



**October 11, 2024**

## **Upcoming Traffic Impact — Santa Cruz Westside Half Marathon to be held Saturday, October 12**

The Santa Cruz Westside Half Marathon, 10k, and 5k races will be held on Saturday, October 12th, beginning at 8 a.m. Please pay attention to the road closures and plan your travels accordingly.

We strongly recommend that residents who do not need to travel stay home. If you need to travel through town during the race, please be patient and consider using the route map to plan alternate routes. Thank you for your cooperation and understanding.

**Learn More About the  
Races**

# TRAFFIC IMPACT



The Santa Cruz Westside Half Marathon, 10k and 5k, will take place Saturday, October 12th, beginning at 8 a.m.

Please see the course map below.



## **Santa Cruz Hosts Delegation from Sister City Shingu, Japan, Celebrating 50 Years of Friendship**

Last week, the City of Santa Cruz welcomed a delegation from its sister city, Shingu, Japan, led by Shingu Mayor Taoka Michitoshi. The delegation included Shingu's city council members and staff, who participated in a week of events to strengthen the two cities' relationship.

Highlights of the visit included the Blue Innovation event, meetings with the Chamber of Commerce, a marketing summit with Visit Santa Cruz, and a special discussion with Downtown Association staff. The Santa Cruz Sister Cities Committee and the Parks and Recreation Department organized a series of cultural and community events to celebrate the occasion. Among these was an art reception at the London Nelson Community Center, featuring works representing Santa Cruz's various sister cities.

The delegation's visit culminated in a celebration at the Museum of Art and History, marking the 50th anniversary of the sister city partnership between Santa Cruz and Shingu. The celebration drew local, state, and national dignitaries, including the Consul General of Japan in San Francisco, Osumi Yo, State Senator John Laird, and representatives from the office of State Assemblymember Gail Pellerin. Shingu Sister City Association Chairman Taku Iwasawa and Santa Cruz City Councilmember Sandy Brown also attended.

In recognition of this historic milestone, the California State Senate and Assembly issued a joint resolution honoring fifty years of friendship between the two cities. Councilmember Sandy Brown delivered special remarks and presented the Mayoral Proclamation, officially declaring October 5, 2024, as "Santa Cruz — Shingu Sister Cities Day."



Consul General Osumi Presents Commendation to Santa Cruz officials.



Mayor Taoka Presents Poetry Scroll to Councilmember Brown.



## Santa Cruz Firefighters Visit Community Preschool

Firefighters from the Santa Cruz Fire Department recently visited Coastal Community Preschool to share with the kids what it is like to be a firefighter.

The students were awed by the firefighters' equipment demonstrations and were thrilled by the chance to climb into the truck for a tour!

## Waste Free Santa Cruz Aims to Save 50K Cups from Local Landfills

With its new three-month campaign, "Just Bring It," Waste Free Santa Cruz aims to reduce waste and litter and save 50,000 cups from going to the landfill during the campaign.

As an affiliate of Beyond Plastic and a member of the US Reduces network, Waste Free Santa Cruz knows that community action makes change. The goal is to create a BYO habit for coffee cups like we've done with



reusable bags. The City of Santa Cruz, Californians Against Waste, Ethos, The Last Plastic Straw, and US Reduces are five of the more than 50 organizations supporting the "Just Bring It" campaign.

**Learn More About "Just Bring It"**



## **Stay Informed and Safe with CruzAware!**

Are you signed up for CruzAware?  
Key features of CruzAware include:

- Comprehensive emergency alerts
- Customizable notifications
- Location accuracy
- Multilingual messages

Learn more and sign up today at  
[CruzAware.org!](https://CruzAware.org)





# District 1 Open House

Join Councilmember Martine Watkins for community updates in your neighborhood!

**Thursday, October 24th | 5:00pm-6:30pm**

De Laveaga Elementary School | 1145 Morrissey Blvd, Santa Cruz

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## Learn about Projects from City Departments:

Parks & Recreation

Planning and Community Development

Santa Cruz Fire & Police

Public Works Transportation

## Register for Biketober Santa Cruz — You Could Win \$1,000 for Riding Your Bike!

Biketober Santa Cruz is a fun, free challenge; you, your friends, and your co-workers are invited to participate. The aim is simple - to get more people to enjoy the benefits of riding bikes. You can ride anywhere, anytime in October to participate.

By logging your bike trips on Love to Ride or by using an app, you can win great prizes — the top prize is \$1,000! Even more prizes are up for grabs if you encourage other people to get involved, too.

So, push those pedals, spread the bike love, and join the movement to get more people riding bikes this October.

2024 SANTA CRUZ COUNTY

## BIKETOBER FEST FESTIVAL DE BICICLETA



JOIN THE BIKE CHALLENGE AND FIND EVENTS  
ALL MONTH LONG AT [LETSMOD.ORG](https://LETSMOD.ORG)

## Ask-A-Lawyer Series

Welcome to Housing and Economic Rights Advocates' (HERA) Ask-A-Lawyer Series! On the Third Thursday of the month, from 12:00 p.m. to 1:30 p.m., HERA will provide legal rights workshops with the Santa Cruz Law Library on a variety of topics.

**October  
17th**

**Tenants Rights to  
Habitable Housing**

**November  
21st**

**Tenants' Rights to Reasonable  
Accommodation**

**December  
19th**

**Student Loan Debt Rights**

**January  
16th**

**Topic To Be Decided**

**Location: Santa Cruz Law Library  
701 Ocean Street, Room 70  
Santa Cruz, CA 95060**

**Registration is required ahead of time.  
Please contact HERA at: (510) 271-8443 to register.**

**HERA**

housing and  
economic  
rights advocates

Housing and Economic Rights Advocates is a non-profit law office based in Oakland, California, that provides free legal services statewide. Check us out at [www.heraca.org](http://www.heraca.org)

**Thank you to the Law Library, Self-Help Center,  
and to the City of Santa Cruz for making this possible.**

## Upcoming HERA Ask-a-Lawyer Workshops

Housing and Economic Rights Advocates (HERA) has scheduled a series of Ask-a-Lawyer Workshops on the third Thursday of the month from October 2024 through January 2025. Registration with HERA is required ahead of time. Please call 510-271-8443 to register. The workshops will be held from 12:00 – 1:30 PM at the Santa Cruz Law Library, 701 Ocean Street, Room 70, Santa Cruz, CA.

**October 17**

Tenants' Rights to Habitable Housing

**November 21**

Tenants' Rights to Reasonable  
Accommodation

**December 19**

Student Loan Debt Rights

**January 16**

Topic to be decided

HERA is a non-profit law office based in Oakland, California that provides free legal services statewide. Thank you to the Law Library and the Self-Help Center for partnering with HERA and the City of Santa Cruz to make this possible.

**Visit the HERA  
Website**

**Click here for PDF!**



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