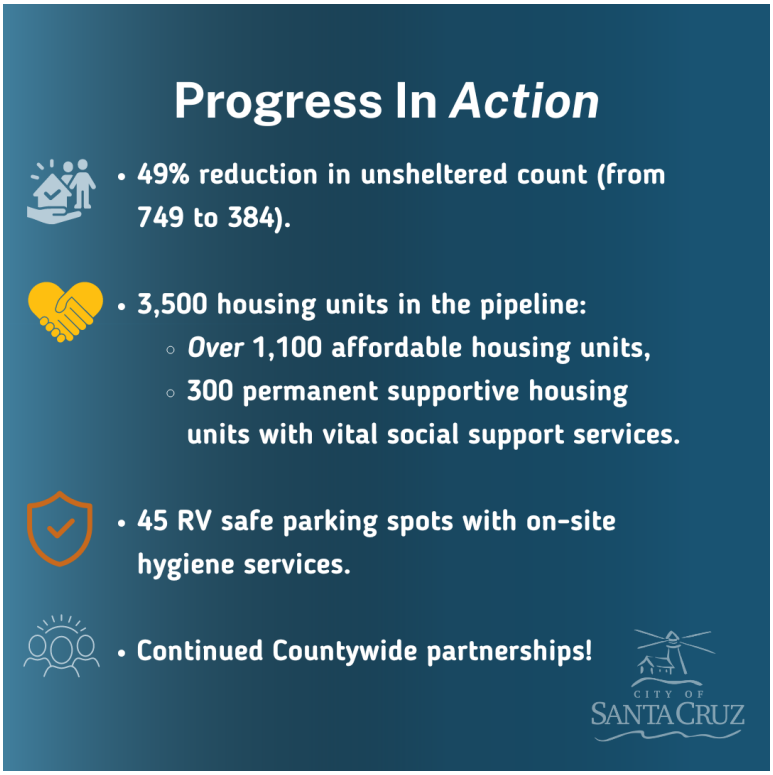


July 19, 2024

Positive Trends in Santa Cruz's 2024 Homelessness Efforts



The recently conducted 2024 Point-in-Time (PIT) Count, an annual census of individuals experiencing sheltered and unsheltered homelessness, shows significant progress in addressing homelessness in the City of Santa Cruz. *Read the full press release HERE!*

According to the data obtained from the 2024 PIT Count, there has been an 36% percent decrease in the overall count of individuals experiencing homelessness in the City of Santa Cruz. These results mark a concerted effort to address the structural factors contributing to homelessness in the region, including increased housing-focused services and strategic investments by the City.

A complete report detailing demographic information and other key indicators will be made available on the City of Santa Cruz's Homelessness Response website and the County of Santa Cruz's Housing for Health website.

Input Needed on Energy Efficient Renovations Ordinance — Join Us August 6

Did you know that 26% of our community's carbon emissions come from existing buildings? We are excited to develop the Energy Efficient Renovations Ordinance as part of our Climate Action Plan 2030. This ordinance aims to



enhance energy efficiency during major alterations or additions to residential buildings.

Thank you for attending our virtual community meeting on July 10! Slides from the meeting and an online feedback form are now available on our website. We're also working on a Frequently Asked Questions document that will be posted on the same website.

Looking ahead, we invite you to join the Existing Building Decarbonization Study Session at City Council on August 6, 2024. Your input is key to this effort — staff will draft an ordinance based on community input and discussions from the study session.

The Planning Commission will then review the proposed ordinance on October 17, 2024. The draft ordinance will be made available to the public prior to the meeting.

Please visit our website for more information on the City's building decarbonization efforts.

Learn More

Check Out Your Go-To Resources for Recycling and Waste Reduction



Are you confused about what can and can't be recycled? Do you find yourself "wish cycling" — tossing items into the recycling bin and hoping for the best? The City of Santa Cruz Waste Reduction Team is here to help you recycle right and reduce waste!

Meet Them in Person

Our Waste Reduction Team will be tabling at two exciting events this weekend. Visit them with all your recycling questions and learn more about how you can make a positive impact on our environment.

