills Gap Task Force and serves to plant seeds of awareness about SCM careers.

To help fund these programs & initiatives, we are reaching out to Atlanta's corporate community. We'd appreciate your consideration of the following enhanced 2018/2019 Sponsorship Program:

2018/2019 APICS Atlanta Sponsorship Program	Platinum \$10,000	Gold \$5,000	Silver \$2,500
Website link & logo on APICS Atlanta website	Y	Y	Y
Website link & logo on email marketing campaigns -Sent twice a month to over 4,500 industry contacts -Almost 19,000 unique opens over last 12 months	Y	Y	Y
Recognition at all APICS Atlanta hosted events with banner	Y	Y	Y
Opportunity to host an APICS Atlanta event	Y	Y	Y
Free tickets to APICS Atlanta-hosted events	4	2	N
Employee training discount on APICS Atlanta programs*	10%	8%	5%
Ongoing recognition in APICS Atlanta social media channels -Primary channels: Facebook, Twitter and LinkedIn	Y	Y	Y
Student/Veteran scholarship offered under company name	2	1	N
Sponsor-provided surveys to APICS Atlanta marketing list	2	1	N
Tickets to Georgia Logistics Summit	2	1	N
One seat at Georgia Manufacturing Appreciation Week banquet	Y	N	N
Tickets to Georgia Manufacturing Summit	2	1	N
Presentation opportunity at regional APICS events**	Y	Y	N
One seat for company executive on APICS Atlanta Executive Advisory Board	Y	Y	Y
Seats at APICS Atlanta executive roundtable events	4	2	1
APICS memberships included with sponsorship	2	1	N
Featured interviews via Supply Chain Now Radio	4 spots	2 spots	1 spot

*Chapter requires advance notice PRIOR to registration

**Availability based on Chapter hosting regional APICS events; tentatively scheduled to host a SEPT 2018 regional event



SUPPLY CHAIN NOW RADIO

"Key Takeaways from 2018 Gartner Supply Chain Conference"

Live Webinar – 25 May 2018

Sponsored by:

APICS Atlanta Chapter

TALANTSTREAM

Featuring:

Daniel Stanton
President & Co-Founder, SecureMarking
Author, "Supply Chain Management for Dummies"

SecureMarking

Supply Chain Management for Dummies

Supply Chain Now Radio broadcast



*APICS Atlanta Executive Roundtable Event at
Cisco Systems*

If you have any questions, please let me know. Thank you for your time & consideration. We greatly appreciate your continued support of our APICS Atlanta operations and programming.

Sincerely,

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