

# New Jersey Chapter

INCORPORATED IN NEW JERSEY

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



## Reducing the Risk of Sudden Infant Death



Thank you for joining our Webinar! We appreciate all of participants who attended and asked questions during the presentation.

You can access the webinar recording by clicking the 'View Webinar Recording' button below. Please feel free to share this recording with other staff and members of your community who may benefit from this information.

[View Webinar Recording](#)

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### Are you Seeking CME credits and/or MOC Part 2 points?

Please remember that in addition to joining the webinar, submission of a completed webinar evaluation is required to be issued a certificate.

If you didn't have a chance to complete our evaluation following the webinar, please take a few moments to respond by clicking below. Once your evaluation is submitted, your credits will be issued, and you can expect your certificate emailed to you within 30 days.

[Complete the Webinar Evaluation](#)

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Dear Friends and Colleagues:

The Governor once again proclaimed October to be SIDS Awareness Month!

In anticipation of this event, the SIDS Center of New Jersey (SCNJ) is pleased to report that New Jersey's rate of Sudden Unexpected Infant Death (SUID) is the third lowest in the US, and nearly comparable to the rate for the second lowest state!

This information is based on the most recent finalized US data which was newly released by the CDC. SUID is comprised of SIDS and other sleep-related infant deaths. The findings are derived by

the CDC from linked birth/infant death data.

All programs, institutions, and providers who work with the SIDS Center of New Jersey to amplify the safe infant sleep message contributed to this outcome. So too have all who collaborate with us to call attention to the adverse social and health determinants, including implicit bias, that result in a more vulnerable infant. Please collaborate with us once again so that these efforts can be sustained, and even better outcomes achieved. Be part of the "I Make a Difference" campaign.

We have attached a SCNJ Education Resource sheet that will assist you in accessing our award winning free mobile phone app, new flyers in multiple languages, new on-demand webinars in English and Spanish and many other resources. Please download this information and share it with colleagues and community! We must never assume that parent education on safe sleep is being done by someone else along a parent's journey. Each of us who has access to families and a relationship of trust can contribute to a better outcome! YOU MATTER, and YOU CAN MAKE A DIFFERENCE!

In addition to the SCNJ Education Resource attachment, we also have attached a Q and A and several examples of our new flyers. In the SCNJ Resource sheet, we provide directions for accessing all the resources described. Please reach out to us with any questions. And, thank you for all you do to keep our infants safe!

Sincerely,

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## Resources

[SIDS Center of New Jersey Education Resources](#)

(Contains links and access instructions to APPS, video, print, articles, etc.)

[Q & A](#)

[On Demand Webinar Safe Sleep Birth to 12 Months](#)

[On Demand Webinar in Spanish:](#)

[Sueño Seguro a Partir del Nacimiento hasta 12 Meses](#)

# Dear Mom, Dad, Grandma & Grandpa,

To keep me safe when I sleep, please...



- Place me to sleep on my back!
- Share your room, with me safe in my crib, bassinet or portable crib. I'll be near your bed so you can still see, hear and touch me! Sleeping with me in bed or on a sofa can be unsafe. You can accidentally roll over on me, and I can suffocate in soft bedding.
- Keep bumpers, pillows, blankets, quilts or stuffed animals out of my crib! Use a firm and flat mattress covered with a fitted sheet.
- Make sure nobody smokes in our home or wherever I am.
- Breastfeeding is best! If you bring me into your bed to feed me, keep your pillows and blankets away from me. When you are ready to sleep, it is safest to put me back into my nearby crib.
- Tell my doctor what I said! My doctor will say I am a very smart baby!



With Love, From Your Baby!

## Letter from Baby to Parents in various languages

[English](#) [Spanish](#) [Arabic](#) [Portuguese](#) [Haitian/Creole](#)

## Bare Crib Postcard in various languages

[English](#) [Arabic](#) [Portuguese](#) [Haitian/Creole](#)

[Baby Bear for Safe Sleep!](#)

## Baby Onesie Samples



Questions regarding resources or CME credits? Please contact [lreinhardt@njaap.org](mailto:lreinhardt@njaap.org).