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## City Manager's Weekly Update

**May 15, 2025**

## Celebrate National Public Works Week May 18-24



At the May 13 City Council meeting, the Public Works Department was presented with a Mayoral Proclamation, recognizing the incredible efforts taken by staff to provide and maintain the highest quality of essential services for our community.

This year marks the 65th annual National Public Works Week (NPWW) sponsored by the American Public Works Association. NPWW honors the public works professionals who plan, design, build, manage, and operate the infrastructure that ensures a higher quality of life for our communities. This year's theme, "People, Purpose, Presence," highlights three cornerstone ideals that motivate public works professionals to serve in their communities every day.

In honor of this year's NPWW, members of the City's Public Works team will be highlighted on the department's social media pages. Follow the department on **Facebook** and **Instagram** to join

in the celebration!

In addition, join Public Works at the following events on Wednesday, May 21:

- Coastal Rail Trail Segment 7 Phase II Ribbon Cutting from 8:30 to 9:30 a.m. at La Barranca Park
- Touch-A-Truck from 12-2 p.m. in Depot Park.

## Volunteer June 7 for National Trails Day with Santa Cruz Mountain Trails Stewardship

Sign-ups are now open for the free National Trails Day event hosted by Santa Cruz Mountain Trail Stewardship (SCMTS) on Saturday, June 7! Whether you're new to trail work or a seasoned steward, there's something for everyone with more than 20 volunteer projects across the region

### Choose your adventure:

SCMTS offers a wide range of volunteer opportunities in local open spaces:

- Family-friendly beach cleanups
- Guided educational hikes and nature walks
- Trail repairs and habitat restoration projects
- A free meal and drink for all volunteers
- Live music and games
- 20+ local artists and vendors
- An exciting raffle with prizes from Onewheel and more!



Last year, over 600 volunteers came together to make a difference—don't miss your chance to be part of Santa Cruz's biggest outdoor volunteer celebration!

### Choose Your Project Site for Santa Cruz National Trails Day

- [Trash Cleanup in Pogonip](#)
- [Habitat Restoration on the San Lorenzo River](#)
- [Trail Maintenance at Arana Gulch](#)
- [Trail Maintenance at Emma McCrary Trail](#)
- [Trail Maintenance on the University Connector Trail](#)
- [Trail Maintenance at DeLaveaga Park Lower Trails](#)
- [Harvey West Pump Track Maintenance](#)

**Sign Up  
Now!**

## Learn How the City Budget is Built

To get a closer look at how the City budget works, join us for an upcoming budget webinar!

**Date:** Wednesday, May 21, 2025

**Time:** 6 – 7 p.m.

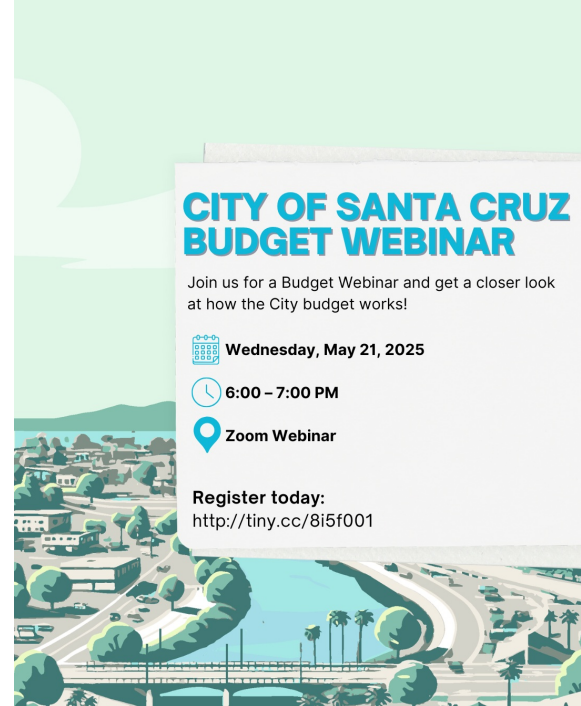
**Location:** Zoom Webinar

**We'll walk through:**



- How the City budget is built
- The current budget landscape
- Interactive tools to explore budget scenarios

Open to everyone — learn how your City plans, spends, and invests!



**Register Today!**

## New Coastal Rail Trail Segment Opens on May 21 with Event at La Barranca Park

Public Works will officially open the Coastal Rail Trail Segment 7 Phase II with a ribbon-cutting ceremony on Wednesday, May 21, from 8:30 to 9:30 a.m. at La Barranca Park. The event will feature remarks from local leadership, a celebratory trail walk with Bayview Elementary School students, educational activities, and light refreshments.

