

We hope that you will take advantage of these 'cut & paste' messages and graphics to promote BadgerCare Plus work to your networks. Included:

- E Newsletter copy
- 12 Social media posts

Find all the flyers, pamphlets, and additional resources on the mkehcp.org/mken page.

And, with special thanks to Covering Wisconsin, here's a great YouTube video to help with BadgerCare Plus promotion: [What is covered with BadgerCare Plus?](#) and [Qué está cubierto con el seguro de salud BadgerCare Plus?](#)

E Newsletter

BadgerCare Plus: Affordable health insurance for you and your family

Did you know that many men, women, and children in Milwaukee may qualify for health insurance through BadgerCare Plus? BadgerCare Plus is the state's health coverage that covers doctor visits, mental health care, vaccines, and many other services needed to be healthy. All the services are free or low-cost and you can apply all year long online (access.wi.gov), over the phone, or in-person. You can also **call 2-1-1** or **text your zip code to 898-211** to set up an appointment at a time that's convenient for you. See if you qualify today!

Facebook/Twitter Posts

POST:

#BadgerCarePlus offers free or low-cost health coverage for men, women, and children. Benefits include doctor visits, vaccines, medications, and more. See if you qualify [@access.wi.gov](http://access.wi.gov)



POST:

Learn more about enrolling in free or low-cost health coverage through #BadgerCarePlus [@access.wi.gov](http://access.wi.gov) or call 2-1-1 for free, local help. (Video to post: [What is covered with BadgerCare Plus?](#) and [Qué está cubierto con el seguro de salud BadgerCare Plus?](#))

POST:

#BadgerCare Plus is year-round! Eligible men, women, and children can sign up for free or low-cost coverage today @access.wi.gov or get help applying by calling 2-1-1.

BadgerCare Plus Health Insurance

3 Easy Ways to Apply:

1. Call 2-1-1 to find free, in-person help near you



2. Go online to Access.wi.gov



3. Contact Milwaukee Enrollment Services (MiLES) for Milwaukee County

1-888-947-6583

Coggs Center
1220 West Vilet Street
Milwaukee, WI 53205

United Migrant Opportunity Services (UMOS)
2701 South Chase Avenue
Milwaukee, WI 53207

POST:

Did you know that #BadgerCarePlus covers mental health care at a free or low-cost? Apply @access.wi.gov or call 2-1-1 for free, local help.

Mental Health

COVERED

Find out if you qualify:
Call 2-1-1 for help!

BadgerCare Plus

Affordable Health Insurance for Men, Women and Children in Wisconsin

MKEN Milwaukee Enrollment Network

POST:

Enroll in free or low-cost health coverage through #BadgerCarePlus any day of the year. Health care men, women, and children need to stay healthy are covered – doctor and dental visits, vaccines, mental health care and more. See if you qualify @access.wi.gov



Vaccines

COVERED

Find out if you qualify:
Call 2-1-1 for help!

BadgerCare Plus
Affordable Health Insurance for Men, Women and Children in Wisconsin

MKEN Milwaukee Enrollment Network

POST:

If you already have #BadgerCarePlus, you need to renew every 12 months. Go online to @access.wi.gov or call 2-1-1 for free, local help.



Doctor Visits

COVERED

Find out if you qualify:
Call 2-1-1 for help!

BadgerCare Plus
Affordable Health Insurance for Men, Women and Children in Wisconsin

MKEN Milwaukee Enrollment Network

POST:

Spread the word! #BadgerCarePlus offers free or low-cost health coverage for children. In Wisconsin, many men and women qualify too. Help someone apply @access.wi.gov



Child Checkups

COVERED

Find out if you qualify:
Call 2-1-1 for help!

BadgerCare Plus
Affordable Health Insurance for Men, Women and Children in Wisconsin

MKEN Milwaukee Enrollment Network

POST:

Did you know that #BadgerCarePlus covers vaccines, STD checks, and programs that help people stop smoking? See if you qualify for free or low-cost health coverage @access.wi.gov or call 2-1-1 for free local help.



POST:

Did you know that #BadgerCarePlus covers programs that help people stop smoking? See if you qualify for free or low-cost health coverage @access.wi.gov or call 2-1-1 for free local help.



POST:

Did you know that #BadgerCarePlus covers prenatal and maternity care for free or low-cost for pregnant moms? See if you qualify for free or low-cost health coverage @access.wi.gov or call 2-1-1 for free local help.



POST:

Did you know that #BadgerCarePlus covers alcohol and other drug addiction help? See if you qualify for free or low-cost health coverage @access.wi.gov or call 2-1-1 for free local help.



Addiction Help

COVERED

MKEN Milwaukee Enrollment Network

Find out if you qualify:
Call 2-1-1 for help!

BadgerCare Plus
Affordable Health Insurance for Men, Women and Children in Wisconsin

POST:

Did you know that #BadgerCarePlus covers check-ups and ongoing care for children? See if you and your children qualify for free or low-cost health coverage @access.wi.gov or call 2-1-1 for free local help.



Child Checkups

COVERED

MKEN Milwaukee Enrollment Network

Find out if you qualify:
Call 2-1-1 for help!

BadgerCare Plus
Affordable Health Insurance for Men, Women and Children in Wisconsin

POST:

Did you know that #BadgerCarePlus covers dental care for men, women, and children? See if you qualify for free or low-cost health coverage @access.wi.gov or call 2-1-1 for free local help.



Dental Care

COVERED

MKEN Milwaukee Enrollment Network

Find out if you qualify:
Call 2-1-1 for help!

BadgerCare Plus
Affordable Health Insurance for Men, Women and Children in Wisconsin