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## City Manager's Weekly Update

July 24, 2025

### Celebrate Lake Appreciation Month at Loch Lomond



Nestled in the heart of nature, Loch Lomond offers a picturesque escape for your next outdoor adventure. Celebrate Lake Appreciation Month this July and beyond by planning a day of fishing, boating, picnicking, hiking, and more!

Free interpretive tours on the Newell Jewell pontoon boat are offered the second weekend of each month, from April to October, from 11 a.m. to 12 p.m. Tours are available for up to 25 people and can be signed up for in the park store. In addition, join FREE staff-led Loch Walks to learn about the 180-acre reservoir and the native species that call it home.

Call 831-335-7424 to register for one of the following

#### upcoming events:

- San Lorenzo Valley Cultural History - August 30 from 9-11 a.m.
- Loch Lomond Fall Birding - October 4 from 9-11 a.m.

[LEARN MORE](#)

### The Second Time is Twice as Nice!

For the second year in a row, the City of Santa Cruz's Purchasing Division has been recognized with the Achievement of Excellence® in Procurement award by the National Procurement Institute. The award recognizes organizational excellence in public and non-profit procurement. The City team continues to set the standard in public procurement, driving innovation, demonstrating outstanding professionalism, leading in e-procurement solutions, and delivering strong, visionary leadership.

The City of Santa Cruz is 1 out of only 85 cities in the United States and Canada to receive the award this year. A heartfelt thank you to our Procurement team for upholding excellence and delivering superior service to the residents of the City of Santa Cruz.





# West Cliff Celebration

*Celebrating the Completion of  
West Cliff Construction!*

**Friday, August 15, 2025 | 5pm-8pm**  
**Lighthouse Point, Santa Cruz**

***Live Music from  
SambaDá***

*+ All-Ages Activities!*

***Food Trucks:***

S.C. Eatery

Rollin Snack Shack

Taquizas Gabriel Taco Truck

**You're Invited: London Nelson Open House July 22–25**



Join us this week for the London Nelson Open House, a week of activities celebrating community, history, and recreation. Whether you're curious about the building's legacy or ready to jump into a new activity, there's something for everyone. [Visit our website](#) or stop by the front desk for more information and registration links. We hope to see you there!

### Behind-the-Scenes Tours

Go beyond the front desk and discover the inner workings of the London Nelson Center. Sign up now! Spaces are limited.

- Wednesday, July 23
- 11 a.m. – 12 p.m.
- 5:30 – 6:30 p.m.

### “History of the Center” Art Exhibit

Visit this month-long exhibit showcasing historic photos and stories of the Center, including images of the original Laurel School.

### Drop-in Classes for Older Adults

Interested in trying one of our classes? This week is a great time. Classes are designed for new participants—no experience needed.

### Ping Pong Tournament

Show off your skills or just have fun. Sign up by Thursday, July 18. All levels welcome.

- Singles: Tuesday, July 22
- Doubles: Thursday, July 24

### Lobby Refreshments

Stop by throughout the week for complimentary refreshments and a friendly welcome.

### Little Library Ribbon Cutting

Celebrate the launch of our new Little Library. More details to come.

- Friday, July 25

[VIEW THE FULL LINEUP](#)

## PG&E Helping Customers Pay Past Due Bills and Save on Energy Costs

A new PG&E program is helping customers catch up on past due energy bills, offering up to \$1,000 in bill credits. It's called Match My Payment Program and it's available to both low- and moderate-income customers. For example, a family of four making less than \$128,600 a year could qualify for assistance multiple times a year. PG&E estimates thousands of customers may be eligible for the program in the Central Coast.



### PG&E Match My Payment Program



In addition, an estimated 150,000-plus PG&E customers are now eligible for an 18% electric rate discount. The [Family Electric Rate Assistance \(FERA\)](#) program is expanding to include one- and two-person households.

[LEARN MORE](#)

## Pride Themed Signal Box Art Restored After Vandalism

Thanks to the quick and generous work of Jake Ingham from Catto's Graphics, the Pride-themed traffic signal box at Broadway and Branciforte has been fully repaired after it was vandalized earlier this month. Jake volunteered his time and materials to restore the artwork at no cost. Thank you, Jake and Catto's Graphics, for all you do for our community!