The **Coastal Rail Trail Segment 7 Phase II** project is a 0.8-mile-long paved bicycle and pedestrian path between Bay Street/California Street and Pacific Avenue/Beach Street. The trail runs along the coastal side of the existing rail line. Walkers and bikers of all ages and abilities will enjoy the rail trail, which provides connections to the popular Beach Street bikeway, Santa Cruz Beach Boardwalk, and Municipal Wharf.



This recently completed segment of the Coastal Rail Trail serves over 800 active transportation users per day. Together, Phase I and Phase II create 2.1 miles of the Coastal Rail Trail between Natural Bridges Drive and Pacific Avenue at the Santa Cruz Municipal Wharf. The two-phase trail will connect more than 30,000 residents who live within one mile of the project to schools, work, beaches, shopping and other activity centers.

**Learn More About the Coastal Rail Trail**



## **Water Staff Partner on Salmonid Restoration Conference Held in Santa Cruz**

The Salmonid Restoration Federation hosted its 42nd Annual Conference in Santa Cruz from April 29 – May 2. Co-sponsored by the City's Water Department, the conference featured sessions and tours hosted by city staff, including a San Lorenzo River Restoration, Resilience, and Recovery tour. A big thank you to the following groups who helped make the tour a success: Water commissioners, Water staff, Homeless Services, Parks and Recreation, Public Works, Santa Cruz County, Boulder Creek Recreation, San Lorenzo Valley Water District, Resource Conservation District, consultants, and other partners.

# JOIN US!



Join us for one of our community meetings to learn about tobacco product waste and the proposed policy being considered by the City. We appreciate your input on this project and encourage you to attend!

Stay informed. Find resources. Share your feedback.

**TUESDAY, MAY 29 AT 11 AM**

**Zoom Webinar**

Register Here:

<https://us06web.zoom.us/j/88938564769>



For more information & resources visit: [www.bit.ly/TPWcityofsantacruz](http://www.bit.ly/TPWcityofsantacruz)



**Register**

## Celebrate Affordable Housing Month in May!

May is Affordable Housing Month! The Economic Development and Housing Department is excited to share a full calendar of events highlighting local efforts to expand and support affordable housing in our community.

Check out the [2025 Event Quick Guide](#) to find workshops, tours, celebrations, and more happening throughout the month of May. You can also find Affordable Housing Month events on the [City Calendar](#).





## AFFORDABLE HOUSING MONTH - MAY 2025

Schedule of Events - events are subject to change, check "View Event" links for details

**Santa Cruz Housing Cruise**  
May 3<sup>rd</sup> @ 9:30 AM - [View Event](#)

**Sip & Shop**  
May 20<sup>th</sup> @ 4:00 PM - [View Event](#)

**March to End Homelessness**  
May 4<sup>th</sup> @ 10:00 AM - [View Event](#)

**Faith-Based Organizations & Land Developers**  
May 21<sup>st</sup> @ 10:00 AM - [View Event](#)

**Beyond The Bridge**  
May 7<sup>th</sup> @ 5:30 PM - [View Event](#)

**YIMBY Social**  
May 22<sup>nd</sup> @ 5:30 PM - [View Event](#)

**First Time Home Buyers' Forum**  
May 8<sup>th</sup> @ 6:00 PM - [View Event](#)

**Cienega Heights Grand Opening**  
May 23<sup>rd</sup> @ 11:00 AM - [View Event](#)

**Natural Bridges Apartments Grand Opening**  
May 9<sup>th</sup> @ 11:00 AM - [View Event](#)

**WUI Research for Resilience: Exploring the Social and Environmental Dynamics of the Housing Crisis in Santa Cruz County**  
May 24<sup>th</sup> @ 1:30 PM - [View Event](#)

**Affordable Housing Month '25 Keynote Event**  
May 10<sup>th</sup> @ 4:00 PM - [View Event](#)

**Affordable Housing: What It Is & How to Get It (Virtual Event)**  
May 27<sup>th</sup> @ 6:00 PM - [View Event](#)

**Nowhere To Go, But Still Here: A Data-Driven Look at Displacement and Homelessness in Santa Cruz County**  
May 13<sup>th</sup> @ 6:00 PM - [View Event](#)