Midtown Block Party

- Date: Friday, July 19 at 5pm
- Location: Midtown Santa Cruz, 1111 Soquel Avenue

Summer Fun Festival

- Date: Saturday, July 20, from 11am-3pm
- Location: Santa Cruz Museum of Natural History, 1305 E Cliff Drive

Take a Free Recycling Center Tour

Get an insider's look at how our Recycling Center operates! We're offering free tours every Friday now through August 23. This is a fantastic opportunity to see the recycling process in action and get your questions answered by our knowledgeable staff. Registration is required! Sign up today at www.cityofsantacruz.com/tours.

Explore Our Online Resources

Can't make it to an event or tour? No problem! We've got you covered with a wealth of online resources. Check out our comprehensive Recycling Guide at

www.cityofsantacruz.com/recycleright for tips and information on how to recycle correctly and reduce waste.



Gorgeous New Murals Completed at Mike Fox Park

Santa Cruz City Arts Commission and Parks & Recreation Department continue revitalizing City murals with inclusive community connections and



partnerships. The Coastal Watershed Council, via the Central Coast Creative Corps, was awarded grant funds for local artists to promote and raise awareness of social justice, civic engagement, water and energy conservation, and public health. "The Jams," a local artist duo, were selected by the Coastal Watershed Council to add new designs and mural art at the Ken Wormhoudt Skate Park in Mike Fox Park.

The new mural artwork near the San Lorenzo River highlights the resiliency and cultural aspects of Beach Flats and Lower Ocean neighborhoods. The Jams offered, "We wanted the birds to be accurately portrayed to encourage the public to connect the images to real-life birds and honor the deep connections of the skate park community."

Rally Your Crew Now for the Aloha Outrigger Races



Registration is now open for the 32nd Annual Aloha Outrigger Races! Organized by Parks and Recreation in partnership with the Pu Pu ‘O Hawaii Outrigger Club, these short-course outrigger races are perfect for new or novice paddlers. You can **register a four-person crew online.** All necessary equipment and instructions will be provided to get you ready for the races.

Each team will receive four t-shirts, as well as perks from local businesses at the wharf. Entries are limited and accepted on a first-come, first-served basis, so make sure to register early! The early bird rate of $120 is available until August 16th, with the regular rate of $150 in effect until August 23rd. Awards will be given to the 1st, 2nd, 3rd, and 4th place winners, and the team that displays the most spirit will win the Aloha Spirit Award.

Community teams are encouraged to sign up! A special shoutout to PD, Fire (Marine Safety), Water, City Manager/City Council, and Parks and Recreation for their past participation and for enjoying the fun in the sun. **Learn more on the event website.**

Register Your Crew



FREE Bike Repair Clinic Next Tuesday, July 23!



Have a persistent squeaky brake? Inconsistent shifting? Rusty chain? Flat tire? Get your bike checked by a mechanic for FREE!

When: Tuesday, July 23rd, 11am - 2pm
What: 877 Cedar St. (in the parking lot on Church St. across from the Library)

If all appointment slots are full and it says "No times in July," please email

angela.rocchio@ecoact.org to be put on the waitlist.

Save Your Spot!

Open House Set For London Community Center

Be our guest at **London Nelson Open House Week** July 22-26 to celebrate July being Parks and Recreation Month. View the “History of the Center” art exhibit, which includes photos from the original Laurel Street School from 1920 through the decades.

Join one of our introductory classes designed for beginners in mind. Test your skills at our Ping Pong Tournaments in singles and doubles. Sign up for a behind-the-scenes tour, learn more about the Center’s history and current offerings, and view hidden gems throughout the building. Learn more by visiting NelsonCenter.com or calling 831-420-6177.

BE OUR GUEST

Open HOUSE



JULY 22 - 26







- TOUR THE FACILITY
- DROP-IN INTRODUCTORY CLASSES
- Q&A WITH OUR INSTRUCTORS & STAFF
- REFRESHMENTS
- PING PONG TOURNAMENTS ON JULY 23 & 25.

LEARN MORE AT NELSONCENTER.COM

Click here for PDF!

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