The original art, created by the B40 Muskequeers, was part of a City Arts funded initiative to paint several utility boxes across the city with Pride-themed imagery, in partnership with Santa Cruz Pride to celebrate the 50th anniversary of Santa Cruz Pride.

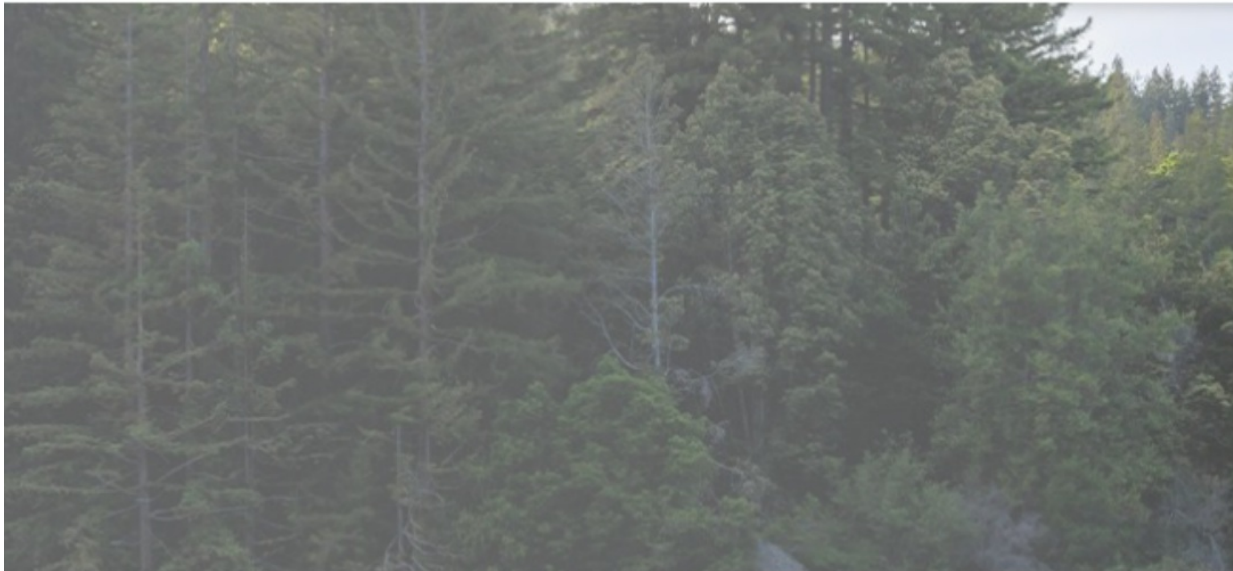
The Branciforte Middle School Muskequeers is an active Queer Straight Alliance club which includes students in sixth, seventh and eighth grade, that loves to do art, socialize, empower queer students, and educate/provide advocacy for LGBTQ students. These signal boxes serve as everyday reminders that LGBTQ+ visibility and representation in our community.



[LEARN MORE ABOUT THE PROJECT](#)

## Discover Seabright: Beachside Bliss in Our Backyard

Santa Cruz's charming Seabright neighborhood is calling, and even with the Murray Street Bridge under construction, the fun doesn't stop! The latest Visit Santa Cruz blog post, "[Beachside Bliss: Seabright](#)," highlights our Seabright neighborhood!



## TRAVEL BLOG

Be inspired by what moves. From insider tips, buzzworthy eateries, seasonal finds, micro tours, and not-to-miss events and attractions, find your vacation inspiration in Santa Cruz County.



### Your Guide to Antique Shopping in Santa Cruz

Beyond Santa Cruz's endless beaches and redwood forests, another kind of treasure awaits in antique shops!



### Beachside Bliss: Seabright

Tucked between one of the area's best beaches and the scenic Santa Cruz Harbor, Seabright is a vibrant little neighborhood full of character, charm, and coastal beauty.



### Growth Market: Santa Cruz Gardens, Nurseries & Plant Shops

Protected by the gentle crescent of Monterey Bay, boasting a grand sweep of mountain-to-sea microclimates, Santa Cruz County is a welcoming place where you can grow virtually anything.

[READ THE FULL GUIDE!](#)

## Murray Street Bridge Harbor Access Path Closure

To facilitate continued construction work, sections of the harbor access path will be closed to bike and pedestrian traffic.

The east harbor access path will be closed starting Monday, July 21, and is expected to reopen in January 2026.