**The County of Santa Cruz Housing for Health Partnership & Continuum of Care Community Meeting**  
May 28<sup>th</sup> @ 1:00 PM - [View Event](#)

**211 Website Tour (Virtual Event)**  
May 14<sup>th</sup> @ 10:00 AM - [View Event](#)

**Celebrating 20 years of the SCCAR Housing Foundation**  
May 28<sup>th</sup> @ 3:00 PM - [View Event](#)

**Landlord Appreciation**  
May 14<sup>th</sup> @ 5:30 PM - [View Event](#)

**Hello ADU**  
May 15<sup>th</sup> @ 6:30 PM - [View Event](#)

**Affordable Housing Finance 101**  
Virtual recording available ALL month - [View Class](#)

**Una Conversacion con Lideres Comunitarios / A Conversation with Community Leaders**  
May 16<sup>th</sup> @ 6:00 PM - [View Event](#)

**Housing Choice Voucher Program**  
Virtual recording available ALL month - [View Webinar](#)

For more information on Affordable Housing Month, visit:  
[www.cityofsantacruz.com/affordablehousingmonth](http://www.cityofsantacruz.com/affordablehousingmonth)

[Learn More](#)

### Marine Division Welcomes New Safety Officers

This past weekend, the Santa Cruz Fire Department welcomed two new Marine Safety Officers, Anais Moise and Ben Coffey, to the Marine Division team! The



## Celebrate Historic Preservation Month in May!

Twenty-five years ago, in April 2000, the Rio Theater was added to the Historic Building Survey. The Streamline Moderne Rio, built in 1949, was celebrated at the time for its state-of-the-art, curved “Cycloramic” screen, designed to create a three-dimensional illusion of depth. By 1999, with declining ticket sales, the theater closed to face an uncertain and perilous future. The following year, Aptos resident Laurence Bedford acquired the Rio and transformed the venue into the thriving performing arts showcase it is today, giving new meaning to the phrase, “People Saving Places.”

ceremony took place on Cowells Beach with friends, families, and colleagues in attendance. Welcome to the team, Anaiis and Ben!



## Color Our World With Reading This Summer!

Santa Cruz Public Libraries’ 2025 Summer Reading Program kicks off June 1 with the theme Color Our World, celebrating imagination, creativity, and the joy of reading. From now through July 31,



## Join in Bike Fest Events Throughout May

Throughout the month of May, sign up for free bike events and use your bike to get to work, school, run errands, and get around town. Upcoming Downtown Bike Fest Events Include:



readers of all ages can earn prizes for hitting reading milestones and enjoy free events across all 10 library branches and the Bookmobile. Expect magic shows, live music, arts and crafts, and hands-on workshops for kids, teens, and adults, plus chances to win big prizes like Santa Cruz Shakespeare tickets or a Monterey Bay Aquarium membership. Sign up online or visit your local library to get started.

**Sign Up Today!**

- **Bike Skills 101:** Safe Riding Basics: May 17 from 10 a.m. – 12 p.m. at the London Nelson Community Center
- **Bike Repair Day:** May 20 from 11 a.m. – 2 p.m. at Ecology Action
- **E-Bike Safety Workshop:** May 22 from 12 – 1 p.m. at the Civic Auditorium

**Learn More**



## Catch Brad Williams This Sunday at the Santa Cruz Civic – This Sunday!

Don't miss Brad Williams live on his Growth Spurt Tour on **Sunday, May 18, at 7 p.m.** at the **Santa Cruz Civic Auditorium!**

Known for his high-energy sets and razor-sharp wit, Williams has appeared on *The Tonight Show*, *Jimmy Kimmel Live*, and *Netflix's The Degenerates*. He's sold out shows worldwide and made history as the first stand-up comedian to headline a Cirque du Soleil production.

Tickets are still available [online](#) or at the Civic Box Office, which opens at 5:30 p.m. on show night.

Come laugh your Sunday night away — don't miss one of the funniest comedians on tour today!

**Get Tickets Today!**



## Summer Fun Awaits — There's Still Time to Register!

There's still time to make it an unforgettable summer with **100s of activities for all ages**—from creative camps and outdoor adventures to sports, fitness, music, and more! Kids, teens, and adults can all find something they'll love.

Don't miss out on the latest **free community events** happening all season long. Explore and enjoy Santa Cruz's parks, open spaces, and recreation, open to all.

Check out the Summer Activity Guide - Browse programs and **register online** today! Need help signing up? Call at **831-420-5270**.

**Register**



**Now!**

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