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The City of Santa Cruz logo, featuring a windmill and the text "CITY OF SANTA CRUZ", is positioned above the title "City Manager's Weekly Update" in a large, white, sans-serif font. The background is a dark blue with a subtle dot pattern.

April 10, 2025

Coastal Commission Approves 2025 Beach Management Plan



The City of Santa Cruz Parks and Recreation Department is excited to share that the California Coastal Commission has approved the City's 2025 Beach Management Plan to guide beach operations through March 2030.

The plan reflects the City's commitment to balancing environmental stewardship, public safety, and inclusive beach access. With clarifications to ensure equitable access for all, the updated plan will meet the needs of tribal groups and nonprofit organizations that host gatherings to serve the general public. The plan also maintains beach hours and expands opportunities for concessions at both Main and Cowell Beaches.

Photo credit: Black Surf Santa Cruz.

Learn More About Santa Cruz Beaches!

BIG NEWS: Construction on the Downtown Library & Affordable Housing Project is starting soon!

The building permit is substantially complete, and construction is expected to begin in June 2025!

This project will bring:

- 124 affordable housing units

- A modern, 41,000 sq. ft. Downtown Library
- Childcare facilities
- New commercial space
- Approx. 240 car + 201 bike parking spaces (with EV and e-bike charging!)
- 36 new trees



Learn more about the project!

Super Saturday: Summer Parks and Recreation Registration is April 12!

Plan ahead — Super Saturday Summer Registration for Parks and Recreation camps, classes, and activities is almost here!

Online registration opens **Friday, April 12:**
 8:00 a.m. for City of Santa Cruz residents
 10:00 a.m. for non-residents

Popular programs fill up fast, so set a reminder and register early to lock in your spot!

- Double-check that your **account login works**
- Make sure your **household information is up to date**

Need assistance? Our friendly staff are happy to help! Call us at **831-420-5270**.

Get ready to stay active, explore new interests, and make unforgettable memories this summer!



View the Summer Activity Guide in English & Spanish!

HOT WINGS WITH HOT TOPICS



Santa Cruz Fire Department Drops First Episode of Hot Wings with Hot Topics

The Santa Cruz Fire Department is ready to eat hot wings and answer burning questions about fire safety and emergency response. Episode one of the Hot Wings and Hot Topics series is out now!

In the first episode of the web series, Deputy Fire Marshal Dave Graff and Fire Prevention Inspector Ian Burnham eat hot wings and discuss emergency preparedness. Watch them sweat while discussing these issues:

- What is the difference between an evacuation order and a warning?
- How do you get alerts with no power?
- What should you put in your go bag?

Thank you to The Parish Publick House for sponsoring HOT wings for our first episode!

**Watch Hot Wings with Hot
Topics!**

Help Improve the City's Active Transportation Plan

The City of Santa Cruz is updating its Active Transportation Plan, and we want to hear from you! Share your thoughts on how we can improve walking, biking, and rolling in our community. Your input will ensure that the updated plan represents what the community wants and needs.



**Share Your Input
Now!**

We want to hear from you!

TOBACCO PRODUCT WASTE SURVEY



For more information & resources visit:
www.bit.ly/TPWcityofsantacruz



**Take the
Survey!**

**Youth Needed to Serve on
New Sustainability &
Resiliency Committee
Apply Now!**

The City is recruiting one at-large youth resident member (age 24 or younger) to serve on the new Sustainability and Resiliency Committee. Applicants should have an interest or expertise in climate advocacy, transportation, water, trees, waste, buildings, energy, or resiliency. This is a pilot committee that will serve as an advisory body to the Santa Cruz City Council on climate and resiliency, helping to guide operational decisions and implementation of initiatives to reach climate and resiliency goals. The committee will meet quarterly for 18 months, and stipends are available. [Apply by April 28.](#)



**Apply
Now!**

DENIM DAY

denimday.org



**WEAR JEANS WITH
A PURPOSE!**

Wednesday, April 23, 2025
12pm- 1pm

Join the City of Santa Cruz team for light refreshments in the City Hall Courtyard.

Join thousands around the world in wearing denim to challenge myths about sexual assault and show support for survivors.



Sign Up for Murray Street Bridge Project Updates

Stay informed about the Murray Street Bridge Seismic Retrofit and Barrier Replacement Project by visiting the project website at cityofsantacruz.com/msb.

Sign up to receive email updates and follow the City of Santa Cruz Public Works on [Facebook](#) and [Instagram](#) to stay connected to project news.



[Sign Up for Project Emails](#)

Apply for a Special Events Grant to Receive Up to \$2,500

Applications are open for the Special Event Grant Program for fiscal year 2026 (July 1, 2025 – June 30, 2026).

Grants offer up to \$2,500 to support events that enhance Santa Cruz's vibrancy and community well-being.

To be eligible to receive a grant, events must be held in Santa Cruz city limits, be previously held or newly established, and comply with City policies. Applicants must be Santa Cruz-based or demonstrate clear community benefits for the Santa Cruz community.

Apply by April 16. Awards will be announced on June 2.



Santa Cruz Pride is a previous recipient of a City of Santa Cruz Special Event Grant.

[Learn More & Apply Today!](#)

ASK-A-LAWYER WORKSHOP SERIES

Location: Santa Cruz Law Library 701 Ocean St, Room 70 Santa Cruz, CA

Time: 12p.m. - 1:30 p.m.

Registration REQUIRED! Please call (510)271-8443 Ext. 300

JAN 9

Estate Planning 101 - ZOOM workshop

Learn how to set up an estate plan to prepare for the management of your assets during your lifetime if you can no longer take care of them yourself, and set up a plan for the distribution of your assets following your death.

JAN 16

Understanding Credit and debt - Your legal rights

Learn about how to access and read your credit report, improve your credit score, and deal with different types of debt

FEB 20

Understanding Credit Legal Rights/Credit and Fair Housing

Learn about your rights as a tenant, how to access and read your credit report, improve your credit score, and deal with different types of debt

MAR 20

Home Improvement Scams - Homeowner Rights

Learn how to address contractor financing scams you may have experienced, and other general information on homeowner rights

APR 17

Animals/Pets - Tenant Rights

Learn about the three legal categories of pets, assistance, and emotional support animals and your general rights as a tenant with a pet

MAY 15

Student Loan Debt - Consumer Rights

Learn how to manage your student loan payments; What to do when you struggle with your student loan payments; and your options for having your student loans cancelled

Questions? Contact Housing and Economic Rights Advocates (HERA) at www.heraca.org, inquiries@heraca.org or (510) 271-8443 Ext. 300

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