The harbor access paths are located under the east and west



sides of the bridge, connecting the north and south sides of the harbor. Only one access path will be closed at a time for construction-related activities.

Visit [cityofsantacruz.com/msb](https://cityofsantacruz.com/msb) to learn more about the Murray Street Bridge Seismic Retrofit and Barrier Rail Project and sign up to receive project email updates.

LEARN MORE ABOUT THE  
PROJECT

## Reminder: Gas Powered Leaf Blowers Ordinance In Effect



Gas-powered leaf blowers are a major source of carbon emissions and air pollution, posing risks to both the environment and public health. To address this, City Council adopted an ordinance that bans the use of gas-powered leaf blowers throughout the city, effective July 1, 2025. This regulation will help the City meet local and state goals of reducing carbon emissions to 40% of 1990 levels by 2030.

The ordinance only applies to gas-powered leaf blowers. Electric and battery-powered leaf blowers can still be used within city limits. Want to report a concern? [Visit the Community Request for Service Portal \(CRSP\)](#) and select the Code Violation option.

Please do not call 911 or Santa Cruz Police.

LEARN MORE ABOUT THE  
ORDINANCE

## Upcoming Tuesday Night Live Concerts

Join us for live music on the Wharf! The 3rd Annual Tuesday Night Live series features free shows on the second Tuesdays of each month through September, plus bonus concerts on the fourth Tuesdays of June, July, and August. Presented by the Wharf Tenants, Parks & Recreation, Friends of Parks & Recreation, and Economic Development, all shows are free and start at 6 p.m. on the Wharf Common Stage.

### Upcoming Shows

- August 12 — The Joint Chiefs
- August 26 — Sweet VooDoo
- September 9 — Jive Machine



VIEW THE FULL  
LINEUP



## Become a Waste Reduction Pro! Register for a FREE Recycling Center Tour

Join us for an exclusive behind-the-scenes tour of the City's Resource Recovery Facility this summer to learn what happens to the 30 to 50 tons of recyclables Santa Cruz residents toss into their blue bins every day. Whether you're a recycling rookie or waste warrior, you'll leave empowered to make smarter, greener choices.

Tours are 90 minutes long and take place every Friday through August 15 at 10 a.m. and 1 p.m. Spots are limited. Register today!

### Upcoming Tours

- Friday, July 25 from 10-11:30 a.m.
- Friday, July 25 from 1-2:30 p.m.
- Friday, August 1 from 10-11:30 a.m.
- Friday, August 1 from 1-2:30 p.m.
- Friday, August 8 from 10-11:30 a.m.
- Friday, August 8 from 1-2:30 p.m.
- Friday, August 15 from 10-11:30 a.m.
- Friday, August 15 from 1-2:30 p.m.

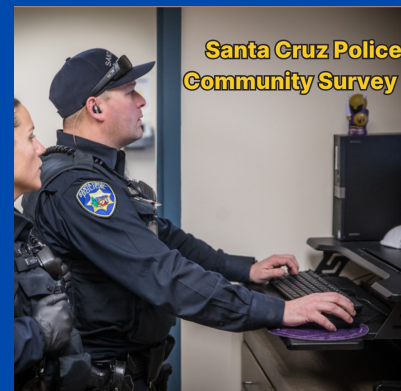


**REGISTER FOR A FREE  
TOUR**

## Santa Cruz Police Department Community Survey Open Through July 31

As part of a staffing study by Citygate Associates, the Santa Cruz Police Department is seeking community feedback through a short, confidential survey. Your input will help identify opportunities for improvement and guide future planning.

The survey is open through July 31, and all responses are completely anonymous.



**TAKE THE SURVEY**

## Midtown Fridays Summer Block Parties

The Event Santa Cruz Midtown Fridays Summer Block Party is back for its 5th year, and it's bigger and better than ever!

Every Friday night from May 30 through August 29, they're hosting the ultimate summer block party right in the heart of Midtown at 1111 Soquel Ave. It's free, family-friendly, featuring over 16 of the

SUMMER BLOCK PARTY

# EVENT SANTA CRUZ MIDTOWN FRIDAYS

EVERY  
FRIDAY | 5:00 - 9:00  
1111 SOQUEL AVE

most popular bands in Santa Cruz hitting the stage all summer long, plus a rotating lineup of great local food trucks!

VIEW THE FULL  
LINEUP

## Upcoming Parks and Recreation Month Events





# THE HEARTBEAT OF THE COMMUNITY



## EVENT SCHEDULE

|                                                                                 |                                                                                                                                                                                              |
|---------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>TUESDAY(S)</b><br><b>JULY 1</b><br><b>ALL DAY</b>                            | <b>LOCAL TUESDAY AT THE SANTA CRUZ WHARF</b><br>2 hours of FREE parking w/ validation! Sales and Specials available every Tuesday (Year-Round)                                               |
| <b>WEDNESDAY</b><br><b>JULY 2</b><br><b>6PM</b>                                 | <b>BACKSTAGE TOUR AT THE CIVIC AUDITORIUM</b><br>Discover hidden spaces, production secrets, historic stories, and get a unique glimpse behind the curtain on this engaging tour experience. |
| <b>TUESDAY</b><br><b>JULY 8</b><br><b>6PM - 8PM</b>                             | <b>TUESDAY NIGHT LIVE CONCERT</b><br>Join us for Concert #4 at the Santa Cruz Wharf from 6:00-8:00PM. The Lost Boys Featuring James Durbin will be rocking the Wharf Stage!                  |
| <b>SATURDAY</b><br><b>JULY 12</b><br><b>10AM - 1PM</b>                          | <b>SANTA CRUZ ARCHERS DAY</b><br>Join the Santa Cruz Archers for two group lessons! First one is from 10:00AM - 11:30AM and the second is from 11:30AM -1:00PM                               |
| <b>SATURDAY</b><br><b>JULY 12</b><br><b>TIME VARIES</b>                         | <b>SWINGOUT SANTA CRUZ &amp; DAY ON THE BEACH</b><br>Free Swing Dancing on the Santa Cruz Wharf and Celebrate Day on the Beach with Shared Adventures                                        |
| <b>TUES. &amp; THURS.</b><br><b>JULY 15 &amp; 17</b><br><b>9:30AM - 11:30AM</b> | <b>COASTAL WATERSHED GUIDED RIVERWALK</b><br>Join the Coastal Watershed for a guided walk along the San Lorenzo Riverwalk. Meet at the Mimi De Marta Dog Park at 119 Broadway                |
| <b>SATURDAY</b><br><b>JULY 19</b><br><b>10AM - 3PM</b>                          | <b>FAMILY FUN DAY</b><br>Join us Park and Recreation agencies across Santa Cruz County at Scotts Valley Skypark for free family fun!                                                         |
| <b>SATURDAY</b><br><b>JULY 19</b><br><b>9AM - 12PM</b>                          | <b>DOWNTOWN SIGNIFICANT TREE WALK</b><br>Register for the annual favorite tree walk with Urban Forester, Leslie Keedy!                                                                       |
| <b>SATURDAY</b><br><b>JULY 21-24</b><br><b>ALL WEEK</b>                         | <b>LONDON NELSON COMMUNITY CENTER OPEN HOUSE</b><br>Behind the scenes tour, history of LNCC art exhibit, drop-in classes, Q&A with instructors, ping pong tournament and more!               |
| <b>TUESDAY</b><br><b>JULY 22</b><br><b>6PM</b>                                  | <b>TUESDAY NIGHT LIVE CONCERT</b><br>Join us for Concert #5 at the Santa Cruz Wharf from 6:00PM - 8:00PM! Fish Hook will be rocking the Wharf Stage!                                         |
| <b>FRI. &amp; SAT.</b><br><b>JULY 25 &amp; 26</b><br><b>7PM, 2PM &amp; 7PM</b>  | <b>PARKS AND REC CHILDREN'S THEATER</b><br>"The Horror at Party Beach" At the London Nelson Community Center. Tickets are \$5.00 at the door.                                                |
| <b>SUNDAY</b><br><b>JULY 27</b><br><b>12:30PM</b>                               | <b>FREE LAWN BOWLING LESSONS</b><br>Join the Santa Cruz Bowls Club for Free Lawn Bowling Lessons at San Lorenzo Park, 137 Dakota Ave                                                         |

JOIN US IN CELEBRATING  
ALL MONTH !

FIND MORE EVENTS AND  
DETAILS!

SCAN



VIEW THE EVENTS  
CALENDAR

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